

For Immediate Release

Montra Electric Strengthens Presence in Lucknow with New e3W Dealership

- *The launch will provide a sustainable mobility option to the country's largest three-wheeler market*
- *Full electric three-wheeler range: **SuperAuto**, **SuperRick** and **SuperCargo**, now available under one roof at **SP Motor***

Lucknow, June 12, 2026: Montra Electric, the sustainable mobility arm of the Murugappa Group, has strengthened its presence in Uttar Pradesh with the inauguration of a new dealership in Lucknow in partnership with SP Motor. The outlet will retail and service Montra Electric's electric three-wheeler portfolio, including the passenger carrier SUPER AUTO and cargo carrier SUPER CARGO.

The launch was followed by the introduction of SUPER AUTO and SUPER CARGO at The Lilli Villas Hotel, Lucknow, along with a vehicle rally across the city, underscoring Montra Electric's commitment to expanding electric mobility adoption in one of India's key mobility markets.

Uttar Pradesh remains at the centre of India's three-wheeler ecosystem, with over 3 lakh three-wheelers registered in FY26, according to Vahan data. Electric three-wheelers also accounted for 58% of the state's total EV registrations in May 2026, reflecting the segment's growing momentum. Montra Electric already has over 500 vehicles operating in Lucknow, strengthening its position in a market that is increasingly embracing electric mobility.

The new dealership will serve as a one-stop sales and service hub, offering vehicle sales, maintenance, spare parts and customer support. The integrated facility is designed to improve vehicle uptime and deliver a seamless ownership experience for customers in Lucknow and nearby markets.

Speaking on the occasion, **Mr. Deependra Sharma, CEO - e3W, Montra Electric (TI Clean Mobility)**, said, *"Uttar Pradesh is not just the country's largest three-wheeler market; it is also leading the shift towards electric mobility. The strong adoption of electric three-wheelers across the state and the phenomenal response we have received from customers reaffirm our belief that EVs are becoming the preferred choice for last-mile transportation. At Montra Electric, our vision is to build mobility solutions that create real value for drivers and businesses through better earnings, lower operating costs, and a reliable ownership experience. Our partnership with SP Motor and expansion in Lucknow is another step towards making that vision accessible to more customers across the state."*

Mr. Anurag Yadav, SP Motor, added: *"We are delighted to partner with Montra Electric and bring its advanced electric three-wheelers to customers in Lucknow. The city is witnessing growing interest in electric mobility among both passenger and cargo operators seeking cleaner, more economical transportation solutions. Backed by Montra Electric's strong product portfolio and our customer-centric approach, we look forward to supporting the city's transition towards sustainable mobility."*

SUPER AUTO is designed for last-mile passenger mobility, offering a 10.6 kWh battery, a real-world range of over 160 kilometres on a single charge and 60 Nm peak torque for dependable urban performance. LED headlamps and tail lamps further enhance visibility and safety.

SUPER AUTO is designed for last-mile passenger mobility, offering a 10.6 kWh battery, a real-world range of over 160 kilometres on a single charge and 60 Nm peak torque for dependable urban performance. Its design gives it a distinctive road presence, while the spacious cabin, ergonomic seating and clutch-free, vibration-free drive ensure superior comfort for both driver and passengers through long city duty cycles. LED headlamps and tail lamps further enhance visibility and safety.

SUPER CARGO is built for urban logistics and goods movement, with a 6.2-foot cargo deck and 170-cubic-foot container suited for e-commerce, FMCG, retail, beverage and agricultural produce deliveries. With its high payload capability and lower operating costs, it is designed to support efficient and sustainable business operations.

The Lucknow dealership expansion is part of Montra Electric's broader strategy to strengthen its retail and service network across high-potential markets and support India's shift towards cleaner transportation.

About Montra Electric (TI Clean Mobility Private Limited)

Montra Electric is a pioneering clean mobility brand from the Murugappa Group, one of India's oldest and most respected business conglomerates with a legacy spanning 125 years. Drawing in deep expertise of converting 'Metal to Mobility' earned with decades of manufacturing high precision automotive and industrial components for India and Global needs; coupled with the track record of creating strong brands, Montra Electric has set on the vision of clean mobility. The Company operates under 4 business verticals - Heavy Commercial Vehicle, Mid & Small Commercial Vehicles, Last Mile Three wheelers and Electric Tractors including through its subsidiaries. The fast-expanding portfolio of Montra Electric consists of the India's first 55 Ton Electric Truck Trailer RHINO, 3.5 Ton Small Commercial Vehicle EVIATOR, Last Mile Passenger Vehicle SUPER AUTO, Last Mile Delivery solution SUPER CARGO and India's first Electric Tractor E-27.

To know more, visit the official Montra Electric website: www.montraelectric.com

About Murugappa Group

A 125-year-old conglomerate with presence across India and the world, the INR 902 billion (90,178 crore) Murugappa Group has diverse businesses in agriculture, engineering, financial services and more.

The Group has 10 listed companies: Carborundum Universal Limited, CG Power & Industrial Solutions Limited, Cholamandalam Financial Holdings Limited, Cholamandalam Investment & Finance Company Limited, Coromandel International Limited, E.I.D.-Parry (India) Limited, NACL Industries Limited, Shanthi Gears Limited, Tube Investments of India Limited, and Wendt (India) Limited. Other major companies include Cholamandalam MS General Insurance Company Limited and Parry Agro Industries Limited. Brands such as Ajax, Hercules, BSA, Montra, Montra Electric, Mach City, Chola, Chola MS, CG Power, Shanthi Gears, CUMI, Gromor, Paramfos, Parry's are part of the Group's illustrious stable.

Abrasives, technical ceramics, electrominerals, electric vehicles, auto components, fans, transformers, signalling equipment for railways, bicycles, fertilisers, sugar, tea, and several other products make up the Group's business interests.

Guided by the Five Lights — integrity, passion, quality, respect, and responsibility — and a culture of professionalism, the Group has a workforce of 94,041 employees.

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