

# Wideset Privacy Policy

## 1. Introduction

This Privacy Policy explains how Wideset, operated under the legal name Michal Parulski (sole proprietorship), collects, uses, and protects your personal information. This privacy policy applies to all information collected through our website (such as [wideset.co](https://wideset.co)), and/or any related services, sales, marketing or events (we refer to them collectively as the "Services").

We process personal data based on one or more of the following legal grounds: your consent, performance of a contract, compliance with legal obligations, and our legitimate interests in providing and improving our services.

## 2. Data We Collect

We collect personal information that you voluntarily provide to us when you express interest in our products or services, participate in activities on the Services, or otherwise contact us. The type of personal information we collect depends on the context of your interaction with us, the Services you use, and your choices.

- Email address
- Name/Surname
- IP address
- Billing details (via Lemonsqueezy)
- Device/browser info (via analytics)
- Slack username (if applicable)

## 3. How We Collect Data

We collect personal data through newsletter signup forms, checkout pages, Slack invites, cookies, and contact forms.

#### 4. Why We Use Your Data

We use your data for:

- Providing product access
- Sending marketing emails
- Analyzing traffic and usage
- Ensuring security
- Community moderation

#### 5. Third-Party Services

We use the following services that may process your data. You can find more about how each service processes your data by reviewing their respective privacy policies:

- Lemonsqueezy (payments)
- Hubspot (newsletters and CRM)
- Google Analytics
- Fathom Analytics
- Hotjar
- Slack (community)
- Posthog
- Cookiebot (cookie management)

#### 6. Cookies and Tracking

We use cookies and tracking tools with a consent banner powered by Cookiebot.

## 7. Your Rights

You have the right to access, correct, or request deletion of your personal data. In accordance with GDPR and CCPA, you may also request data portability or object to certain types of processing. Requests can be submitted by emailing us at [contact@wideset.co](mailto:contact@wideset.co). We will respond within 30 days unless a longer period is permitted by law.

## 8. Data Protection

All data is stored securely in Hubspot. We implement appropriate technical and organizational security measures to protect your information.

Although we implement security measures, transmission of personal information to and from our Services is at your own risk.

## 9. Children

We do not knowingly solicit data from or market to children under 18 years of age. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and delete such data.