

MARKET LEADING RETAILER DEPLOYS CLOUD BACKUP TO ENABLE RAPID DATA RECOVERY

INDUSTRY: Retail

REGION: UK & Ireland

EMPLOYEES: 3000

SITES: 200 +

CHALLENGES

- Transitioning from on-premise to the cloud
- Looking for a backup solution that is fit for the cloud
- Requiring a solution that can comply with corporate RTOs

SOLUTIONS

- Acronis Cyber Protect Cloud
- EveryCloud 'Cloud-Aware'

RESULTS

- Quick and easy access to backed-up Microsoft 365 data
- Data restoration from daily backups
- Safeguarding Microsoft 365 and SharePoint data
- Business continuity and shorter RTOs

THE NEED FOR RAPID DATA RECOVERY

As a market leader in the retail industry, our client faced a significant challenge in the way they managed their critical data. The intricacy of the situation arose from the ongoing migration of their data from on-premise file servers to a cloud-based solution in Microsoft SharePoint. Ensuring the safety and continuous availability of this data throughout the entire transition process was paramount. It became evident that relying solely on conventional data retention policies would not suffice. With data being generated 24 hours per day, 7 days per week; the ability to granularly recover files from any given point in time proved instrumental - enabling the customer to have a newfound confidence in the steadfast availability of their data, with encrypted recovery points accessible within a matter of minutes.

This well established company, rooted in the retail industry, has a workforce of more than 3,000 employees across 200+ locations in the UK and Ireland. They offer easy access to a wide-ranging inventory of items, spanning construction, cleaning, maintenance, and equipment.

INTRODUCTION OF ACRONIS CYBER PROTECT

Our client needed a solution that could enable rapid data recovery in the event of data loss. Downtime was not an option for a business that operates 24/7, and they required a robust, reliable data backup and recovery solution that would minimise disruptions and meet their shorter recovery time objectives (RTOs).

We recommended implementing Acronis Cyber Protect Cloud, a comprehensive cloud backup and cybersecurity solution, to address their data backup and recovery needs. This solution would not only protect their Microsoft 365 data but also safeguard critical information from a wide range of threats. During the client's data transition, measures were taken to ensure the accessibility and rapid recoverability of the data.

To enhance the effectiveness of Acronis Cyber Protect Cloud, we also introduced EveryCloud Cloud Aware, our specialised customer success and support programme in cloud backup and security solutions. This ensured a seamless integration and optimised performance of their backup solution.

The successful implementation of these solutions enabled our client to meet their shorter recovery time objectives, ensuring minimal downtime in the event of data loss. Business continuity was secured, and they could maintain their position as a market leader without disruptions.

We worked closely with our client to tailor the implementation of Acronis Cyber Protect Cloud and EveryCloud 'Cloud Aware' to their specific needs. We conducted a thorough assessment of their data requirements, provided expert guidance, and ensured a seamless process throughout the duration of the project. Ongoing support and monitoring were part of our commitment to guarantee the continued success of this implementation, knowing that their critical data is secure and easily recoverable.

