

JURY BY PANEL

2026 BOOKMARKS MARKETERS PANEL			
Name	Surname	Company	Designation
Neo	Mashigo	The Up & Up Group	Chief Creative Officer
Carl	Willoughby	TBWA\ Hunt Lascaris	Chief Creative Officer
Mike	Sharman	Retroviral	Chief Creative Officer
Sbu	Sithole	The Odd Number	Co-Founder & Chief Creative Officer
Nicole	Capper Austin	Cars.co.za	Chief Marketing Officer
Vongai	Mumbula	KFC South Africa	Senior Brand Manager
Alex	Goldberg	Ogilvy South Africa	Creative Partner
Brandon	Govender	Joe Public	Group Executive Creative Director
Graeme	Jenner	LePub	Executive Creative Director
Zuki	Jantjies	City Lodge Hotel Group	Divisional Director Sales and Marketing
2026 BOOKMARKS MARKETING CRAFT PANEL			
Name	Surname	Company	Designation
Peter	Little	Publicis Groupe Africa	Chief Creative Officer
Senzo	Xulu	The Odd Number	Head of Digital
Gushantha	Moodley	MTN	Senior Manager: Digital Marketing
Keith	Manning	TBWA\ Hunt Lascaris	Executive Creative Director
Pete	Case	Ogilvy South Africa	CEO & Creative Chairman
Fran	Luckin	Boundless	Co-Chief Creative Officer
Martin	Schlumpf	Joe Public	Integrated Executive Creative Director
Nduduzo	Donsa	Visa	Brand and Sponsorship Director: Sub-Saharan Africa
Sithabile (Star)	Kachisa	Spotify	Head of Marketing: Sub-Saharan Africa
Jake	Bester	M&C Saatchi Abel	Chief Creative Officer
Koketso	Masisi	Retroviral	Creative Director
2026 BOOKMARKS PERFORMANCE MARKETING PANEL			
Name	Surname	Company	Designation
Babalwa	Nyembezi	Dentsu Red Star	Strategy Partner
Kyle	Gray	Polygon	Commercial Director
Cleo	Campbell	The South African Breweries	Head of Media & Capabilities
Ryan	Campher	VML	Head of Data: South Africa
Tamryn	Taylor	Unilever	Head of Marketing / Demand Generation: Beauty Well-being & Personal Care
Robyn	Willmore	Pepsico	Senior Media Manager
Tafadzwa	Chisina	Ogilvy South Africa	Senior Data Analyst
Moeketsi	Nhlapo	Net#work BBDO	Lead Data Analyst
Gareth	O'Callaghan	Halo	Group Creative Director
2026 BOOKMARKS PUBLISHERS PANEL			
Name	Surname	Company	Designation
Danette	Breitenbach	Bizcommunity	Managing Editor
Lwandile	Bhengu	Media24 Advertising and Content Marketing	Digital Content Specialist
Lance	Witten	IOL	Editor in Chief
Seelan	Pillay	The Citizen	Head of Content & Digital
Barbara	Friedman	Primedia Broadcasting	Digital Content Editor
Lebogang	Mokoena	Arena Holdings	Innovation Manager
Diane	Macpherson	Kagiso Connect	On Demand Content Head
Khumbuzile	Zondi	SABC	Manager: Social Media
Nisa	Allie	EWN	Chief Digital Officer
Abigail	Wilmot	Volt Africa	GM: Digital Sales, Service & Operations

