



Who We Are
And
Why We Matter

madykazoo.com

Madykazoo Educational Foundation
St. George. Utah USA

About the Author

Dear Explorer:

M.E. Steward is a creative author and visual storyteller behind the Madykazoo & Me series, a collection designed to help readers and pre-readers of all ages and nationalities learn about—and become stewards of—the seven continents, their natural land formations, food sources, and wildlife inhabitants.



Rather than telling stories through traditional text, the author uses visual clues, symbolic details, and layered imagery to invite each viewer into their own unique adventure. This approach to visual storytelling encourages curiosity, independent discovery, and a deeper connection to the world we share.

Every page encourages curiosity, independent thinking, and a joyful connection to our planet. Readers who wish to wander even further can explore the growing Madykazoo world at madykazoo website--home to interactive flipbooks, free activity sheets, and future fireside storytelling where collaborative young creators help shape new adventures across continents.

It's a playful crossroads where the Madykazoo misfit characters, the Pangaea pantheon of continents, and your imagination, happily collide.

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p.s. As you explore the following Foundation Statements of our commitment and values, you'll meet a few of the whimsical companions who guide children through Madykazoo's visual learning universe. These characters appear throughout our stories and are referenced in the scenes included in this document.

Meet the Misfits

The Madykazoo Misfits are the expressive, big hearted characters who appear throughout our stories and visual learning scenes. While playful in nature, they serve an important role: helping children connect emotionally to the ideas, environments, and moments illustrated in our stories and referred to in this document. Their cameos below provide a quick introduction to the companions you'll see referenced in the Foundation Statements ahead.

	Provider of natural wonder destinations, the enchanted COMPASS, made of star dust, led journeys for centuries before being snatched up by OWL. Now it guides the Madykazoo Misfits on amazing adventures.		Owl, our teacher, guide, and narrator serves as the wise yet delightfully eccentric teacher, guide, and narrator of the adventures in Madykazoo, as well as protector when the need arises.
	BEAR flashes six neon claws on each paw with pride. Its magic lies in a body that can grow vast and mighty — strong enough to lift mountains, yet gentle enough to wrap trees in a colossal hug.		With a purple mohawk, elastic neck, and skinny legs, OS is a sight to behold. Its magic neck stretches skyward above the tallest trees, spotting danger or guiding lost adventurers.
	Born with a faded map of Europe upon its shell, which can also glow with any map the adventurers need, guiding them if lost. When TUT gets scared and holds its breath, it can increase in size or decrease to be pocket-size.		Marked by a curious birthmark that lingers even when the rest of IZ disappears, IZ shimmers into any color or nearly vanishes when the moment calls. Lazy yet lovable, IZ often clings to TUT's shell during long journeys.
	Adorned with dark freckles, PEN carries the rare magic of trust, a gift bestowed by companions who believe in its brilliance. Ideas sparkle around PEN — clever plans and puzzle-solving wonders.		With oversized feet, a plump tail, and a smile that gleams with glimmering teeth, ROO radiates joy. From its magical glowing pouch springs whatever the journey calls for — maps, snacks, even a raft!

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Our Purpose

A. 1 Mission Statement

The mission of the Madykazoo Educational Foundation is to bring children everywhere the joy of discovery through our online interactive children’s stories. Guided by the magical Compass—a swirling stardust beacon from the universe that leads every Madykazoo adventure—we create text-free and text-light journeys that spark curiosity, reduce learning anxiety, and make literacy feel magical for every child, regardless of language or ability.



All Madykazoo characters, stories, and productions—including their trademarks and intellectual property—are owned and protected by the Foundation, ensuring that 100% of proceeds from books and merchandise directly support our global educational work. Through playful visual storytelling, we empower young learners to explore their world with confidence, creativity, and wonder.

A.2 Vision



The Vision of the Madykazoo Educational Foundation is to build a world where every child—no matter where they live, what language they speak, or how they learn—has equal access to the joy of discovery.

We imagine a future where visual storytelling opens doors across continents, helping young learners explore animals, foods, and natural wonders that spark curiosity and dissolve the invisible boundaries between us.

By transforming passive screen time into active exploration, we aim to replace early learning anxiety with confidence, creativity, and a lifelong love of learning.

