Intelacy Advertising

Technical information

Offline: advertisement in Korte Berichten (Nouvelles Brèves)

Formats :

2/1

297 x 420mm
(type area 287 x 400mm)

1/1

210 x 297mm
(type area
190 x 287mm)

1/2 (H)

124 x 189mm

100
x
150mm
(recto)

Prime Spot envelope

How should I deliver my file :



Certified high-resolution PDF (print), 4-colour (CMYK), 300 dpi, embedded fonts with crop marks and a 5 mm bleed.

Please do not send doc, jpeg or psd files.

Offline: loose insert in Korte Berichten (Nouvelles Brèves)

Loose insert:

The printing of a loose insert can be handled by APB, or you may deliver your print-ready files directly to our printing partner. For the correct quantities (NL and FR), you can always contact us.
Your material must be delivered no later than 15 days before the desired publication date:

Drukkerij SNEL
Fabien Moureau
Z.I. des Hauts-Sarts - Zone 3
Rue Fond des Fourches, 21
B-4041 Vottem (Herstal) – België

Tel. (direct): +32 4 344 65 67
Tel. (general) : +32 4 344 65 65
E-mail : Fabien.Moureau@snel.be

Intelacy Advertising

Online: digital communication

Banner :



JPG or GIF, format : 400 x 334 pixels (maximum 500 Kb)

Prime banner :



JPG or GIF, format : 1060 x 102 pixels (maximum 500 Kb)

Announcement :



PDF, please provide a separate PDF for each language, ready for publication,
including your company logo and **2 titles (NL and FR)** of your communication (max. 60 characters).

+32 (0)2 285 42 00
contact@intelacy.be
www.intelacy.be

Association of Pharmacists Belgium | Archimedesstraat 11 I Rue Archimède 11 | 1000 Brussel I Bruxelles
Wettelijke vermeldingen: Algemene Pharmaceutische Bond vzw | BTW BE.0406.753.266 | IBAN BE40 6451 1014 6363 I BIC JVBA22 I RPR Brussel
Mentions legales : Association Pharmaceutique Belge asbl | TVA BE.0406.753.266 | IBAN BE40 6451 1014 6363 I BIC JVBA22 I RPM Bruxelles