 Application deadlines

1st : May 29, 2026

2nd : July 31, 2026

S P O N S O R S H I P B R O C H U R E



GLOBAL OFFSHORE WIND SUMMIT-JAPAN

2026

October 13 - 15, 2026

Venue :Dejima Messe Nagasaki



Welcome to GOWS-J 2026

In 2025, 9 GW of new offshore wind power was commissioned worldwide, bringing the cumulative installations to more than 92 GW. Since peaking at 21.1 GW of new installations in 2021, about 10 GW have continued to be newly added each year. China and Europe have each been responsible for more than two-thirds of new deployments every year, and, as before, continue to lead the world.

Prolonged developments in Ukraine and political instability in the Middle East over the past few years have contributed to global inflation, and in Europe—by causing failed bids in the UK and Denmark and disruptions to supply chains—seemed to cast a shadow over offshore wind power, which had until then consistently achieved cost reductions. However, expectations for offshore wind power in each country have not diminished from the perspectives of energy security and climate change mitigation. In recent years, many European countries have been setting policies to accelerate the adoption of offshore wind power one after another, while continued investment support such as the introduction of CFDs.

In Asia, after China, Taiwan is steadily advancing adoption, and moreover South Korea, Vietnam, the Philippines, and Australia have set ambitious deployment targets for the coming years.

Offshore wind has strong deployment targets for 2030 and 2040 within Japan's Basic Energy Plan. While following European experience, we were advancing institutional arrangements unique to Japan; however, during the course of the bidding process a case of business withdrawal occurred in part of Round 1 in 2025. This incident seemed to be perceived as shocking by domestic and international media, but it will not cause Japan's offshore wind policy to stall, and the government has announced a review of the public solicitation system to ensure the projects are completed. Offshore wind policy looks ahead to projects that will span decades. During that period, it is necessary to respond flexibly and appropriately, each time, to any external influences that may occur or to internal issues that arise.

Going forward, the amount of offshore wind power deployed worldwide is expected to expand dramatically—also taking into account the full-scale introduction of floating offshore wind from the 2030s—and the projected new capacity for 2034 is 55.5 GW, which is about seven times the 2024 level.

We remain committed to COP28's goals of tripling renewable energy by 2030 and achieving net-zero greenhouse gas (GHG) emissions by 2050. It goes without saying that offshore wind power is one of the most effective means to achieve the target. We must work together with the offshore wind power industry and the government to continue holding active discussions at international conferences to address these challenges.

Global Offshore Wind Summit - Japan (GOWS-J) is a forum where discussions are held to address these various challenges of offshore wind power. These discussions will be conducted actively not only at the podium inside the venue but also among participants both inside and outside the venue, fostering new connections within the industry.

GOWS-J is known in Japan as the event that attracts more key figures from the domestic and international offshore wind industry than anywhere else.

This year's GOWS-J will return to Kyushu for the first time in three years, and will be held in Nagasaki for the first time. As you know, Nagasaki Prefecture began operation of the country's first floating wind farm off Goto City this January, and an offshore fixed-bottom wind farm is under construction near Saikai Enoshima. The city of Nagasaki, which even during Japan's period of national isolation maintained a history of trade with foreign countries and whose buildings retain an exotic atmosphere, is well suited as a venue for international events and can be expected to foster meaningful exchanges of opinion and participant networking.

We are very much looking forward to being able to exchange views with all of you again in Nagasaki.



Masaru Akiyoshi

President of JWPA



Rebecca Williams

Deputy CEO, GWEC

Significance of GOWS-J

What is the Global Offshore Wind Summit?

The Global Offshore Wind Summit is an international wind power event (featuring lectures and exhibitions) centered around the Global Wind Energy Council (GWEC), specifically focused on offshore wind power. In Asia, similar events were held in Taiwan and Vietnam prior to Japan. In Japan, the inaugural event, Global Offshore Wind Summit-Japan (abbreviated as GOWS-J), was held in Kitakyushu City in 2021. Since then, it has been held annually in Akita, Kitakyushu, and Sapporo. Last year, GOWS-J 2025 was held for the second time in Akita.

GOWS-J 2025 was held with a scale for conference, exhibition, and side events — that was equal to or greater than the previous year, and with an even deeper international character. The lecture is hosted 37 sessions, including organizer presentations, keynote speeches, specialist corporate lectures, and panel discussions, covering diverse themes such as policy, technology, regional collaboration, and the practical implementation of floating offshore wind power. Furthermore, the “Side Event Tour” held in Akita Port and Oga attracted numerous participants from both Japan and abroad. The “Seminars for Citizens and Students” and the “Industry-Academia Collaboration Program” were also well received. Sessions featuring students and young engineers saw lively exchanges of views aimed at nurturing the next generation of talent.