And just like BINO peering at OWL, our wise guide and protector, from an inch away—OWL giving that patient “really?” look through its gold rimmed glasses—we want children to see

the world with fresh eyes. When curiosity meets guidance, when wonder meets wisdom, every child can discover that learning is not something to fear—it's something magical waiting right in front of them.

A.3 Why Madykazoo Matters

Children don't just learn from words—they learn from wonder. Madykazoo gives kids a world where curiosity leads the way, where every picture becomes a clue, and every clue becomes a story only *they* can tell.

When a child opens a Madykazoo book, they're not being taught how to read, they're being invited to explore, imagine, question, and connect. Where is PEN (our Antarctic penguin) going with its blue hat on backward and a backpack filled with snacks? Is it asking us to come too? Is it taking us to the secret hideout? Is it warning us? What do you think?



Visual storytelling empowers children to become the narrator of their own adventure. They spot details adults miss, discover hidden surprises, and build confidence as they explain what they see in their own voice. *Did you notice the birds on PEN's backpack?* It transforms reading time from “follow the words” into “follow your imagination,” turning quiet moments into rich conversations between children and the grownups who love them.

Madykazoo matters because it helps kids feel capable, creative, and connected to a bigger world. It celebrates global stories, encourages kindness, and invites families everywhere to explore the planet together—one continent, one character, one magical discovery at a time.

A.4 Sustainability



At the Madykazoo Educational Foundation, we believe that protecting our planet goes hand-in-hand with nurturing the next generation of global citizens.

Every Madykazoo Misfit's journey from birth leads to a shimmering pond tucked deep within an enchanted forest—a place where waterfalls glow, fireflies dance, and the world feels full of possibility. This is the heart of their new home, the place where their adventures truly begin.

But the magic of the pond only thrives when the Misfits work together to protect it—and that's where our real-world mission comes alive.

Sustainability at MKZ means caring for the spaces that nurture imagination —gardens, parks, forests, oceans, and every community that surrounds them. Just as the Misfits must learn to preserve their magical pond, we’re inviting families, volunteers, and partners to help us protect our shared world through education, stewardship, and joyful action. When we care for our environment, we keep the magic flowing.

Our commitment to sustainability is woven into everything we do—from creating digital-first, paperless learning tools that reduce environmental waste, to highlighting diverse ecosystems like the Great Barrier Reef and the Amazon rainforest in our character visual stories.

By gently providing awareness of earth's animals, plants and natural wonders, we empower young stewards to love, respect, and protect the world they inherit.

A.5 Diversity, Equity & Inclusion

At the Madykazoo Educational Foundation, diversity, equity, and inclusion aren’t just principles—they’re woven into every color, creature, and story we create. In the MKZ world, a panda with neon claws can joyfully dye an ostrich’s mohawk rainbow colors, in a bamboo forest, beneath a volcano—and it feels perfectly natural.



That’s the magic we want every child to feel: a world where differences are celebrated, creativity is limitless, and everyone belongs.

Our visual storytelling approach ensures that children of all cultures, abilities, and identities see themselves reflected as heroes in their own adventures. By collaborating with diverse creators and removing text barriers, we offer cognitive equity for neurodivergent learners and multilingual families, allowing every child to engage with our stories in their own way.

MKZ is committed to nurturing a safe, vibrant space where unique voices shine, stereotypes fade, and global connection grows—one magical moment at a time.

A.6 ADA - Digital Accessibility Standards



standards.

At the Madykazoo Education Foundation, we believe that magical stories, global stewardship, and learning should be accessible to every child, parent, and educator—regardless of ability. True inclusion means removing barriers so that neurodivergent, low-vision, hard-of-hearing, and physically diverse learners can fully experience the world of the Misfits.

Digital Accessibility Standards: We are actively designing and developing our Webflow website to align with the **Web Content Accessibility Guidelines (WCAG) 2.1/2.2 Level AA**

Our digital accessibility goals include:

Screen-Reader Friendly Layouts: Structuring our pages with clear headings and descriptive alternative text (alt-text) for all illustrations.

High-Contrast & Readable Typography: Choosing clean, translatable fonts and high-contrast color palettes that are easy on the eyes and friendly for dyslexic and low-vision readers.

