

Montra Electric Strengthens NCR Footprint with New Electric e-SCV and e-3W Dealerships

~ The newly launched e-SCV and e-3wheeler dealerships are located in Libaspur and Surajpur respectively ~

Delhi NCR, 9 January 2026: Montra Electric, the clean mobility arm of the **Murugappa Group**, has expanded its dealership network in the National Capital Region (NCR) with the launch of an electric small commercial vehicle (e-SCV) dealership at Libaspur in North Delhi and the electric three-wheeler (e-3W) dealership in Greater Noida at Surajpur.

The twin additions deepen Montra Electric's existing presence in NCR at a time when the region is emerging as one of India's most active markets for electric commercial vehicles. Adoption in NCR is being driven by urban logistics, shared passenger mobility, and growing fleet deployment for intra-city operations, as electric vehicles move from pilot use to regular commercial application.

The **Greater Noida e-3W dealership**, operated by Vigsons Automobiles, will serve last-mile passenger and cargo segments, catering to individual owner-operators as well as fleet customers. The outlet will retail Montra Electric's Super Auto and Super Cargo and includes service infrastructure with trained EV technicians to support faster turnaround and higher vehicle uptime; key considerations for daily-use commercial operators.

The **North Delhi e-SCV dealership**, operated by Action Volt Wheels by **Action Earth Movers Group**, will support businesses deploying electric SCVs for mid-mile and intra-city logistics. The facility is geared towards applications such as e-commerce distribution, FMCG movement, and urban freight, with workshop and after-sales capabilities designed to meet fleet expectations around reliability and service responsiveness.

Senior leadership from TI Clean Mobility attended the inaugurations, including **Arun Murugappan**, Chairman, Montra Electric (TI Clean Mobility), **Jalaj Gupta**, Managing Director, Montra Electric (TI Clean Mobility), **Saju Nair**, CEO -e-SCV, Montra Electric and **Deependra Sharma**, CEO, e-3W Montra Electric, signalling the strategic importance of NCR within the company's national expansion plans.

Commenting on the expansion, **Arun Murugappan** said, "The transition to electric commercial mobility is an institutional shift, not merely a product change. As adoption expands across India, its success will depend on the strength and reliability of the supporting ecosystem. Building this foundation, anchored in quality, service, and long-term ownership confidence, is essential for clean mobility to scale in a sustainable manner."

On the occasion of dealership announcements, **Jalaj Gupta** said, "Delhi-NCR is one of the most structurally important markets for electric commercial vehicles, where scale is being driven by real operating use-cases rather than experimentation. Our focus is to build a network that is capable of supporting this scale, through dependable retail partners, strong service infrastructure, and consistent customer engagement. The new dealerships in Greater Noida and North Delhi are a step towards ensuring that customers experience electric mobility as a reliable business solution, not just a sustainable alternative."

The NCR expansion reflects Montra Electric's broader approach of strengthening retail and service networks in markets where commercial EV adoption is gaining depth. As deployment widens across last-mile and mid-mile applications, the company expects NCR to remain a key region for sustained growth.