

WOMEN'S WEALTH

Part 04 of 08

Warm Welcomes, Not Waiting Rooms

Open the door to **a new category in healthcare**; one that feels more like home and less like hospital.



This Isn't Healthcare. It's Homecoming.

Forget the sterile smell of ammonia.
Forget the flickering fluorescents.
Forget the clipboard questions that make
you feel like a case, not a person.

A new kind of care is arriving. Where the
welcome is warm, the listening is long,
and your story isn't rushed out the door.





*Hybrid Clinics + App
= One Medical Roof*

asktia.com

\$100 M to Build the “Whole-Woman” Home

60 % of care delivered online, 40 % in spa-like clinics. From annual exams to therapy and acupuncture, under one membership.

Source: Business Wire & Fierce Healthcare (2021)





*World's Largest Virtual Clinic
for Women & Families*

mavenclinic.com

The \$1.7 Billion Valuation on Localisation

24/7 tele-visits in 175 countries: a digital front door. Employers from AT&T to L'Oréal now fund Maven as a core benefit.

Source: Fierce Healthcare (2024)



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Oula

Modern Maternity,
Proven Results

oulahealth.com

-26 % C-Sections | -61 % Pre-Term Births

Midwives + OBs in cosy clinics, backed by a custom app for 24/7 support. Raised \$28 M Series B to take the model nationwide.

Source: PR Newswire & Femtech Inside (2023)

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PROACTIVE
—— for her ——

Omnichannel Care
Challenges Stigma

proactiveforher.com

\$5.5 M Series A fuels India's first "clinic-plus-app" for PCOS, sexual health & more.

Flagship Bangalore centre pairs judgement-free consults with home testing kits. Rapidly vaccinating thousands against HPV.

Source: Vertex Ventures Release (2022)



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FlexiGyn™ isn't just a device, it's a doorway toward gentle uterine care that's around the corner, feels as easy as a check-up and as familiar as your trusted provider.

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