Keyboard Navigation: Ensuring our interactive elements, like our popup subscription form and floating menus, can be fully navigated without a mouse.

Accessible Print & Physical Materials: Beyond our website, we design our physical "Madykazoo & Me" books with diverse learning styles in mind. This includes spacious layouts, clear and engaging visual cues, and interactive elements designed to support fine motor skills and neurodiverse learners.

We're Always Improving: Accessibility is an ongoing journey, not a one-time checkbox. If you encounter any barriers on our website or have suggestions on how we can make our educational materials more accessible for your family or classroom, please reach out to us using the Contact form on the Preference Center page. We are here to listen and adapt.

A.7 Global Outreach Short

We believe that caring for our planet is a shared global adventure. To raise a generation of compassionate stewards, we must speak their language—both literally and emotionally—by connecting children through stories of kindness, awareness, and global friendship.



That's why the Madykazoo Misfits travel across seven continents, teaching kids that no matter where we live, we all share the same home. By using visual storytelling we are bridging cultures to ensure every child has a seat at the table. Madykazoo & Me books weave visual storytelling and layered imagery to ignite imagination, widen wonder, encourage exploration, and celebrate our seven splendid continents.

Share the news and join our efforts today.

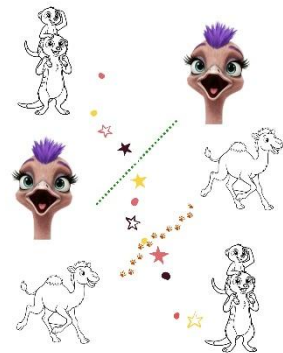


Programs & Approach

B.1 Educational Standards

The Madykazoo Educational Foundation is deeply committed to aligning our visual storytelling assets with recognized early childhood educational standards, including the Head Start Early Learning Outcomes Framework and Common Core State Standards for English Language Arts (ELA).

Every MKZ learning moment begins with curiosity—like the simple magic of a child drawing a line to match OS with OS and the animals it meets on their adventures. Activities like this may look playful, but they’re intentionally crafted to build real educational foundations.

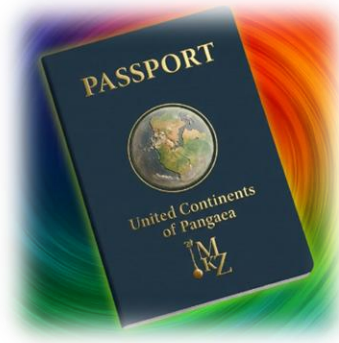


When children match characters, describe scenes, or explore visual stories, they’re strengthening language skills, expanding vocabulary, practicing narrative thinking, and developing early social-emotional awareness. All the while expanding their sense of the world by discovering animals from faraway continents they’ve never explored before.

Our text-free and text-light materials invite children to *think out loud*, make connections, and express what they see—all while engaging with characters they love. These gentle, imaginative exercises map beautifully to early elementary benchmarks, helping young learners build pre-literacy skills, critical thinking, and confident communication—one magical line, match, or moment at a time.

B.2 Program Description

The Madykazoo Global Learning Initiative is our flagship program designed to bring the transformative power of visual storytelling into homes, libraries, and classrooms worldwide. By combining world-class illustration, immersive character-driven narratives, and a text-free framework, this initiative removes traditional barriers to reading and invites children to become active co-creators of their own educational journeys.



Our program equips educators and parents with fun, high-quality resources that reduce learning anxiety, foster deep empathy for the animals, food and natural resources of earth, and naturally expand their global vocabulary.

Through strategic global partnerships, we ensure that these vital tools remain completely accessible to every child, spark curiosity about our interconnected plan.

And at the center of it all is the **Pangaea Passport**—a child’s proud record of kindness, exploration, and achievement. As kids follow ROO, OS, BEAR, PEN, IZ, TUT, and OWL across continents, they collect adventure stickers, habitat badges, and acts-of-kindness stamps that celebrate their growth.

Every sticker becomes a story they can’t wait to share, turning learning into a joyful ‘show and tell’ of the places they’ve visited and the good they’ve done along the way.

