

# IG26

INFLUENCE  
GREATNESS

**Get your leadership team on board**

**The world's most  
exclusive gathering  
for strategic  
culture leaders**

# Culture Is Growth

HR leaders are navigating some of the hardest people challenges they've ever seen. AI adoption. Rising expectations. Employee performance. All while being asked to produce greater business impact.

Influence Greatness is designed to help you lead through it with data, solutions, and confidence.



# Join 300 culture leaders for:

Actionable insights from the 2027 Global Culture Report

High-caliber speakers covering timely topics

Networking with top HR professionals

Game-changing ideas from innovators

Elevated experiences and professional development credits



# Come to learn Leave with results



## **Simon Sinek**

Leadership expert & bestselling author of *Start with WHY*



## **José M. Hernández**

NASA astronaut, engineer, and author



## **Allie K. Miller**

Leading voice in AI and innovation

## **4 hands-on workshops**


with industry leaders  
90 minutes each, in-depth discussions, limited seating

## **20 breakout sessions**

Led by culture experts, O.C. Tanner Institute researchers, and Breakthrough Award Winners

# Learn with the best at IG





“Each time I attend IG, I gain fresh ideas and practical strategies for strengthening recognition and building a positive workplace—always bringing something actionable back to my organization.”

**CIBC** 

More people. More often.

**O.C. TANNER** 

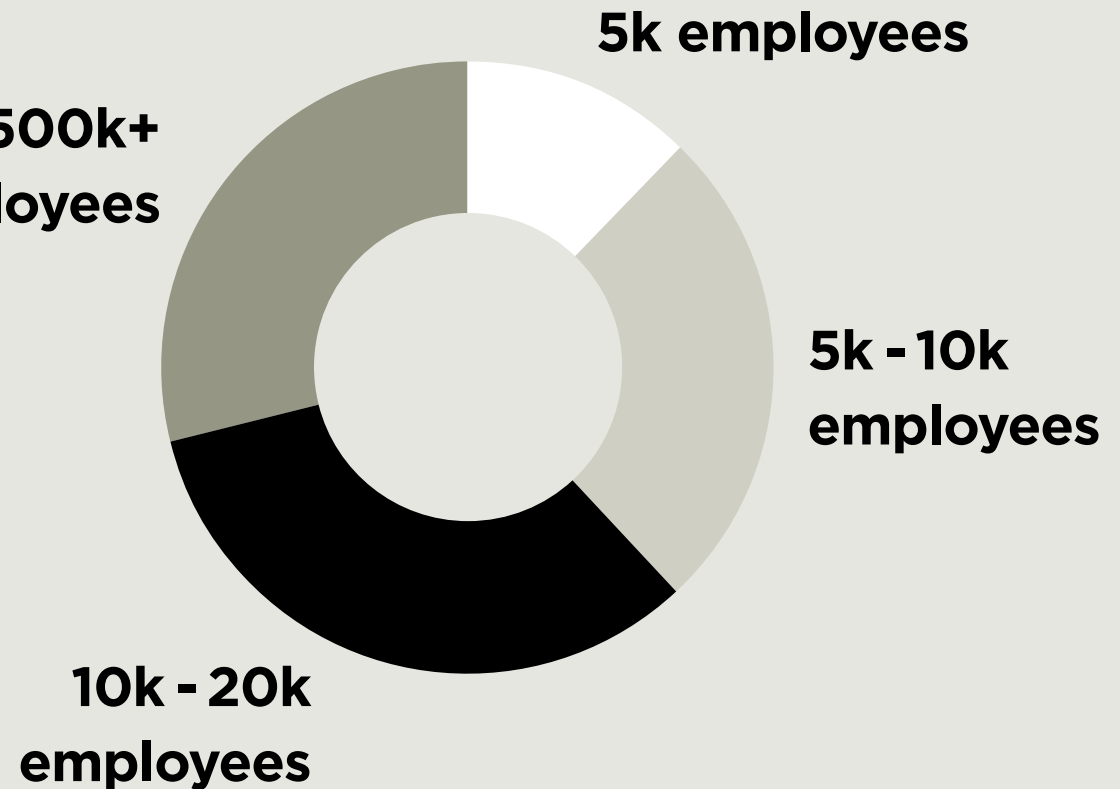
—Joanne Ormestad, Senior Director, Recognition & Performance Enablement

**IG**

# Typical attendance by company size

## Top industries:

Business Services  
Finance and Banking  
Healthcare  
Energy and Utilities  
Automotive  
Education  
Technology



# People-first leadership you can use

## **Strategies that scale**

Insights for boosting engagement, retention, and belonging  
Frameworks for aligning culture with business outcomes

## **Exclusive research**

Data-driven culture trends for 2027 and beyond  
Real-world stories from enterprise organizations

## **Leadership development**

Tools to create high-performance cultures  
Solutions built for upscaling across global teams



“Influence Greatness is the one conference that stays with me. The content is relevant and backed by research that actually helps my team in our day-to-day strategy. Every year I leave inspired by the community and ideas I find there.”

American Airlines



—Beril McManus, Director, Team Member Engagement



# Designed for depth, not crowds

## Invite your C-suite

You're facing complex challenges.  
We have strategic solutions.

[Register Now](#)



A large, modern, multi-story building with extensive glass facades and balconies, situated on a cliffside overlooking a body of water. The scene is captured at sunset, with a warm orange and pink sky. The building's reflection is clearly visible in the calm water in the foreground. The surrounding landscape includes dark, rocky terrain and some palm trees.

Black Desert Resort  
Southern Utah  
**Sept. 22-24**

[Register Now](#)