

Press Kit: Climate Week Zurich 2026

Last update: 16 March 2026

Contact: media@climateweekzurich.org

1. About CWZ

Climate Week Zurich is Europe's leading business-driven climate platform – bringing together business leaders, policymakers, researchers, creatives and innovators to co-create and scale smart climate action.

CWZ isn't just a conference: It's a week-long, city-wide takeover featuring hundreds of events curated for a 'glocal' audience. From 4–9 May 2026, Zurich will host 250+ events showcasing how we can accelerate climate impact in everyday life and business.

More than 200 partner organisations from every sector and scale come together to move the needle on concrete and measurable solutions for climate mitigation, resilience and adaptation.

We're shaping tomorrow, together.

2. Mission & vision

Climate Week Zurich is an independent nonprofit association dedicated to accelerating the global sustainable transition. By creating an inclusive platform connecting business, policy, academia and civil society around measurable, collaborative climate solutions, CWZ empowers organisations and individuals to drive actionable impact and build competitive advantage in a sustainable future.

Though the transition to a sustainable economy may not be progressing at the speed needed (yet), many solutions exist, leadership is emerging, and collaborations are proving effective. We have many examples in practice and scalable ideas from Switzerland and across Europe. CWZ was established in 2025 as a platform where these business-driven and measurable solutions can be connected, scaled and driven forward.

Read more: <https://www.climateweekzurich.org/about-us>

3. Facts & figures

- **What:** Climate Week Zurich is a new annual platform that connects business, politics, science, and the general public to turn climate ambition into measurable outcomes.

- **Differentiators:** As the sole Climate Week in Continental Europe, CWZ positions Zurich as a European hub for climate innovation, complementing platforms like New York Climate Week and London Action Climate Week but with a distinct approach: business-driven, collaborative and measurable.
- **When:** 4-9 May 2026
- **Locations:** At hundreds of venues across Zurich
- **In numbers:** 250+ events, 200+ partners, with 10,000 expected participants from B2B (Swiss/international) and B2C (Zurich/Switzerland)
- **Content:** 12 major sustainability themes ranging from sustainable finance to mitigation and resilience solutions (see below for more)
- **Event formats:** from C-level get-togethers and large conferences to exhibitions, labs, interactive workshops, city tours and site visits

4. Events

Discover all events in our [Event Calendar](#), updated daily (close of programme: beg April).

Anchor programme:

- [Opening Ceremony](#), 4 May 2026, Opera House (programme & speakers to follow)
- [Closing Ceremony](#), 8 May 2026, Grünenhof (programme & speakers to follow)
- [#MoveTheDate Public Event](#), 9 May 2026, Josefareal
- Exhibition Centre, whole week, @ETH Polyterrasse & @Europallee (more info to follow)

5. Partners

- 200+ organisations of all sectors and scale have joined forces to move the needle on climate solutions in the heart of Europe.
- CWZ partners are diverse, stemming from academia and NGOs to businesses large and small, across all sectors.
- Premium partners enabling the inaugural edition include (more to be announced soon): UBS, ecoinvent, Greenbuzz, Google, HeadsQuarter, S&P Global, EY, City of Zurich, Argus Media, Schindler, Zurich, Burson, CRIF, Sustainerv, SV Group, Swiss Life Asset Managers
- Further renowned partners include: ETH, EPFL, NZZ/Sustainable Switzerland, University of St. Gallen, various UN sub-organisations, Swisscleantech.

- Also widely represented are the Swiss climate tech start-up and sustainability solutions hubs, e.g. Climeworks, Southpole, neustark, myclimate and many more.
- For a full list of partners, see: <https://www.climateweekzurich.org/our-partners>

6. Why Zurich

Zurich and Switzerland is the ideal home to host the largest pan-European Climate Week: Situated at the heart of the continent, the region is known for innovation, trust, stability, and a culture that turns ideas into action. Few places combine academic excellence, corporate leadership, and civic ambition as naturally as Switzerland – making Zurich the perfect launchpad for a movement that aims to accelerate measurable and collaborative climate solutions across the continent.

From an inside-out perspective, CWZ strengthens Switzerland's position as a competitive, innovation and sustainability-driven economy, showcasing technologies, business models, and partnerships that support long-term value creation.

7. Impact measurement

Climate Week Zurich uses a robust framework that tracks inputs, outputs and impact to ensure transparency and alignment with systemic climate goals.

This structure enables CWZ to continually assess and strengthen its own impact, learning from each edition and improving year over year. At the same time, the framework empowers partners and participants to better understand and track their own behavioural shifts.

By making impact visible, actionable and measurable, it reinforces a core belief at the heart of CWZ: that sustainability and profitability are not opposing forces, but mutually reinforcing drivers of a bright future on our planet.

8. Content streams

Overarching theme CWZ2026: Sustainability creating a competitive advantage

The 12 streams of Climate Week Zurich 2026 capture the most relevant climate and business topics of 2026. 250 partner-hosted events will bring them to life across the week, offering a comprehensive, cross-sector lens on the transition. Together, these themes form the backbone of a programme designed to inform, connect, and inspire measurable action at scale.

<p>1 BIODIVERSITY & ECOSYSTEMS</p> <ul style="list-style-type: none"> • Nature-based solutions • Biodiversity conservation & restauration • Natural capital valuation 	<p>5 COMMUNITY ENGAGEMENT & SOCIAL IMPACT</p> <ul style="list-style-type: none"> • Climate storytelling & stakeholder engagement • Responsible consumption • Community-led sustainability initiatives • Social impact measurement 	<p>9 INNOVATION & TECHNOLOGY</p> <ul style="list-style-type: none"> • Sustainability & AI • Data with purpose & digital tools • Emerging climate technologies
<p>2 CIRCULAR ECONOMY & WASTE</p> <ul style="list-style-type: none"> • Circular business models • Regenerative business models • Material efficiency & secondary materials • Waste reduction & resource optimisation 	<p>6 CORPORATE TRANSITION</p> <ul style="list-style-type: none"> • Climate risk assessment & management • Product carbon footprinting & labeling • Corporate governance & ESG integration 	<p>10 POLLUTION PREVENTION</p> <ul style="list-style-type: none"> • Air quality & emissions control • Industrial pollution mitigation
<p>3 CLIMATE MITIGATION & ADAPTATION</p> <ul style="list-style-type: none"> • Carbon removal & CDR finance • Climate risk assessment & management • Climate adaptation & resilience planning 	<p>7 ENERGY TRANSITION & DECARBONISATION</p> <ul style="list-style-type: none"> • Path to net zero: decarbonising value chains & transition planning • Renewable energy integration • Clean energy infrastructure & storage 	<p>11 SUSTAINABLE FINANCE</p> <ul style="list-style-type: none"> • Climate tech funding & impact investing • Sustainable investing & ESG integration • Green & transition finance
<p>4 CLIMATE JUSTICE & SOCIAL RESPONSIBILITY</p> <ul style="list-style-type: none"> • Just transition & inclusive climate action • Community-centered climate resilience 	<p>8 HUMAN RIGHTS & LABOUR PRACTICES</p> <ul style="list-style-type: none"> • Responsible supply chains & due diligence • Fair labour & worker wellbeing 	<p>12 WATER STEWARDSHIP</p> <ul style="list-style-type: none"> • Water efficiency & conservation • Watershed protection

The following themes emerging as the most active (status beg-March, developing along the publication of more events):

- Innovation & technology
- Mitigation, adaptation and corporate transition
- Sustainable finance
- Decarbonization & energy
- Community engagement & social responsibility
- Biodiversity & ecosystems