Program Components

- 1. Visual Story-Based Learning:** Original storybooks and videos introduce children to global themes through magical, character-driven adventures.
- 2. Educational Resources:** Printable activities, coloring pages, reading logs, field guides, and Freebie Friday downloads support families and classrooms regardless of income.
- 3. Character-Driven Exploration:** Each Misfit represents a region of the world, guiding children through habitats, foods, animals, and natural wonders—and helping them collect continent stickers and kindness badges in their Pangaea Passport.

B.3 Community Partnership

Children grow when they feel connected—to nature, to animals, to their community, and to the people who care for our world. That’s why Madykazoo partners with local zoos, animal hospitals, park rangers, master gardeners, nature centers, and community organizations to create junior programs that help kids step into real-world stewardship roles.

Through these partnerships, children ages 4-10 get hands-on experiences that match the spirit of the MKZ characters:



caring for animals, exploring parks, learning about conservation, helping gardens grow, and discovering how everyday heroes protect our planet.

And just like the Misfits gathered on the beach—OS and ROO tossing a beachball, BEAR, PEN, and TUT sharing a tide puddle, IZ lounging under an umbrella, and OWL fishing with quiet patience—each child brings their own interests, abilities, and personality to the community. Everyone is doing something different, yet everyone belongs. That’s the heart of our partnerships: giving kids a safe, guided way to explore, volunteer, and grow side by side, building confidence, curiosity, and a sense of connection.

Madykazoo matters because it doesn’t just tell global stories—it connects children to the people who make those stories real. These partnerships help underserved communities access meaningful opportunities, support homeschool families with experiential learning, and give classrooms supplemental programs that inspire kindness, responsibility, and adventure.

B.4 Theory of Change



If the Madykazoo Educational Foundation develops and freely distributes high-quality, text-free, and character-driven visual storytelling resources to families, classrooms, and community organizations around the world...

Then we can help eliminate early reading barriers, reduce educational anxiety, and actively engage children ages 4-10 in joyful, independent narrative co-creation...

Because when children are empowered to drive their own learning through immersive, culturally diverse imagery, they naturally build foundational pre-literacy skills, cultivate global empathy, and develop the lifelong cognitive confidence required to thrive.

B.5 Global Outreach

At the Madykazoo Educational Foundation, we believe that caring for our planet is a shared global journey. To raise the next generation of environmental stewards, our stories must reach children wherever they are. By breaking down language barriers, we invite children from completely different cultures, backgrounds, and countries to learn, laugh, and protect the Earth together.

Our Multi-Language Translation Promise: To foster true global citizenship, we are actively translating our Webflow website, digital activities, and physical "Madykazoo & Me" books into **seven key target languages**. This intentional outreach ensures that **Inclusive**

Bridging the Seven Continents: Just as our seven Misfit mentors represent different regions and ecological systems of our beautiful planet, our language localization program is designed to bridge the physical distance between us. We aren't just translating words; we are adapting our storytelling to be culturally respectful, authentic, and deeply resonant for every young reader.

B.6 Passport Program

All activity books are available on Amazon, and all award stickers are free to download at the Madykazoo website. For families who prefer ready-made sticker sheets, optional printed sets will be available in our Etsy shop.





Trust & Legal

C.1 Terms and Conditions



By accessing our website, applications, and digital platforms, you agree to comply with these *Terms and Conditions*.

Our foundational digital resources and open-access storytelling products are provided free of charge for personal and classroom educational use.

Access to premium membership tiers, specialized community programs, and physical publication purchases may be subject to separate terms and fees.

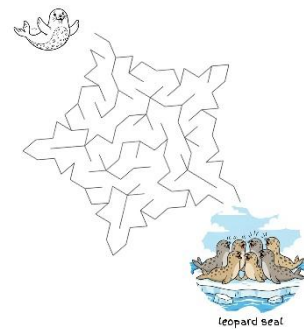
All proprietary illustrations, characters, and materials remain the copyrighted intellectual property of Madykazoo Educational Foundation. Commercial redistribution, modification, or unauthorized replication of our assets without express written consent is strictly prohibited.

C.2 PrivatePolicy

The Madykazoo Educational Foundation is deeply committed to protecting the privacy and personal data of our global community. It's simple—not a maze of twists and turns—protect private data of our members and the children in their care.

Because our educational resources serve children ages 4-10, we strictly adhere to COPPA (Children's Online Privacy Protection Act) and global data protection standards.