GOWS-J 2025 Event Statistics

The event was held in Akita City, Akita Prefecture, from 15 to 17 October 2025. The opening ceremony, attended by the Governor of Akita Prefecture and the Mayor of Akita City, commenced with a ribbon-cutting ceremony involving the organizers and national government bodies (the Ministry of Economy, Trade and Industry, the Ministry of Land, Infrastructure, Transport and Tourism, and the Ministry of the Environment), marking the event's start. Supported by 30 sponsoring companies, the event welcomed over 700 conference participants from Japan, Europe, and Asia, alongside more than 200 local citizens and students.

Participant Breakdown—Visit and Online participants

■ Number of Participants (Conference Participants)

1) In-Person Attendees: 760 (including speakers and sponsor pass holders)

<Breakdown by Region>Japan: 638; Asia & Oceania: 51; Europe, the Americas & Other: 71

*In addition to the attendees listed above, the Community Consensus Building Corner, which was open to the public and students free of charge, received approximately 200 visitors over the course of the event.

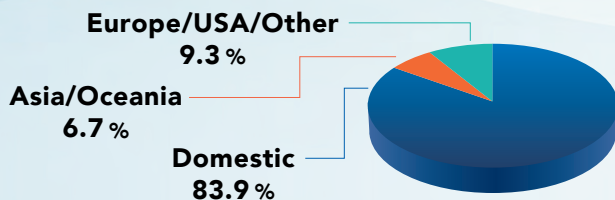
*Based on nationality, regardless of current place of residence.

2) Online Attendees: 50

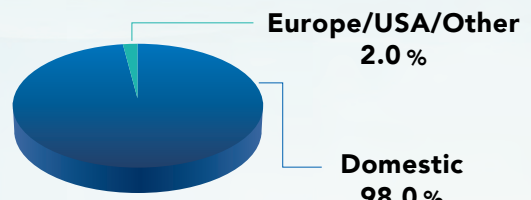
<Breakdown by Region>Japan: 49; Europe, the Americas & Other: 1

*Based on nationality, regardless of current place of residence.

• In-Person Attendees



• Online Attendees

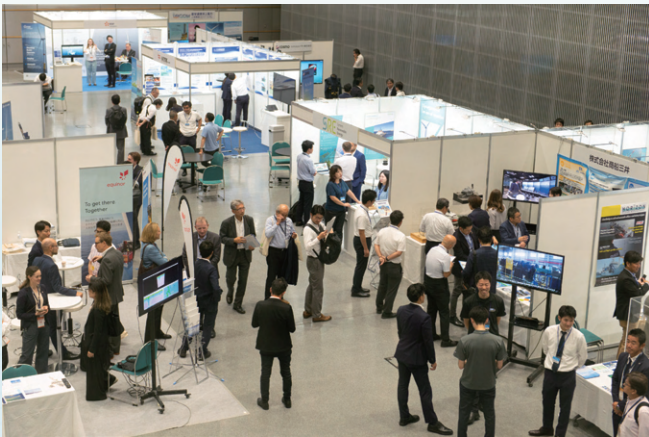


■ Domestic ■ Asia/Oceania ■ Europe/USA/Other

Why Sponsor?

GOWSJ is supported by numerous international companies in various fields related to offshore wind power generation. As well as supporting the event economically, our sponsors also play a vital role as important participants in the event itself.

For sponsor companies, the event is not only an ideal venue to increase brand awareness among a wide variety of people and companies involved in the offshore wind power industry around the world, but also offers an unparalleled opportunity to discover new partners and grow their business. Sponsor companies are guaranteed priority treatment that will allow them to maximize these benefits.



Sponsors can attract the attention of visitors to the summit and appeal directly to their interests. Through one-on-one meetings, the event can also provide an opportunity to gain an accurate understanding of market needs and to provide answers.



- Sponsors can promote their business inside the venue and across various media tools through signage at the event, advertisements in the program, broadcasts on the sponsor channel, and similar opportunities.
- Providing a virtual platform across time and space throughout the event increases sponsors' appeal to their target audiences.



- Sponsors will use the speaking slots provided as benefits to promote themselves within the conference and to share expertise with other speakers who are leaders domestically and internationally in the offshore wind power market. (PLATINUM Sponsor, GOLD Sponsor)
- Sponsors will give presentations and exhibit. By doing so, they engage with key stakeholders and policymakers in the offshore wind power industry and cooperate in promoting offshore wind in Japan.



