

WOMEN'S WEALTH

Part 05 of 08



Africa's New Equation:
Health × Women = Growth³

GDP Begins with a Heartbeat

At AFYA Fest 2025, leaders across Africa reminded us: the future depends on productive healthcare. Not treatment for its own sake, but care that multiplies well-being for every resource invested.

The math proves it. *Swipe Left >>*



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We Did the Math in Nairobi

Primary care delivers real returns: \$721 saved per extra visit, \$3,976 for the first, and \$16,406 for high-risk patients.

As Dr. Githinji Gitahi, CEO of Amref, said: "Healthcare should not be a cost center. It must be a health-production engine."

Africa's GDP spends less on health than most regions while our population grows faster. The Healthcare Production Model is the only path forward.

The biggest return lies in women's health. *Swipe Left >>*

Source: PMC Study

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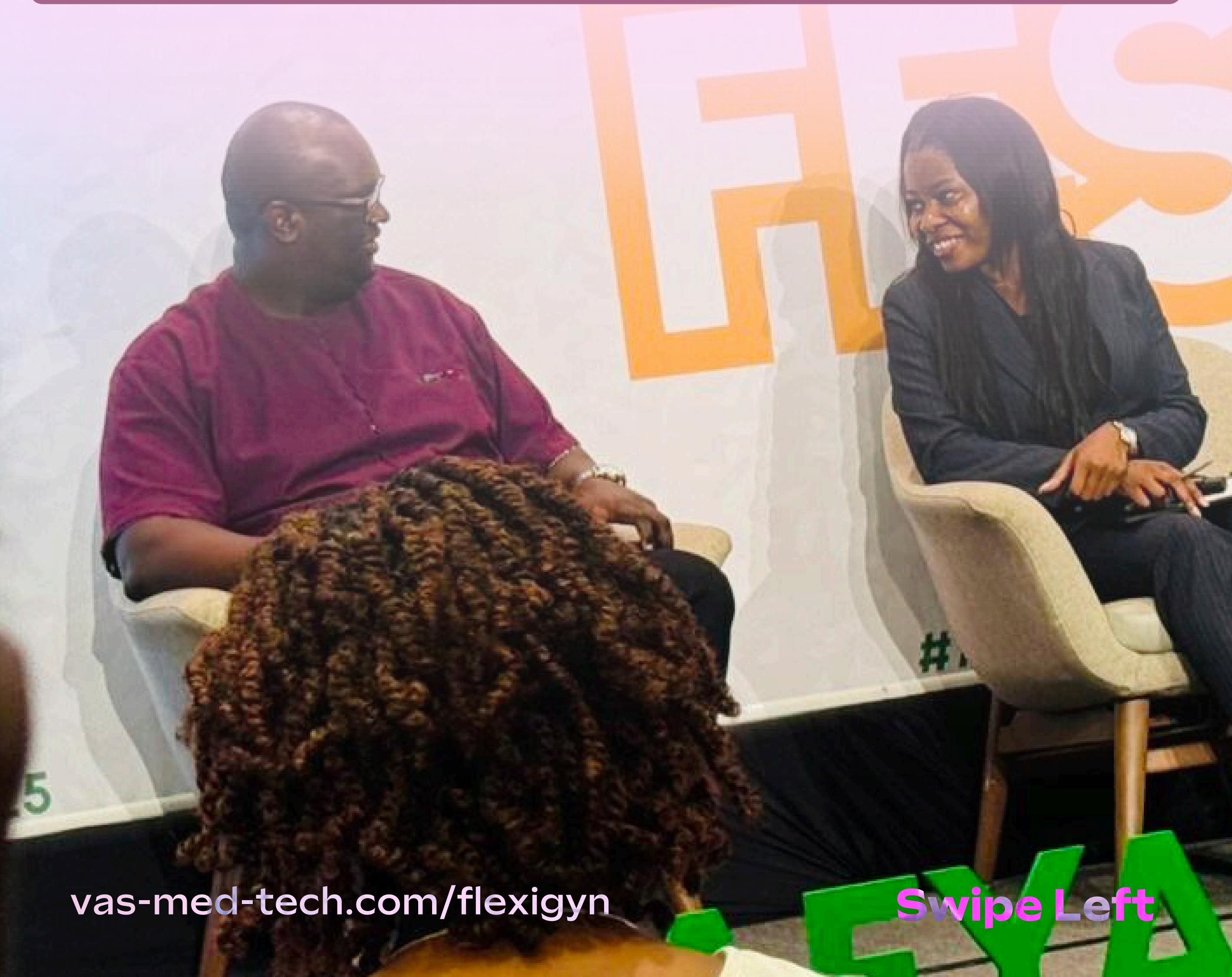
The \$3 Multiplier in Women's Health

For every \$1 invested in women's healthcare, \$3 returns to GDP.

Women balance home, work, and self-care yet remain the world's quietest growth engine. Backing her health is first a moral imperative, and also the smartest bet any society can make.

Source: McKinsey

And to unlock it, we must power the frontline. *Swipe Left >>*



Powering the Frontline for Production

The Healthcare Production Model works only when frontline workers have the right tools to move from treating illness to producing lasting health in their communities.

For example, in Senegal, 80.5% of households rely on poorly equipped health posts as their closest facility, averaging a 4.3 km distance.

Source: WHO

Equipping them is not charity. It is the only path to healthcare productivity and shared growth.





FlexiGyn™ isn't just a device, it's a doorway toward gentle uterine care that's around the corner, feels as easy as a check-up and as familiar as your trusted provider.

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