We do not track, collect, or monetize children's personal information, and any data provided by parents, educators, or donors is securely encrypted and *never* shared with third parties.



This policy outlines our transparent data practices, security protocols, and your absolute rights regarding information control.

C.3 Copyright



All Madykazoo characters, stories, illustrations, videos, activities, and educational materials are fully owned and protected by the Madykazoo Educational Foundation, a 501(c)(3) nonprofit organization. All copyrights, trademarks, service marks, and intellectual property rights associated with the Madykazoo universe—including the Misfit characters, the Pangaea Passport Program, and all interactive children’s stories—are held exclusively by the Foundation.

No part of any Madykazoo publication, digital resource, artwork, or media may be reproduced, stored in a retrieval system, or transmitted in any form or by any means (electronic, mechanical, photocopying, recording, or otherwise) without prior written permission from the Madykazoo Educational Foundation, except for brief quotations used in reviews, academic analysis, or critical commentary.

The Foundation maintains sole authority over licensing, distribution, adaptations, derivative works, and commercial use of all Madykazoo content. Unauthorized use, duplication, or modification of Madykazoo materials—including characters, names, storylines, logos, or visual assets—is strictly prohibited.

All proceeds from authorized books, merchandise, and licensed materials directly support the Madykazoo Educational Foundation’s global educational mission.



Impact & Future

D.1 Impact Statement

The Madykazoo Educational Foundation empowers children ages 4-10 to grow into curious, confident global citizens through magical storytelling, character-driven learning, and free access to joyful literacy resources. By blending imaginative world-building with real educational principles, we help children see themselves as capable explorers—of their communities, their planet, and their own imagination.

At the heart of our impact is the Madykazoo universe, where characters from every continent guide children through adventures that spark curiosity, cultural awareness, kindness, and problem-solving. Through books, animated stories, interactive activities, and free digital resources, kids learn about geography, ecosystems, food, animals, and global diversity in ways that feel playful, magical, and emotionally safe.

Our Impact Rooted in Three Commitments:

1. Literacy Access for All

We provide free story videos, printable activities, field guides, and weekly Freebie downloads so families and classrooms—regardless of income—can access high-quality learning tools.



2. Representation & Global Awareness

Each Madykazoo character embodies a region of the world, helping children see beyond their immediate surroundings and building early literacy, empathy, and a sense of belonging in a diverse world.

3. Joy-Based Learning

We believe children learn best when they feel wonder. Our stories and activities make learning feel like play—reducing anxiety, increasing engagement, and nurturing a lifelong love of discovery.

The Madykazoo Educational Foundation is a 501(c)(3) nonprofit dedicated to expanding access to joyful learning. Our programs support parents, teachers, and community organizations with free or low-cost materials that make reading and global awareness fun, magical, and accessible. ROO's determined climb toward the shimmering crystals mirrors our mission: help every child rise, explore boldly, and discover the magic waiting just beyond the next ledge.

D.2 Goals

The Madykazoo Educational Foundation is guided by a set of bright, ambitious milestones designed to expand our global impact over the next three to five years. Our vision begins with growing our digital-first library to illuminate all seven continents, giving children everywhere the chance to meet new animals, taste new foods, and explore natural wonders far beyond the borders they know.

By partnering with hundreds of educators worldwide, we aim to bring visual literacy and global awareness into early elementary classrooms, helping young learners see the world as a place of connection rather than separation.



We're also committed to securing sustainable grant funding to translate our materials into multiple languages, ensuring every child can experience MKZ magic in a way that feels natural and welcoming. Through ongoing measurement of engagement, vocabulary growth, and narrative comprehension, we keep our resources aligned with modern, accessible early-childhood standards—all while nurturing a generation of children who feel curious, confident, and connected to the world they share.

And just like IZ, our lazy lizard, and best-friend TUT racing toward the finish line together—after a rocky start and a whole lot of teamwork—our goals remind us that real progress happens when we lift one another up. When children learn to see the world as connected, they cross their own finish lines side-by-side.

