

# Privacy Policy

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## 1. Purpose of the Privacy Policy

Ábrahám Vitéz, Abraham Management Kft

(Registered office: 1124 Budapest, Vérce u. 14 A/1

Tax number: 28951610-2-43

hereinafter referred to as the “Service Provider” or “Data Controller”)

acknowledges this Privacy Policy as binding upon itself.

The Data Controller undertakes to ensure that all data processing related to its activities complies with this policy, the applicable Hungarian laws, and the legal acts of the European Union.

The Data Controller’s data protection principles are continuously available at [marketingspeedrun.com](http://marketingspeedrun.com).

The Data Controller reserves the right to amend this notice at any time and will inform users of any changes in due time.

If you have any questions regarding this notice, please contact us and our colleague will respond.

The Data Controller is committed to protecting the personal data of its clients and partners and considers the respect of informational self-determination rights to be of paramount importance. Personal data are treated confidentially, and all security, technical, and organizational measures necessary to ensure data protection are implemented.

## 2. Details of the Data Controller

### **Contact details:**

Email: abraham.vitez@gmail.com

Phone: +36 30 342 9535

All emails received by the Data Controller, together with personal data, are deleted no later than **5 years** after receipt.

**Company name:** Abraham Management Kft

Registered office: 1124 Budapest, Vérce u. 14 A/1

Tax number: 28951610-2-43

Company registration number: 01 08 377038

### **2.1 Data Protection Officer**

Name: Abraham Vitez

Phone: +36 30 342 9535

## 3. Scope of Processed Personal Data

### **3.1 Personal data provided during registration**

(As required during registration or contact initiation.)

### **3.2 Technical Data**

The Data Controller selects and operates IT tools in a manner that ensures:

- availability to authorized persons,
- authenticity and integrity of data,
- protection against unauthorized access.

Appropriate technical and organizational measures are applied to protect data against unauthorized access, alteration, disclosure, deletion, or accidental destruction.

### **3.3 Cookies**

#### **3.3.1 Purpose of Cookies**

Cookies:

- collect information about visitors and their devices,
- store individual user preferences,
- facilitate website use,
- improve user experience.

#### **3.3.2 Essential Session Cookies**

These cookies ensure proper website operation. Their validity lasts until the browsing session ends and they are automatically deleted when the browser is closed.

### 3.3.3 Third-Party Cookies (Analytics)

The website uses **Google Analytics** cookies to collect statistical data on website usage for development and user experience improvement purposes. These cookies remain on the user's device until expiration or deletion.

More information about Google Analytics:

[https://www.google.com/analytics/terms/dpa/dataprocessingamendment\\_20160909.html](https://www.google.com/analytics/terms/dpa/dataprocessingamendment_20160909.html)

## 4. Purpose and Retention Period of Data Processing

**Type of data processing:** Online contact

**Purpose:** Responding to appointment requests and scheduling

**Legal basis:** Consent of the data subject (GDPR Article 6(1)(a))

**Retention period:** Maximum 5 years

## 5. Purpose, Method and Legal Basis of Data Processing

### 5.1 General Principles

Data processing is based on voluntary consent or legal authorization. Consent may be withdrawn at any time.

In certain cases, data processing is required by law, of which users will be informed separately.

If someone provides personal data of a third party, it is their responsibility to obtain the consent of the data subject.

Applicable legislation includes:

- Act CXII of 2011 (Info Act)
- Regulation (EU) 2016/679 (GDPR)
- Act V of 2013 (Civil Code)
- Act C of 2000 (Accounting Act)
- Act LIII of 2017 (AML Act)
- Act CCXXXVII of 2013 (Credit Institutions Act)

## 6. Physical Storage of Data

Personal data may be generated automatically through website use (technical data) or voluntarily provided by the user when contacting the Data Controller.

Automatically recorded data are logged without specific user action and are not linked to other personal data, except where legally required.

## 7. Data Transfer and Access

Personal data are processed exclusively by the Data Controller and are not disclosed to third parties unless required by law.

## 8. Rights of Data Subjects and Legal Remedies

Data subjects have the right to:

- information,
- access,
- rectification,
- erasure,
- restriction of processing,
- data portability,
- objection,
- withdrawal of consent.

### 8.1 Right to Information

The Data Controller provides clear, transparent, and accessible information in accordance with GDPR Articles 13–22 and 34.

### 8.2 Right of Access

Data subjects may request confirmation of data processing and access to related information within one month.

### 8.3 Right to Rectification

Inaccurate or incomplete personal data may be corrected upon request.

### 8.4 Right to Erasure

Personal data must be deleted without undue delay where legal grounds exist, except where retention is required by law.

### 8.5 Right to Restriction of Processing

Processing may be restricted under certain conditions defined by the GDPR.

### 8.6 Right to Data Portability

Data subjects may receive their data in a structured, machine-readable format and transfer it to another controller.

### 8.7 Right to Object

Data subjects may object to processing based on legitimate interests.

## **8.8 Automated Decision-Making and Profiling**

Data subjects have the right not to be subject to decisions based solely on automated processing.

## **8.9 Right to Withdraw Consent**

Consent may be withdrawn at any time.

## **8.10 Right to Judicial Remedy**

Legal action may be initiated before a court.

## **8.11 Right to Lodge a Complaint**

Complaints may be submitted to the Hungarian Data Protection Authority:

### **National Authority for Data Protection and Freedom of Information (NAIH)**

Address: 1125 Budapest, Szilágyi Erzsébet fasor 22/C

Email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)

Website: [www.naih.hu](http://www.naih.hu)

## **9. Final Provisions**

Any data processing not listed in this notice will be communicated at the time of data collection.

Authorities may request data from the Data Controller only to the extent necessary and legally justified.