

Monthly Newsletter



October 8, 2025



One Year In: Third Ward – Cuney Homes Choice Neighborhood Initiative

A transformative redevelopment, now just over one year into implementation, aims to leverage a \$50 million HUD Choice Neighborhood Initiative grant to catalyze more than \$660 million in additional investment in Third Ward. If realized, that investment could reshape the future of Third Ward, anchored by the planned redevelopment of Cuney Homes.

The initiative is led by the Houston Housing Authority (HHA) and the City of Houston in partnership with more than 30 local organizations. Partners and residents remain committed to preserving the area's cultural heritage while addressing decades-old challenges in housing, public safety, and neighborhood investment.

"This is a long-term commitment to the residents of Cuney Homes and Third Ward," said Jamie Bryant, HHA president and CEO. "Our focus is on transforming and modernizing Cuney Homes. The new homes will dramatically improve the quality of lives for our residents. This will be one of the most impactful undertakings HHA has ever led."

One year in, here's how the Third Ward Choice Initiative is making an impact:

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Public Safety

HHA and the Houston Police Department (HPD) have developed a comprehensive safety plan. As part of this plan, HHA anticipates investing \$1.5 million to support enhanced safety measures.

- Funding would support up to 129 additional HPD patrol hours each week for the next three years.
- Efforts would complement coordinated work by HPD, Harris County Constables, the University of Houston, Texas Southern University, and community organizations — bringing sustained safety resources to the area.
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Then-Acting Houston Police Chief Larry Satterwhite played a key role in assembling the crime reduction strategy in 2024.

“This initiative brings long-overdue, focused safety resources to Third Ward,” said Satterwhite, who now serves as the City’s Director of Public Safety and Homeland Security. “While the early indicators are encouraging, we must recognize that safety isn’t just about statistics — it’s about how people feel in their homes and neighborhoods. That’s why continued partnership with the community is so important.”



TDHCA Approval for Trinity East Senior Housing

The Texas Department of Housing and Community Affairs (TDHCA) approved funding for Trinity East Senior, a new affordable senior living facility that will help provide replacement housing for Cuney Homes’ senior residents.

- The proposed HPD-HHA safety plan reassured TDHCA that the area will be safe for senior housing.
- Trinity East Senior will offer accessible homes that allow older residents to remain in the community.

“Our elders are the pillars of this community,” said Rev. Marilyn White, executive director of Trinity East Village Community Development Corp. “Trinity East Senior will allow them to live with dignity, safety and the love of the neighborhood they’ve helped build.”

Supportive Services

Approximately 85% of Cuney Homes families are now enrolled to receive personalized case management services through Urban Strategies, Inc. (USI) in collaboration with more than 28 local and regional partners.

- \$60.4 million in partner commitments to provide services for Cuney Homes residents include
 - \$37.3 million for education initiatives
 - \$16.1 million for economic mobility programs
 - \$7 million for health services
- Services are designed to promote housing stability, employment and improved quality of life.



Development Partner

Brinshore Development will serve as the development partner for the Cuney Homes redevelopment.

- Brinshore specializes in affordable housing with more than 12,000 units developed across 110+ communities nationwide.
- Brinshore is widely respected as a Choice Neighborhood developer and leads eight Choice Neighborhood projects nationwide.

“The Third Ward Choice Initiative reflects hundreds of conversations with residents, and we’re committed to keeping those voices at the center as we move into design and construction,” said Richard Sciortino, co-founding principal of Brinshore Development. “This is about creating high-quality housing while honoring the history, culture and voices of Third Ward.”



What's Next

- **Housing:**
 - Construction of Trinity East Senior, which will provide 81 project-based vouchers for senior apartments, is set to begin in Q2 2026. This project, along with project-based and tenant-based vouchers, will enable up to 60 Cuney Homes residents to move directly from current public housing into new homes.
 - The redevelopment timeline for Cuney Homes is now under review with HUD. We look forward to sharing the schedule in October.
- **People:** USI will continue enrollment for case management and connect Cuney Homes residents to supportive services throughout the duration of this eight-year redevelopment.
- **Neighborhood:** Resident engagement and community participation, hosted by the Greater Third Ward Super Neighborhood 67, helped guide the development of a critical community improvement plan, prioritizing community projects and investments. The plan is now under HUD review.

Thank you for reading!



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