D.3 Next Step: Grow the Magic

Grow the Magic is where we share what we've built, what we're building, and the adventures still ahead. From new storybooks and global educator partnerships to our Fireside Chat collaborative community membership, mobile learning app, and continent-awareness games, this is the roadmap that shows how Madykazoo keeps expanding its world—one spark of curiosity at a time. And just like ROO opening its glowing magic pouch, always revealing exactly what the Misfits need—a ladder, a raft, a snack, a tent—our next steps are filled with tools, surprises, and new wonders waiting to be discovered.

Past: How the Magic Began

Madykazoo started with a spark—a single moment of inspiration that led to months of research, planning, and building. From incorporating the nonprofit and securing licenses to opening creative channels like Etsy and KDP Amazon, the early days were filled with long hours of writing, designing, illustrating, and shaping the Misfits and their world.



The first website, early activity books, character backstories, and weekly social media posts laid the foundation for brand awareness and the magical universe children explore today.

Present: Where the Magic is Today

Today, Madykazoo stands on a structured, grant-ready foundation. The website has been rebuilt to meet nonprofit standards, supported by relational CMS databases and over 500 tagged images that organize the MKZ on-line universe. Core Foundation Statements and educational pillars now guide the mission, while the Passport Program, Global Learning Initiative, and growing social media presence continue expanding awareness and engagement. The magic is organized, scalable, and ready for its next chapter.

Future: Growing the Magic

Madykazoo's future unfolds in phases—each one adding new tools, new adventures, and new ways for children to explore their world.

Phase 1 - Strengthen & Expand: Grow brand awareness, expand educator outreach, enhance the Passport Program with digital rewards, launch a secure global collaboration membership, and build a volunteer-supported foundation team.

Phase 2 - Digital Adventures: Develop a kid-friendly mobile app, create interactive flipbooks with hidden fauna, build continent-awareness games, and integrate digital Passport achievements across platforms.

Phase 3 – Global Reach: Establish educator contacts across continents, expand MKZ stories into new languages, build full foundation governance, and launch community stewardship programs that connect children to global learning.

Impact Metrics (High-Level)

Here are the public-facing metrics that show MKZ’s momentum in past and present efforts:

Creative Production: 1,500+ *original illustrations and scenes*
Video Production: ten 5-8 second video shorts for social media
Seven published Madykazoo & Me storybooks and activity books
Seven Misfit backstories developed and copyrighted
COMPASS backstory, role defined and copyrighted
Continental Cousins character sets defined for future adventures
Misfit adventure outfits (hiking, gardening, snorkeling, etc.)
Digital Infrastructure (Webflow website and CMS, Eagle Docu/Image Management)
Grant-ready website (madykazoo.com)
Relational CMS databases in Webflow conversion to fast load images
500+ images with metadata loaded into CMS
Brand Awareness on social media (Facebook, Instagram)
Weekly social media posts (MetaBusiness)
Growing follower base (social media, contact form)
Early educator engagement (Brady Taylor, Hannah Riney)
Established Nonprofit Foundation 501(c)(3) incorporation and LLC corporation
Registered to do business in Utah
Opened LLC and Foundation bank accounts
Two group Copyrights & Four Trademarks filings
Mission, Vision, Values, DEI, and educational pillars submitted
Future Metrics outlined (Phased-Aligned)
Passport Program and sticker badges designed and developed
App development milestones setup with Google Analytics
Interactive flipbooks tested with Fliphtml5 software
Outreach to potential continent representatives
Madykazoo Journey blog records trials and tribulations as well as accomplishments
Misfit Messages—blog vehicle for sharing fun facts about continents

D.4 Impact Dashboard (future metrics)

- # kids reached
- # books sold or distributed
- # events hosted
- # testimonials
- # mobile apps downloaded
- # memberships
- Google Analytics website measurements

Every milestone is a spark—proof that the magic is growing, the world is expanding, and children everywhere are discovering new ways to explore, imagine, and belong.

D.5 Why now?

We believe that caring for our planet is a shared global adventure. To raise a generation of compassionate stewards, we must speak their language—both literally and emotionally. That’s why the Misfits travel across seven continents, teaching kids that no matter where we live, we all share the same home. By translating our books and messages into seven languages, we are bridging cultures to ensure every child has a seat at the table.



