



Evidium Helps Brokers Attain New Business, Strengthen Client Relationships, Improve Risk Visibility and Better Manage High-Cost Claims



The Problem

As brokers increasingly become strategic partners to self-insured employers, they are aware of the need to identify opportunities and vendors that can effectively address skyrocketing healthcare costs, rising stop-loss premiums and the budget impact of high-cost conditions such as oncology, specialty pharmacy, rare disease and complex chronic illness. Collectively, these issues create growing financial uncertainty for employers.

Most available tools rely on retrospective claims reporting that explain what happened but provide limited insight into what is likely to happen next. This leaves brokers and their clientele with fragmented data and limited visibility into disease progression, and ability to identify intervention opportunities before high-cost claims emerge.



What Brokers Gain

With **Evidium**, brokers can:

- **Differentiate** their advisory services with clinically grounded, explainable intelligence.
- **Support** more informed stop-loss negotiations and underwriting conversations.
- **Lasering precision** and increased predictability.
- **Identify** opportunities for earlier intervention that may improve outcomes and reduce avoidable spend.
- **Deliver** transparent, defensible insights that strengthen confidence in recommendations, provide the “why” for risk decisions.
- **Help** employers protect plan assets and improve long-term healthcare risk management.



HOW EVIDIUM IS DIFFERENT

Most analytics tools rely on claims-based risk scores that tell you what happened but not why, what is likely to happen next or how to intervene early enough to improve outcomes and reduce costs.

Evidium models each member's clinical journey at the individual level, connecting condition, care pathway and projected cost. Every insight is transparent, explainable and grounded in trusted medical evidence. Instead of simply identifying risk, Evidium helps brokers and their clients understand what is happening, what comes next and what it means financially.



How We Solve It

Evidium models each member's clinical journey at the individual level, connecting condition, care pathway and projected cost. Every insight is transparent, explainable and grounded in trusted medical evidence. This enables:

- **Earlier identification** of emerging high-cost risk before it impacts the employer.
- **Improved visibility** into disease progression, treatment pathways and associated financial impacts.
- **A clearer understanding** of what is happening, what comes next and what it means financially.

Brokers play an integral role in employer and member satisfaction and **Evidium supports their position to establish successful relationships between the plan sponsor, TPA and other vendors.**

