

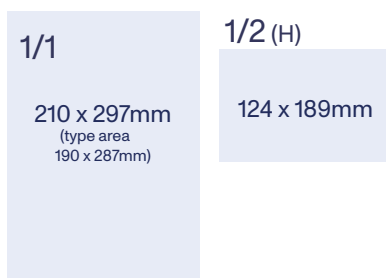
## Technical information

Offline: advertisement in Korte Berichten (Nouvelles Brèves)

### Formats :



Prime spot envelope



### How should I deliver my file :



Certified high-resolution PDF (print), 4-colour (CMYK), 300 dpi, embedded fonts with crop marks and a 5 mm bleed.

Please do not send doc, jpeg or psd files.

Offline: loose insert in Korte Berichten (Nouvelles Brèves)

### Loose insert:

The printing of a loose insert can be handled by APB, or you may deliver your print-ready files directly to our printing partner. For the correct quantities (NL and FR), you can always contact us. Your material must be delivered no later than 15 days before the desired publication date:

Drukkerij SNEL  
Fabien Moureau  
Z.I. des Hauts-Sarts - Zone 3  
Rue Fond des Fourches, 21  
B-4041 Vottem (Herstal) – België

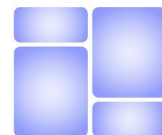
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**Association Pharmaceutique Belge**  
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Réception : rue Stevin 137  
1000 Bruxelles, Belgique

**Algemene Pharmaceutische Bond**  
Maatschappelijke zetel : Archimedesstraat 11  
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IBAN BE61 3100 2305 0017  
BIC BBRU BE BB  
RPR Brussel – RPM Bruxelles



### Online: digital communication

#### Banner :



JPG or GIF, format : 300 x 250 pixels (maximum 500 Kb)

#### Prime banner :



JPG or GIF, format : 1060 x 102 pixels (maximum 500 Kb)

#### Announcement :



PDF, please provide a separate PDF for each language, ready for publication, including your company logo and **2 titles (NL and FR)** of your communication (max. 60 characters).