APPENDIX:

IRS Tax Exempt Letter

 Department of the Treasury Internal Revenue Service Tax Exempt and Government Entities P.O. Box 2508 Cincinnati, OH 45201	Date: 09/23/2025 Employer ID number: 39-4174210 Person to contact: Name: Miss Johnson ID number: 0194658 Telephone: 877-829-5500 Accounting period ending: December 31 Form 990-PF required: Yes Effective date of exemption: September 02, 2025 Addendum applies: No DLN: 26053652002145
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Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a private foundation within the meaning of Section 509(a).

You're required to file Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation, annually, whether or not you have income or activity during the year. If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PF" in the search bar to view Publication 4221-PF, Compliance Guide for 501(c)(3) Private Foundations, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements

Letter 1076 (Rev. 2-2020)
Catalog Number 35161A

Founder & Executive Director Profile

Kathleen A Mueller
PMI-Certified IT Project Manager (PMP)
Veteran Higher Education Educator
AA, BS, MBA

Executive Summary

Kathleen is the founder and leader of the Madykazoo Educational Foundation, bringing over seventeen years of higher education teaching experience combined with PMP-certified IT project management expertise. Blending rigorous instructional methodology with structured program execution, Kathy leads Madykazoo's mission to foster global citizenship, environmental stewardship, and digital accessibility for neurodiverse and all young learners.

Key Leadership & Expertise Pillars

1. Educational & Pedagogical Leadership (seventeen+ years)

- *Adjunct Professor, St. Louis Community College System:* Spent seventeen years designing curriculum, delivering instruction, and mentoring diverse adult learners across various computer learning environments.
- *Instructional Quality & Engagement:* Applies proven educational theory to ensure Madykazoo's seven Stewards series and interactive materials meet strict learning objectives, digital literacy standards, and multi-modal engagement needs.
- *ladebug, Inc.:* learned, then wrote custom training material for clients; provided part-time staffing needs with computer skills for clients.

2. Program Governance & IT Project Management (PMP Certified)

- *Project Management Institute (PMI) Certified:* Expertise in lifecycle management, budget controls, milestone tracking, risk mitigation, and resource allocation.
- *Fiscal & Operational Accountability:* Ensures all grant-funded initiatives follow structured PMBOK/Agile methodologies—guaranteeing on-time delivery, transparent reporting, and efficient resource utilization.
- *Technical Architecture & Systems:* Directs and builds Madykazoo's digital infrastructure, maintaining WCAG 2.1/2.2 AA accessibility standards, responsive Webflow CMS integration, and secure user platforms without reliance on costly third-party vendors.

3. Creative Direction & Stewardship Vision

- *Creator, writer, and illustrator* of the Madykazoo character ecosystem (including the seven Continents, seven Stewards framework), bridging environmental science with storytelling to create impactful global education.
- *Writer, contributor, editor*
 - Developed hands-on computer exercises and course material
 - Newsletter Editor and Column writer for St. Louis Computer Users Group
 - Monthly articles for St. Louis Manager magazine
 - Human interest weekly articles for St louis SUN

4. Entrepreneurial & Business Leadership

- *Founder & CEO, ladebug Inc. St. Louis, MO*

Successfully founded and managed a nineteen-employee computer staffing and technical training agency. Oversaw corporate strategy, client acquisition, team management, and fiscal operations—building a track record of operational excellence and workforce development.
- *Founder & Manager, Hospitality / Short-Term Rental Startup Pahrump, NV*

Designed, launched, and managed a boutique hospitality startup ("Bunkhouse"). Demonstrated end-to-end business creation, asset management, and customer-centric operations.

Assignment of Copyrights



ASSIGNMENT OF COPYRIGHTS

This Assignment of Copyrights (this "Assignment") is made and entered into this 1st day of November 2025, by and between the parties identified below.

I. PARTIES

1. **ASSIGNOR (Author and Creator):**
Kathleen A. Mueller ("Assignor"), an individual residing at 1186 E 900 S, unit 1, St George UT 84790.
2. **ASSIGNEE (Copyright Claimant):**
Madykazoo Education Foundation, a non-profit corporation organized under the laws of the State of Delaware with an address at 782 S River Road #350, St George UT 84790. The Assignee is duly represented herein by Kathleen A. Mueller, its Director.

