



Bachelor of Commerce (Honours) in Digital Business

Develop advanced digital, analytical, and strategic skills to succeed in today's fast-evolving business and global digital economy. Equip yourself with high-level digital, analytical, and leadership capabilities to remain competitive, innovative, and resilient in modern business environments.

Entry Requirements

- Bachelor's degree in a cognate/relevant field (NQF Level 7) with a minimum Third Class or equivalent
- RPL and CAT pathways may apply

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Fees (BWP)

• Botswana Citizens	40,000
• SADC Nationals	50,000
• International (Non-SADC)	60,000

All tuition fees are listed in Botswana Pula (BWP)

By the end of the course, you will be able to:

- Apply advanced digital business and management knowledge
- Analyse complex business data to support strategic decisions
- Solve business challenges using specialised tools and techniques
- Lead teams and manage modern business operations effectively
- Demonstrate professional, ethical, and responsible business practice



Full Time: 1 Year



120 Credits



Intakes:
February, August



NQF Level 8



**Awarded by Botswana
Qualifications Authority**

Why Choose Our Programme?

- Gain advanced knowledge in digital business and strategy
- Develop leadership and analytical skills for modern industries
- Prepare for high-demand roles in digital and business sectors
- Industry-relevant modules aligned with global trends
- Strong pathway to postgraduate study or professional careers

Our Modules

The programme is delivered over one academic year (two semesters). You will complete seven core modules and select two elective modules. All modules must be completed to be awarded the degree.

Assessment combines formative (60%) and summative (40%), including essays, projects, presentations, group work, and reflective analysis.

For more information visit:

holmes.ac.bw/bcom-hons-digital-business

Core Modules

Business Research
Cyber Security
Sustainable and Ethical Business
Project Management
Business Strategy
Business Project with Professional Practice
Business Intelligence and Data Analytics

Elective Modules (Choose Two)

Design Thinking
Leadership Development
Digital Marketing
Change Management
Artificial Intelligence and Machine Learning

Please note that not all elective modules may be available every semester.

Get In Touch Today!

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Explore our
school online

#HolmesInstituteBotswana