- At every opportunity at an event, a sponsor's name recognition leads to the generation of potential customers for that sponsor.
- Building camaraderie between corporate executives and sponsors at the Sponsor Dinner helps ensure solid cooperation going forward. During the event period, physical contact with customers will allow sponsors to expand their post-event business indefinitely.

Sponsorship Opportunities for GOWS-J 2026

Event Sponsorship Recruitment – Sponsor Tiers –

Four tiers of event sponsorship are available for GOWS-J. Various benefits and opportunities will be offered to sponsoring companies, according to sponsorship tier.

Application deadlines for event sponsorship.

First round May 29, 2026, Japan time

Second round July 31, 2026, Japan time

Note: First round applicants will receive priority for some benefits.



	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Sponsorship Ticket provided *1	5	3	2	1
Session's Speaking Slot (if wished) *2	Yes	Yes	excluded	excluded
Sponsor Channel *3 (On-demand Video)	Yes	Yes	Optional *3	Optional *3
Logo/Link in all Communications	Yes	Yes	Yes	Yes
On-Site Signages	Prominent Logo	Prominent Logo	Medium Logo	Small Logo
Advertising in Conference Program	1 Page	1/2 Page	1/4 Page	1/4 Page
Exhibition Booth *4	Dedicated (Venue 2)	Dedicated (Venue 2)	Dedicated (Venue 2)	Optional *4
Projection on Stage Screen	Company name and Logo	Company name and Logo	Company name and Logo	Company name and Logo
Roll-up Banner Position Allocated *5	Yes	Yes	Yes	Yes
Giveaways to Participants On-Site *5	Yes	Yes	Yes	Yes
SPONSOR DINNER SEAT (Oct. 13th)	2 persons maximum	2 persons maximum	1 person	1 person
Attending Kagami-Biraki in Dinner Party (Oct. 14th)	Yes	excluded	excluded	excluded
Member PRICE *6 (Consumption Tax included)	USD 22,000	USD 14,200	USD 9,500	USD 5,700
Standard PRICE (Consumption Tax included)	USD 27,500	USD 17,750	USD 11,875	USD 7,125

*1 Sponsorship tickets have the same content as Type A tickets (full-day conference admission + dinner party participation).

*2 Participation in panel discussion or a solo presentation (15 minutes) within theme-specific sessions is offered (if desired). Priority will be given to sponsors who apply by the first deadline.

*3 Video materials will be provided by the sponsor. The material must be up to 10minutes in both Japanese and English. The option price for the sponsored video is 77,000 yen (including consumption tax).

*4 Exhibition fees are free, but decoration costs, equipment rentals, and electricity fees are required separately. The position of the exhibition booth is prioritized on a first-come, first-served basis for sponsors. The optional exhibition fee for the exhibition booth is 385,000 yen (including tax).

*5 Preparation and provision will be done by the sponsor.

Banners are displayed inside the sponsor's own booth for booth exhibitors.

Roll-up banners of sponsors without booths will be collectively displayed at the exhibition venue.

In addition, we also accept banner production at actual cost (from 110,000 yen per banner).

*6 GWEC members and JWPA regular members receive a 20% discount. The prices include consumption tax.

Branding Opportunities for GOWS-J 2026

Branding Sponsorship Opportunities

GOWSJ will offer numerous opportunities for sponsoring companies to increase awareness of their brand among attendees and participants. Companies can apply for branding sponsorship only, or for both event sponsorship and branding sponsorship together.

Note: No GWEC/JWPA members' discount is available on prices for branding sponsorship.

Lanyard Sponsor (Exclusive)

USD 7,500 (Consumption Tax 10% included)

- ◆ Sponsor's name (or logo) will be printed on Lanyard together GOWS-J Official logo.
- ◆ 1,000 pieces will be produced and distributed.
- ◆ Providing a free Sponsorship Tickets, for 2 persons.



Delegate Bag Sponsor (Exclusive)

USD 6,000 (Consumption Tax 10% included)

- ◆ Sponsor's name (or logo) will be printed on Delegate Bag (Eco-friendly Bag) with GOWS-J Official logo.
- ◆ 1,000 pieces will be produced and distributed.
- ◆ Providing a free Sponsorship Ticket, for 1 person.



Coffee Sponsor (Exclusive)

USD 6,000 (Consumption Tax 10% included)

- ◆ Set up roll-up a banner near coffee stand (free a banner production)
- ◆ Displaying sponsor logos on paper cups.
- ◆ Providing a free Sponsorship Ticket, for 1 person.

