

# Caseware IDEA

## Expanding the Audit Analytics Landscape



# About

## Caseware IDEA 13

**Caseware IDEA** has been the industry leader for audit analytics for over 30 years. Our powerful, efficient and easy-to-use data analysis software is designed for audit, accounting and finance professionals. No matter the type of audit, IDEA offers an easy to use and powerful solution for every audit need. Take advantage of IDEA's intuitive user experience, advanced analytical capabilities, comprehensive reporting and Caseware's AI-powered digital assistant AiDA, to deliver deeper insights in a timely, cost-effective manner for higher audit quality and informed business decisions.

**Trusted  
Worldwide**

**500,000+  
Users  
130+  
Countries**

**30+ Partners  
9+ Languages**



# Benefits of Using IDEA 13



## Seamless Data Imports

Import data easily from practically any source including PDF, Excel, CSV, 50+ Accounting Packages (Quickbooks, Sage, Xero, etc.), Caseware Working Papers, Python and more with our superior file conversion capability.



## Powerful Audit Analytics

Get empowered with our all-in-one analytical tool for every audit need. Whether you want to run a specific test like sampling or take advantage of built-in automated tests for an entire financial audit, we have it all covered.



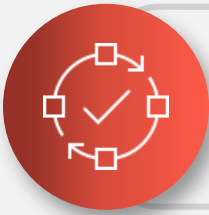
## Comprehensive Reporting

Visually pinpoint patterns, trends and outliers using interactive dashboards. With seamless integrations, export results to engagements or third party applications. You can also publish and share files easily from IDEA software in a click.



## Reliable Audit Trail

Stay on top of your project with Project Overview that graphically presents all tasks completed during the analysis. Document the project or generate a script easily to re-run the analytics later. The clear, immutable audit trail allows for repeatable analysis.



## Guaranteed Data Integrity

Analyze 100% of your data with 100% confidence with a read-only access to the source data. Thus, IDEA ensures accuracy of audit assessments and disclosures in published financial statements.



## Superior Customer Experience

Enjoy a user-friendly experience with IDEA's intuitive design. You also get access to a wealth of resources for success through Passport and all-year-round training and technical support.



## Your AI-Powered Digital Assistant

Combine the flexibility of IDEA with the powerful capabilities of AiDA and its large language models. Enhance your capabilities in using IDEA by leveraging AiDA's context-aware responses to specific inquiries.

# Analytics for Every Audit

## Ad-hoc Analytics with 100+ Functions

Deliver key insights with a large variety of analytical functions including Benford's Law, Gap Detection, Predictive Analysis, Advanced Fuzzy Duplicate, Join, Sampling and more.

## Automated Analytics

Run manual processes unattended, even after office hours, by automating testing on a set schedule. Rerun tasks automatically and leverage easy to use scripting languages for increased automation. Get instant notifications for task success or failure and also view history of previous tasks.

## Caseware IDEA

## Intelligent Analytics with SmartAnalyzer

Achieve high-quality audits with a growing library of smart apps offering built-in workflows and 90+ industry-standard tests for every audit need.

## Advanced Analytics with IDEA Lab

Take advantage of our continuous innovation hub that features advanced analytical plugins developed by our industry experts using the latest techniques such as Python and Machine Learning.

### ▶ Exceptional Exceptions

Powered by Audit Intelligence and Machine Learning, spot the riskiest transactions and generate risk-based samples.

### ▶ Financial App

50+ analytical tests for every financial audit for testing of general ledger and sub-ledgers.

### ▶ Utilities Pack

A bundle of 14 utilities for performing common audit tasks in a faster, easier way.

# Reporting Like Never Before



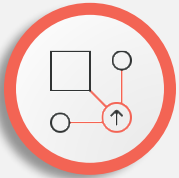
## Discover

Quickly capture anomalies and visually profile databases, making auditing and investigative work easier. Discover maps information through IDEA's Analytic Intelligence, detects outliers and auto-populates the dashboard as charts or field statistics.



## Visualize

Monitor trends and auto-stratify data with customized dashboards in Visualize. Insights are presented as visuals so you can identify areas that need investigation. IDEA also integrates with third party applications like PowerBI, Tableau, Excel, etc. using ODBC for further analysis.



## Publish & Share

Now share your findings easily with team members and clients including non-IDEA users. You can publish the results in a readable format, along with the history and observations. You also have the flexibility to send files via email from IDEA using built-in SMTP settings.



## Cloud Share Anytime, Anywhere

Securely access, store and share project data, from IDEA and other external sources, with your team members and clients on CaseWare Cloud, fostering seamless collaboration.



## Working Papers Integration

Easily transfer general ledger and supplemental data from CaseWare® Working Paper engagements to IDEA, as well as return results into the appropriate engagement folder. Share results seamlessly with other auditors in Working Papers using SmartSync.

# Experience That Users Love

## Powered with AiDA\*

AiDA brings the power of AI to IDEA—helping you navigate complex analytics with ease, all while keeping your data secure and your insights sharper than ever.

\*Optional add-on to IDEA

## Licensing Freedom

IDEA offers flexible licensing with online/offline user-based or on-premise network options—ideal for virtual setups, isolated environments, or large teams.

## PDF Report Reader

This function can handle complex PDF files and allows users to remove any non-essential fields like totals, headers, etc. and magically convert a report into a database for analysis in IDEA. It saves time while processing large PDF files.

## Faster Performance

IDEA is now a 64-bit application that assures improved compatibility and interoperability, which lead to faster analysis boosting overall performance.

## Benford's Law

You can spot irregularities by analyzing digits in numerical data to detect potential fraud. Visually see the comparison of your data distribution with the expected Benford's law distribution and extract the suspicious transactions.

## The Power Of Hybrid

Access our web-enabled resources such as our AI digital assistant, Passport, IDEA Lab as well as built-in Smart Actions like Google search, maps and translate from within IDEA in a simple click and deliver faster, more efficient audits with enhanced data security.

## Passport

Our all-in-one user portal, Passport, hosts software downloads, tutorials, videos, SmartAnalyzer apps, sample scripts, custom functions, tech tips, industry-related content and much more.

## SmartExporter\*

SAP® data extraction and analysis made easy as SmartExporter exports and automatically prepares your SAP data for analysis in IDEA. Data requests are generated on your system, rather than in SAP itself.

\*Optional add-on to IDEA

## Intuitive Design

Adapting to evolving users' needs, IDEA offers a modern, intuitive interface and our design experts are ensuring IDEA is easier to use, and more user-friendly than ever.

## Training

User success is important to us. In collaboration with our global partners, we offer instructor-led training to new and current IDEA users so you can learn the basics, fine-tune existing skills, or master IDEA.



# Experience That Users Love

With IDEA, get advanced analytics, powerful reporting, intuitive user experience, and seamless collaboration.

**GET IDEA 13**



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## About Caseware IDEA

Caseware is the leading global provider of cloud-enabled solutions for audit, assurance, financial reporting and data analytics for accounting firms, corporations and government regulators. Caseware's innovative tools and platforms help more than half a million users in 130 countries work smarter, dig deeper and see further as they transform insights into impact. For more information, visit <https://www.caseware.com/ca/>.

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