

As Next Generation Newsroom, we share with you, the readers, our editorial principles and code of ethics.

We believe that information – through unfettered truth – empowers the individual in ways critical to communities and our democracy. Against that backdrop, we offer local news as an essential public service. We define our journalism as:

Seeking and reporting truth, based on facts, to produce reports with context and fairness that illuminate an important matter in the public interest, to inform and empower members of the community in Southwestern Pennsylvania.

Next Generation Newsroom honors the Society of Professional Journalists' Code of Ethics, found [here](http://spj.org/ethicscode.asp) (spj.org/ethicscode.asp). In addition, behind our journalism:

- We believe in daily, objective, enterprise reporting that originates from source development, community engagement, and curiosity.
- Opinion, self-interest, and advocacy are not part of reported stories.
- We do not use anonymous sources except on the rare occasion when we could not report a significant story any other way. If so, we will explain our reasoning to you, the reader.
- We do not write stories that promote an individual event, person, or issue with self-interest at play. Journalism is not marketing.
- We report stories with varying viewpoints and context through an independent lens.
- When primary source research — such as a scientific study — exists, we include that to add context and detail to stories. We evaluate the primary sources for potential bias/thoroughness, before using. Further, it will be clear where we obtained the information.

We embrace sharing our process with you.

If you have a question, please contact director and teaching editor Kim Palmiero at kim.palmiero@pointpark.edu