

Montra Electric eHCV (IPL Tech), 1st OEM to Partner with Govt. Of India NHEV Initiative ‘Ease of Doing Business’ to deploy 1000+ electric trucks on Indian roads

Manesar, 25th September 2025: Montra Electric eHCV (IPL Tech), part of Murugappa Group’s TI Clean Mobility, has become the **first electric truck OEM in India to sign a strategic partnership with Ease of Doing Business (EoDB)** – the piloting agency for the National Highway for Electric Vehicles (NHEV) initiative. This collaboration aims to **fast-track the adoption of over 1,000 electric trucks across multiple sectors and routes in India**, making clean freight commercially viable at scale.

The agreement creates a framework for Montra Electric eHCV (IPL Tech) and EoDB to jointly enable faster decision-making for fleet operators and end customers, leveraging blended climate financing and pre-agreed commercial terms for large-scale electric truck deployments. As part of the partnership, Montra Electric eHCV, will also collaborate with NHEV stakeholders for the prototyping of **Connected Commercial Vehicle (CCV) protocols**, ensuring seamless integration of its trucks with future-ready charging and energy station networks.

Live pilots are planned to begin soon on key highway corridors and high-volume freight routes, as part of NHEV’s Tech Trial IV. These pilots will test electric trucks in real operating conditions, generate operational and commercial data, and provide a replicable model for other fleet operators across India.

On this milestone event, Abhijeet Sinha, National Program Director, Ease of Doing Business & NHEV and Principal Advisor- SEPC (Ministry of Commerce & Industry, Government of India) said “This collaboration is to facilitate IPL Tech with Ease of Doing Business through emerging tech piloting services under the Government of India’s NHEV Pilot. It will cover both technical and commercial aspects for accelerated deployment by empanelling the OEM in the Connected Commercial Vehicle (CCV) Protocol of the Indian Electric Highways, enabling an advanced Intelligent Transport Management System (ITMS) and facilitating the blended Climate Financing Instrument – AHM (Annuity Hybrid E-Mobility) for the financing of 1000+ electric trucks.”

Commenting on the partnership, **Mr. Jalaj Gupta, MD Montra Electric (TICM)** said: “This partnership is about moving from intent to execution. By working with EoDB, we will lower the barriers to adoption and make electric trucking a practical, profitable choice for transporters and end customers across the country.”

This collaboration aligns with the Government of India’s vision to decarbonize freight and reduce logistics costs while strengthening the country’s EV ecosystem.