2026 BOOKMARKS SOCIAL, COMMUNITY & INFLUENCER MARKETING PANEL			
Name	Surname	Company	Designation
Brent	Lindeque	Good Things Guy	Editor in Chief
Casey	Mantle	Special Effects Media	Head of Digital
Zahira	Kharsany	Capitec	Manager: Digital Communications
Kimberley	Moyo	Heineken Beverages	Digital & Social Content Executive
Melanie	Campbell	Hoorah	Managing Partner
Chuma	Maqanda	McCann Joburg	Content & Community Manager
Jacques	Shalom	Clockwork	Chief Creative Officer
Toni	Mabena	Discovery Limited	Social Media Marketing Specialist
Kamohelo	Moeti	Joe Public	Social Media Manager
Tanya	de Jongh	LNGR	Founder & Creative Partner
2026 BOOKMARKS YOUTH ACTION PANEL			
Name	Surname	Company	Designation
Nomfundo	Ndlangisa	Stellenbosch Business School	Head of Marketing & Communications
Su	Little	Red & Yellow	Digital Marketing Knowledge Expert & Facilitator
Darren	Meltz	Emeris	Copywriting & Brand Strategy Lecturer
Coenie	Grebe	Halo	Executive Creative Director
Anka	Joubert	Creative Cache Studio	Owner Brand Design Specialist & Mentor
Sibuyiselwe	Nhlangwini	The Odd Number	Integrated Art Director
Archie	Malinga	Ogilvy South Africa	Integrated Creative Partner
Fu'aad	Kasu	Happy Friday	Creative Director
Michelle	Marais	Dentsu Creative	Creative Director
Jabulani	Sigege	Machine_	Group Executive Creative Director
2026 BOOKMARKS BUILDERS PANEL			
Name	Surname	Company	Designation
Aluwani	Raswiswi	VML	Director of Technology
Shane	Forbes	TBWA\ Hunt Lascaris	Executive Creative Director
Nkanyezi	Masango	Ogilvy South Africa	Chief Creative Officer
Alexander	Bosman	Accenture Song	Creative Technology Director
Denroy	Robyn	Digitas	Head of Development
Lésche-Ann	du Toit	Retroviral	Senior UI/UX Designer
Mbuso	Mabena	WPP Studio X	Creative Group Head
Simon	Spreckley	FutureBorn	Founder & Chief Executive Officer
Linda	Hächler	Metropolitan Republic	Executive Creative Director
Zweli	Sikhakhane	Clockwork	Tech Lead
Tafadzwa	Penny	Machine_	Strategy Director
2026 BOOKMARKS INNOVATIVE ENGINEERS PANEL			
Name	Surname	Company	Designation
Matt	Thompson	MakeReign	Chief Creative Officer
Dale	Mullany	Ogilvy South Africa	Creative Partner
Rita	Coetzer	Publicis Groupe	Executive Creative Director
Irene	Styger	Accenture Song	Creative Director
Busi	Mabuza	Standard Bank	Senior Manager: Digital & Interactive Marketing
Gareth	Leck	Joe Public	Co-Founder and Group CEO
Andrew	Childs	Known Consulting	Digital Engineer and Managing Director
Brendan	Jack	TBWA\ Hunt Lascaris	Creative Director
Giulia	Beninca	Retroviral	Head of Digital Strategy
Chelsea-Summer	Lodewyk	Digitas	Strategy Lead
Nothando	Vilakazi	Unilever	Senior Brand Manager

2026 BOOKMARKS SPECIAL HONOURS PANEL

Name	Surname	Company	Designation
Neo	Makhele	Ogilvy South Africa	Chief Strategy Officer
Vaughan	Croeser	The South African Breweries	Vice President: Marketing
Chantelle	dos Santos	Bananas	Creative Director
Jessica	Wheeler	Nando's South Africa	Marketing Director: South Africa
Lesego	Kotane	Machine_	Managing Director
Jonty	Fisher	Publicis Group Africa	Chief Strategy & Integration Officer
Luca	Gallarelli	TBWA\ South Africa	Group Chief Executive Officer
James	Moffatt	Promise	Chief Executive Officer
Nthabiseng	Matshekga	Nedbank	Executive Head: Integrated Marketing & Experience
Alistair	Mokoena	Johannesburg Business School	Executive Dean
Bridget	Harpur	Volkswagen Group South Africa	Head of Marketing