

Cameron Stevens, B.S.

User Experience Designer (UXD) | Product Design Leader
Atlanta, GA | +1-360-402-3442 | cameron@hshmoney.com | linkedin.com/in/cstevens87

PROFESSIONAL SUMMARY

Accomplished Educational Leader and UX/UI Program Director with 11+ years of experience in Graphic design, curriculum development, instructional design, and student mentorship. Led transformative curriculum innovation at Noble Desktop resulting in Forbes #1 ranking for UX/UI bootcamp while mentoring 300+ students and achieving 40% increase in student satisfaction. Hold Career and Technical Education Teaching License with proven expertise in design systems, user research, and cross-functional team leadership. Currently serving as Marketing Director while maintaining passion for educational excellence and professional development.

CORE COMPETENCIES

Figma | User Experience Design (UXD) | User Interface Design | User Research | Usability Testing | Information Architecture | Wireframing | Prototyping | Design Systems | Mobile UX/UI Design | Responsive Web Design | Accessibility Standards (WCAG) | Adobe | Project Management

PROFESSIONAL EXPERIENCE

Marketing Director

Juanderful Products | Atlanta, GA | March 2025- Nov 2025
Lead UX and web development and company rebrand across 3 websites
Define product strategy, roadmap, and social media launch for multiple brands inhouse
Manage relationships and consult with vendors for product development
Implement new branding and marketing plan across social media
Successfully planned, project managed, and executed conference attendance for both Taliah waajid world natural hair show and Atlanta Women's Expo

Chief Technology Officer (CTO)

HSHMoney | Atlanta, GA | November 2023 – November 2025
Lead product development for ARDIS (AR Digital Identity System), an innovative AR/AI- powered identity verification platform
Define product strategy, roadmap, and technical architecture for cutting-edge identity management solution
Manage stakeholder relationships and consult with business owners for product development
Implement user-centered design processes and conduct user research to validate product features

UX/UI Program Director

Noble Desktop | New York, NY (Remote) | September 2022 - March 2024
Redesigned and modernized UX/UI curriculum, resulting in Forbes #1 ranking for Best UX/UI Bootcamps 2024
Increased student satisfaction scores by 40% through curriculum innovation and hands-on project implementation
Integrated design and project management tools (ChatGPT, Midjourney, Ulzard, Notion, Click up, Nifty) into design workflow curriculum, improving student productivity and efficiency
Developed comprehensive mobile UX/UI design and user research curriculum modules
Mentored 300+ students in UX/UI design principles, Agile methodologies, and design thinking
Implemented industry partnerships resulting in an increase in job placement rate for graduates

Senior UX/UI Designer & Consultant

BRUHLabs | Remote | May 2016 - December 2023
Consulted with small to medium businesses on UX/UI design and digital transformation
Managed international projects across Japan, Australia, Europe, and United States
Increased client conversion rates by average of 60% through UX optimization and redesign
Developed design systems and style guides for consistent brand implementation
Conducted user research including surveys, interviews, and usability testing
Created wireframes, prototypes, and high-fidelity designs for web and mobile applications
Collaborated with developers to ensure accurate implementation of designs

UX Researcher

Stack Blue | New York, NY | July 2022 - September 2022

Led user experience research for 5 enterprise projects in logistics, military, restaurant, and retail sectors
Designed and developed three-part Order Management System (OMS), increasing user efficiency by 80%
Conducted qualitative and quantitative research, including user interviews, surveys, and analytics
Created user personas, journey maps, and service blueprints
Presented research findings and design recommendations to C-level stakeholders

Personnel Specialist

United States Navy | Yokosuka, Japan | July 2010 - July 2014

Managed personnel records and administrative processes for in port and at sea service members
Developed process improvements, reducing processing time by 30%
Gained cultural competency and Japanese market understanding

EDUCATION

Bachelor of Science – User Experience Design

Western Governors University | Salt Lake City, Utah | Graduate-April 2026

Google Certification – User Experience Design

Google | Remote | March 2026

UX/UI Design Immersive Program

General Assembly | Atlanta, GA | February 2021 - May 2021

480-hour intensive program covering UX research, design thinking, and product design

Bachelor of Science – Graphic and Web Design

Art Institute of Tampa | Tampa, FL | January 2015 - May 2017

Relevant Coursework: Human-Computer Interaction, Visual Design, Typography, Web Development

Bachelor of Science – Graphic and Web Design (Transfer)

Art Institute of Los Angeles | Los Angeles, CA | August 2014 - December 2014

CERTIFICATIONS

Project Management – Western Governors University (2025)

Business Power Skills – Western Governors University (2025)

Strategic Thinking and Innovation – Western Governors University (2025)

Full Stack Web Development - Coding Dojo (2023)

UX/UI Research Certification - General Assembly (2021)

Licensed Private School Career Certification - University of the State of New York (2022)

KEY ACHIEVEMENTS

Awarded academic excellence x3

Led curriculum redesign resulting in Forbes #1 ranking for Noble Desktop UX/UI Bootcamp (2024)

Increased student job placement rate through industry partnerships and mentorship

Achieved 60% increase in customer conversion for small business clients through UX optimization

Successfully managed projects across 4 continents with multicultural teams

Languages

English – Native