

Montra Electric Strengthens NCR Footprint with New Electric e-SCV and e-3W Dealerships

~ The newly launched e-SCV and e-3wheeler dealerships are located in Libaspur and Surajpur respectively ~

Delhi NCR, 9 January 2026: Montra Electric, the clean mobility arm of the **Murugappa Group**, has expanded its dealership network in the National Capital Region (NCR) with the launch of an electric small commercial vehicle (e-SCV) dealership at Libaspur in North Delhi and the electric three-wheeler (e-3W) dealership in Greater Noida at Surajpur.

The twin additions deepen Montra Electric's existing presence in NCR at a time when the region is emerging as one of India's most active markets for electric commercial vehicles. Adoption in NCR is being driven by urban logistics, shared passenger mobility, and growing fleet deployment for intra-city operations, as electric vehicles move from pilot use to regular commercial application.

The **Greater Noida e-3W dealership**, operated by Vigsons Automobiles, will serve last-mile passenger and cargo segments, catering to individual owner-operators as well as fleet customers. The outlet will retail Montra Electric's Super Auto and Super Cargo and includes service infrastructure with trained EV technicians to support faster turnaround and higher vehicle uptime; key considerations for daily-use commercial operators.

The **North Delhi e-SCV dealership**, operated by Action Volt Wheels by **Action Earth Movers Group**, will support businesses deploying electric SCVs for mid-mile and intra-city logistics. The facility is geared towards applications such as e-commerce distribution, FMCG movement, and urban freight, with workshop and after-sales capabilities designed to meet fleet expectations around reliability and service responsiveness.

Senior leadership from TI Clean Mobility attended the inaugurations, including **Arun Murugappan**, Chairman, Montra Electric (TI Clean Mobility), **Jalaj Gupta**, Managing Director, Montra Electric (TI Clean Mobility), **Saju Nair**, CEO -e-SCV, Montra Electric and **Deependra Sharma**, CEO, e-3W Montra Electric, signalling the strategic importance of NCR within the company's national expansion plans.

Commenting on the expansion, **Arun Murugappan** said, "The transition to electric commercial mobility is an institutional shift, not merely a product change. As adoption expands across India, its success will depend on the strength and reliability of the supporting ecosystem. Building this foundation, anchored in quality, service, and long-term ownership confidence, is essential for clean mobility to scale in a sustainable manner."

On the occasion of dealership announcements, **Jalaj Gupta** said, "Delhi-NCR is one of the most structurally important markets for electric commercial vehicles, where scale is being driven by real operating use-cases rather than experimentation. Our focus is to build a network that is capable of supporting this scale, through dependable retail partners, strong service infrastructure, and consistent customer engagement. The new dealerships in Greater Noida and North Delhi are a step towards ensuring that customers experience electric mobility as a reliable business solution, not just a sustainable alternative."

The NCR expansion reflects Montra Electric's broader approach of strengthening retail and service networks in markets where commercial EV adoption is gaining depth. As deployment widens across last-mile and mid-mile applications, the company expects NCR to remain a key region for sustained growth.

About Montra Electric (TI Clean Mobility Private Limited, Murugappa Group)

Montra Electric, (Company Name: TI Clean Mobility Private Limited), is a pioneering clean mobility brand from the Murugappa Group, one of India's oldest and most respected business conglomerates with a legacy spanning 125 years. Drawing in deep expertise of converting 'Metal to Mobility' earned with decades of manufacturing high precision automotive and industrial components for India and Global needs; coupled with the track record of creating strong brands, Montra Electric has set on the vision of clean mobility. The Company operates under



4 business verticals - Heavy Commercial Vehicle, Mid & Small Commercial Vehicles, Last Mile Three wheelers and Electric Tractors including through its subsidiaries. The fast-expanding portfolio of Montra Electric consists of the India's first 55 Ton Electric Truck Trailer RHINO, 3.5 Ton Small Commercial Vehicle EVIATOR, Last Mile Passenger Vehicle SUPER AUTO, Last Mile Delivery solution SUPER CARGO and India's first Electric Tractor E-27.

To know more, visit the official Montra Electric website: www.montraelectric.com

About Murugappa Group

A 125-year-old conglomerate with presence across India and the world, the INR 902 billion (90,178 crore) Murugappa Group has diverse businesses in agriculture, engineering, financial services and more.

The Group has 10 listed companies: Carborundum Universal Limited, CG Power & Industrial Solutions Limited, Cholamandalam Financial Holdings Limited, Cholamandalam Investment & Finance Company Limited, Coromandel International Limited, E.I.D.-Parry (India) Limited, NACL Industries Limited, Shanthi Gears Limited, Tube Investments of India Limited, and Wendt (India) Limited. Other major companies include Cholamandalam MS General Insurance Company Limited and Parry Agro Industries Limited. Brands such as Ajax, Hercules, BSA, Montra, Montra Electric, Mach City, Chola, Chola MS, CG Power, Shanthi Gears, CUMI, Gromor, Paramfos, Parry's are part of the Group's illustrious stable.

Abrasives, technical ceramics, electrominerals, electric vehicles, auto components, fans, transformers, signalling equipment for railways, bicycles, fertilisers, sugar, tea, and several other products make up the Group's business interests.

Guided by the Five lights — integrity, passion, quality, respect, and responsibility — and a culture of professionalism, the Group has a workforce of 94,041 employees.

About the products:

EVIATOR:

Montra Electric's **EVIATOR** is a purpose-built electric small commercial vehicle engineered for high performance, efficiency, and driver-centric comfort in mid-mile and intra-city operations. Built on a **Tru-EV platform**, the EVIATOR delivers a real-world driving range of over **170 km**, enabling longer operating cycles with reduced downtime. With a **robust payload capacity of 1.7 tons** and an expansive **10.3 ft loading deck**, it is built to handle demanding commercial applications with ease. The spacious cabin, **segment-first AC cabin**, and powerful LED headlights enhance driver comfort, safety, and productivity across long working hours. Complementing its strong performance and operational efficiency, the EVIATOR is supported by extended warranty options of up to **7 years or 2.5 lakh kilometres**, along with comprehensive annual maintenance packages, offering long-term reliability and peace of mind for fleet owners and operators.

Super Cargo and Super Auto:

Montra Electric continues to strengthen its electric commercial vehicle portfolio with the **Super Auto** and **Super Cargo**, designed to deliver superior performance, comfort, and reliability for last-mile mobility. The **Super Auto** offers powerful LED headlights, a real-world driving range of **160 km/Charge**, and car-like spacious comfort with a high-rest driver seat, ensuring a fatigue-free driving experience. It is backed by an industry-leading **5-year / 1.75 lakh km battery warranty**, reinforcing long-term peace of mind. Complementing this is the **Super Cargo**, built for high-efficiency deliveries, featuring **15-minute fast-charging capability**, best-in-class range, powerful LED headlights, and a spacious driver's cabin. With a robust **5-year / 3000 battery charging cycle warranty** and a **container capacity of up to 170 cu. ft.**, the Super Cargo is engineered to meet the demands of modern urban and intra-city logistics.

For more information, see www.murugappa.com or contact:

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