II. RECITALS

- A. The Assignor is the sole author and creator of the original works of visual art, specifically a collection of fictional characters (Madykazoo Character Bible), and related descriptive materials (collectively, the "Works"), which are more particularly described in **Exhibit A** attached hereto.
- B. The Assignor exclusively holds all rights, title, and interest, including all copyrights, in and to the Works, pursuant to Title 17 of the United States Code.
- C. The Assignor desires to irrevocably assign and transfer all of her rights, title, and interest, including all copyrights, in the Works to the Assignee, and the Assignee desires to acquire such rights, title, and interest in current and future derivative or collaborative Works.

III. ASSIGNMENT

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby irrevocably assigns, transfers, and conveys to the Assignee, its successors and assigns, all of the Assignor's worldwide right, title, and interest in and to the Works, including, without limitation, the following:

1. **Complete Transfer of All Rights:** All copyrights, exclusive rights, and all other proprietary rights, whether now existing or hereafter arising, in and to the Works, throughout the world, including, but not limited to, the exclusive rights enumerated in Section 106 of Title 17 of the United States Code, including the rights to reproduce, distribute, prepare derivative works, and publicly display the Works, from time to time by or on behalf of the Author.
2. **Associated Materials:** All registrations and applications for registration of copyright, as well as the right to bring any action for infringement of the Works and



to collect damages and profits resulting from any past, present, or future infringement thereof.

3. **Irrevocability:** This assignment is absolute, unconditional, and irrevocable, and is intended to transfer the entire, full, and exclusive legal ownership of the copyright in the current and future Works from the Assignor to the Assignee.

IV. FURTHER ASSURANCES AND POWER OF ATTORNEY

The Assignor shall, promptly upon the Assignee's request, execute, acknowledge, and deliver any and all documents and instruments that the Assignee may deem necessary or desirable to obtain, secure, perfect, or vest in the Assignee the full and complete title to all copyrights hereby assigned.

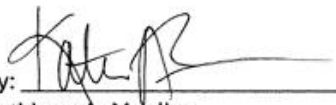
The Assignor hereby irrevocably designates and appoints the Assignee, or its duly authorized officers, as her agent and attorney-in-fact to act on her behalf to execute and record any such documents or instruments related to this Assignment.

V. GOVERNING LAW

This Assignment shall be construed and governed in accordance with the laws of the United States of America, specifically Title 17 of the United States Code, and the laws of the State of Utah.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNOR (Author)
Kathleen A Mueller, Individual

By: 
Kathleen A. Mueller

11/1/25

ASSIGNEE (Copyright Claimant)
Madykazoo Educational Foundation,
a non-profit corporation

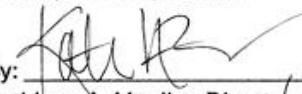
By:  DIRECTOR
Kathleen A. Mueller, Director

EXHIBIT A: DESCRIPTION OF WORKS

This Exhibit A lists the Works or future Works being assigned from time to time by or on behalf of the Author, under the Assignment of Copyrights to which it is attached.

Title of Work	Description of Work
Madykazoo Character Bible: <i>[Teacher, PEN, OS, ROO, BEAR, IZ, TUT, Magic Compass]</i>	The complete pictorial and graphic artwork, including all poses, turnarounds, and expressions, and the original descriptive text, characteristics, tagline, magical powers, and signature behaviors as contained in the multi-page deposit material.
Madykazoo Adventure Stories	These individual storybooks will be copyrighted as individual works derived from the original Madykazoo Bible of Characters and will be published Print-on-Demand as well as published online with additional educational material.
Madykazoo Cookbooks for Kids	These individual Cookbooks will be copyrighted as individual Works derived or compiled from the original Madykazoo Bible of Characters.
Madykazoo Coloring/Puzzle books	These individual Coloring/Puzzle books shall be copyrighted as individual Work compilation or derivatives from the original Madykazoo Bible of Characters.
Madykazoo Compass Keepers	A compilation or derivative Work for online use as a membership club encouraging readers to 'collect' compass stickers by reading a Madykazoo adventure storybook on a designated natural wonder adventure.
Madykazoo Merchandize	Compilations or derivative Works used for merchandizing, and sold thru online stores, for instance T-shirts monograms, aprons, clothing, etc.