Regional Forum & Networking Sponsor (No limit)

JPY330,000 (Consumption Tax 10%)

- ◆ Sponsor providing food and beverages for the "International Regional Forum & Networking" targeting East Asia and Europe to be held on October 14.
- ◆ As a sponsor, your company or organization name will be introduced to participants during networking. In addition, you will be granted a 15-minute presentation slot during the first half of the Forum sessions.



GOWS-J 2026 Event Overview

GOWS-J 2026 will be held at Dejima Messe Nagasaki from October 13 to 15, 2026, with the support of Nagasaki Prefecture and municipalities in the prefecture related to offshore wind power. As in previous years, we will set up a conference, exhibition and business-matching area, and a regional consensus-building corner. This year, newly established, we will also hold a Regional Forum & Networking event aimed at mutual cooperation and exchange between offshore wind-related industries in various European countries and East Asia.

1. Paid conference (2 halls)

Opening remarks by the organizers, a keynote address, invited lectures, and specialized sessions (panel discussions and presentations) will be held. Panel discussions will be held 11 times on timely and engaging topics, including panels with government officials participating, and specialist and invited lectures will feature speakers on more professional and international themes to increase attractiveness. Paid conferences will be held in Convention Hall No. 2 through No. 4.

Note: The conference will be streamed live and made available as video on demand at a later.

2. Regional Forum & Networking

Forums and networking events (closed, capacity-limited) are planned in Europe and East Asia—centered on Japan—with the aim of mutual expansion and collaboration. We are seeking sponsors to underwrite food and beverages for the networking sessions, separate from sponsors of the overall event.

3. Exhibition and business negotiation corner (embassy booths, corporate booths)

-Embassy (cluster) booths and company/organization booths will be exhibited in the event hall. A free negotiation area will be set up in the booth area, and private rooms for important business talks will also be prepared.

-Exhibitors can set up paid mini-session rooms. Attendance is free of charge.

-Some exhibitors plan to hold networking events (presentations plus a social gathering with light refreshments). (Convention Hall 1) *Advance registration required

4. Regional Consensus Building Corner

We will hold model displays, hands-on experience corners, poster sessions (local governments, academic organizations), and seminars for the public related to offshore wind power.

5. Side Events

-We will hold a sponsor dinner on October 13 and an official dinner party on the 14th.

-We will conduct a tour of the Goto offshore wind farm for those who wish to participate (scheduled for October 15-16).

		13th Oct (Tue)		14th Oct (Wed)		15th Oct (Thu)	
		AM	PM	AM	PM	AM	PM
2nd Floor	Convention Hall Main:③+④ (Paid Event : School 720 seats)		1:30 PM~5:30 PM Opening Ceremony Organiser Presentation/ Keynote Speech Panel discussion	9:00 AM~5:15 PM Keynote Speech Panel discussion		9:00 AM~12:30 PM Panel discussion	
	Convention Hall Secondary:② (Paid Event : School 354 seats)			10:30 AM~5:15 PM Specialised Presentation / Invited Presentation		9:00 AM~12:30 PM Specialised Presentation	
	Convention Hall Networking:① (Free : 250pp) ※ Advance registration required		11:30 AM~/3:30 PM~ Hosted by the Embassy Net Working (TBD)	9:30 AM~2:30 PM Europe/East Asia Regional Forum & Networking	3:30 PM~ Hosted by the Embassy Net Working (TBD)	10:30 AM~12:00 PM Hosted by the Embassy Net Working (TBD)	
1st Floor	Meeting Room (Free)		Model displays, hands-on experience corner, poster sessions / Public seminars Industry-academia exchange seminars / Corporate and organisational open seminars / Business meeting corner				
			12:00 PM~18:00 PM	9:00 AM~6:00 PM		9:00 AM~12:00 PM	
	Exhibition Hall		Exhibition booth • International booth				
			12:00 PM~18:00 PM	9:00 AM~6:00 PM		9:00 AM~12:00 PM	

* The summary of the event provides an overview of the plans as of March 2026. The content of the event is subject to change without notice.



Photo courtesy of Toda Corporation

How can you apply for Sponsorship?

- 1 Please check the “GOWSJ 2026 Sponsorship Terms and Conditions” on the sponsor page of the GOWSJ official website (<https://gows-j.com>) and download the application form.
- 2 Please fill out the application form with the necessary information and send it to the address below.
Send to: GOWS-J Management Office (Email: gowsj@jwpa.jp)
The application deadline for **the first period is May 29, 2026, and for the second period is July 31, 2026.**
- 3 The Organizing Committee will send you a GOWS-J 2026 Sponsor Certification and an invoice for the Sponsorship fee.

Contact information

Japan Wind Power Association

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General Manager

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