

This document provides sources supporting selected statements presented on the AlterInvest website (“Why private equity?”)

1. Almost 90% of established companies (over \$100m in revenue) are private – only around 10% are publicly listed.

Apollo Global Management (2024). *The Number of Public vs. Private Companies in the U.S.*
Based on S&P Capital IQ data.

2. Steadily shrinking listed universe.

Doidge, C., Karolyi, G. A., Shen, K., & Stulz, R. M. (2025). *Are There Too Few Publicly Listed Firms in the U.S?*
Financial Review.

3. History has shown strong long-term outperformance from private equity relative to public markets.

Harris, R. S., Jenkinson, T., Kaplan, S. N., & Stucke, R. (2020). *Has Persistence Persisted in Private Equity? Evidence from Buyout and Venture Capital Funds.*
Journal of Finance.

See also: Hamilton Lane (2025). *2025 Market Overview.*
Hamilton Lane proprietary private markets performance data.

4. More effective corporate governance

Cornelli, F., & Karakas, O. (2008). *Private Equity and Corporate Governance: Do LBOs Have More Effective Boards?*
European Corporate Governance Institute (ECGI) Working Paper.

See also: Wright, M., Amess, K., Weir, C., & Girma, S. (2021). *Is Corporate Governance of Private Equity Targets More Effective for Risk Mitigation?* Journal of Management and Governance.

5. Reliable and flexible access to capital

Lavery, P., & Wilson, N. (2024). *The Performance of Private Equity Portfolio Companies During the COVID-19 Pandemic.*
Journal of Corporate Finance.

See also: Cohn, J. B., Hotchkiss, E., & Towery, E. (2022). *Sources of Value Creation in Private Equity Buyouts of Private Firms.* Review of Finance.

6. Private equity owners simply have more levers to create value than a typical listed company.

Gompers, P., Kaplan, S. N., & Mukharlyamov, V. (2016). *What Do Private Equity Firms Say They Do?*
Journal of Financial Economics.

Disclaimer

Sources reflect selected academic and institutional research. Results may vary by geography, time period, and methodology. Past performance is not indicative of future results.