

PARTNER OFFERING

Climate Week Zurich 2027

10-15 May 2027 across Zurich – let's shape tomorrow, together

PARTNERSHIP LEVELS

How your organisation can join the ecosystem and co-shape CWZ 2027

CONTRIBUTING PARTNER

Contribution: CHF 1,500-12,000



- **Join the ecosystem:** Transition from participant to an active ecosystem builder by engaging in thematic working groups.
- **Drive commercial value:** Secure exclusive client invitations to the opening ceremony to unlock high-value networking opportunities.
- **Save on infrastructure:** Access a 10% discount on Exhibition Centre installations to enhance your local visibility.
- **Showcase your solution:** (co-) host up to 2 events at CWZ demonstrating your thought leadership and practical expertise.

Business value	Business matchmaking	No
	Collaboration facilitation	No
	Client invitations to opening ceremony	2
Access	CWZ badge	3
	Opening ceremony tickets	1
	Tickets to flagship events	1
	Tickets to CWZ lead-up events	1
	Tickets to exclusive partner events	0
	Participants across thematic working groups	1
Influence	Number of events at CWZ	2 (preferably co-hosted)
	Exhibition Centre	10% discount
Brand & Reputation	Event promotion	Grouped
	Thought leadership pieces	0
	CWZ podcast feature	No
Partner success	Impact measurement and debrief	At CWZ level, webinar for all

CONTRIBUTING PARTNER

Contribution: CHF 1,500-12,000



For-profit entities		Industry associations*
Startups <3 years old		CHF 0
0-100 employees	1-3 employees	CHF 1'500
101-500 employees	4-10 employees	CHF 3'000
500-1'000 employees	11-30 employees	CHF 7'000
> 1'000 employees	> 30 employees	CHF 12'000
NGOs with >1'000 employees globally		CHF 1'500
Family offices/investment funds		CHF 10'000

*CWZ benefits apply to the association itself, not its corporate members. If a corporate member of the association wants to co-host an event or use the CWZ logo, they have to become a CWZ partner as well. Without being a CWZ partner, a corporate member of an association can attend events and sit on panels (referred to as "member of xxx association" without CWZ co-branding).

COMMUNITY PARTNER

Contribution: CHF 0 for NGOs with $\leq 1'000$ employees globally, academia, public sector



- **Join the ecosystem:** Transition from participant to an active ecosystem builder by engaging in thematic working groups.
- **Showcase your solution:** (co-) host up to 2 events at CWZ demonstrating your thought leadership and practical expertise.
- **Access core events:** Gain entry to key events leading up to and during CWZ.
- **Leverage insights:** Benefit from detailed metrics and impact insights to optimize your future events.

Access	CWZ badge	3
	Opening ceremony tickets	1
	Tickets to flagship events	1
	Tickets to CWZ lead-up events	1
	Tickets to exclusive partner events	0
	Participants across thematic working groups	1
Influence	Number of events at CWZ	2 (preferably co-hosted)
	Exhibition Centre	Upon availability
Brand & Reputation	Event promotion	Grouped
	Thought leadership pieces	0
	CWZ podcast feature	No
Partner success	Impact measurement and debrief	At CWZ level, webinar for all

SPONSORING PARTNERS & FOUNDATIONS



If you are interested in becoming a **Sponsoring Partner**, please reach out to us to discuss available options: office@climateweezurich.org

If you are a **foundation**, please equally contact us to explore suitable partnership options: office@climateweezurich.org

CLIMATE WEEK ZURICH 2027

A glance into what we're planning for the second edition in May 2027

WHAT WE STAND FOR



Why CWZ has already become the standout platform for business sustainability in Europe

DELIVERY.

Europe's leading platform accelerating the implementation of climate solutions and business transformation.

COLLABORATION.

Uniting decision-makers & change-drivers across business, government, academia, NGOs, philanthropy, and civil society.

LIVING LAB.

Empowering the ecosystem to explore, advance and deliver solutions – across sectors and with clear impact.

DEPTH.

Bringing rigorous, practicable insights and collaborative engagement together.

HEART OF EUROPE.

Convening the ecosystem in Greater Zurich and Switzerland – a hub for excellence and innovation.

BUILDING AN EVEN STRONGER CWZ IN 2027



We aim to raise the bar, enhancing the CWZ experience, expanding participation and amplifying awareness

- **Leverage the Swiss edge:** programme anchored around 4 streams, based on Swiss strongholds (see next slide).
- **Grow public awareness & media visibility:** stronger presence through an enhanced Exhibition Centre, targeted local marketing and B2C brand partnerships, plus an expanded media footprint in and beyond Switzerland.
- **Broaden audience:** more formats designed specifically for executives beyond sustainability as well as for the local population – bringing decision-makers and people outside of the ‘bubble’ to the table.
- **Expand international reach:** a broader reach and more voices from outside Switzerland, building on the strong baseline from 2026 (16% international audience).
- **Build on impact focus:** continue advancing our vision by driving long-term impact via partnerships and initiatives while strengthening the programme quality with more real-economy examples and impact-driven formats.
- **Year-round platform:** prolong momentum throughout the year with targeted ecosystem events/webinars to strengthen community exchanges and dive deeper into practical approaches within the streams.
- **Customer journey:** enhance the experience for partners and participants through better tools, guidelines, comms.

CWZ 2027 MAIN PROGRAMME



The central elements of the week setting the tone and driving broader awareness

EXHIBITION CENTRE – WHOLE WEEK*

immersive · explorative · practical

A vibrant hub where thousands of visitors across CWZ participants and the wider public can experience sustainability solutions up close.

3 interconnected locations (tbc) with 20+ interactive installations:

- ★ Münsterhof – discover climate solutions
- ★ Hechtplatz – participate, learn and engage
- ★ The Green Path – experience the city differently

Mark your interest to secure your spot in this flagship CWZ element, the heart of our public programme!

*Concept phase – final confirmation pending

OPENING DAY – 10 MAY

Opening Ceremony – morning

Zurich Opera House

800 B2B decision-makers and thought leaders

vision-setting · strategic · connective

4 Streams Events – afternoon

co-hosted by anchor sponsors

400 B2B executives and decision-makers

topical · collaborative · cross-sector

CLOSING CEREMONY – 14 MAY

B2B change agents

impact-driven

KEY MILESTONES



Powering the build-up towards CWZ 2027, taking place 10–15 May across Zurich



SHAPING TOMORROW, TOGETHER



Your CWZ Partnerships Team is looking forward to collaborating!



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