

International Business  
Conference & Award

# CASES & FACES

Innovations. Investments. Technologies

April 11, 2026  
Broward Center of Innovation

Buy Ticket

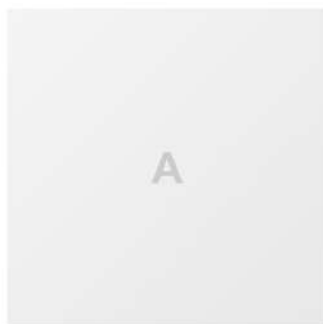
How to get to the conference

## Conference Agenda

|                                |  |
|--------------------------------|--|
| <b>12:00–1:00 PM</b><br>60 min | <b>NETWORKING</b><br><b>Networking &amp; Registration</b>  |
| <b>1:00–1:10 PM</b><br>10 min  | <b>GRAND OPENING</b><br><b>Mick Ozolins</b><br>Pole Position Capital<br>Mick Ozolins<br>Master of Ceremony                           |
| <b>1:10–1:30 PM</b><br>20 min  | <b>KEYNOTE</b><br><b>Camila Ferreira</b><br>Rise UP<br>How AI Is Quietly Killing Customer Loyalty — and What Actually Drives Revenue |
| <b>1:30–1:45 PM</b><br>15 min  | <b>TALK</b><br><b>Richmond Taylor</b><br>Bishop AI<br>Agents as a Service: Boom or Bust  |
| <b>1:45–2:00 PM</b><br>15 min  | <b>TALK</b><br><b>Thiago E. Ferreira</b><br>Elevate AI Consulting<br>AEO Masterclass – How to Dominate in AI Search in 2026          |
| <b>2:00–2:30 PM</b><br>30 min  | <b>BREAK</b><br><b>Break</b>   |
| <b>2:30–2:50 PM</b><br>20 min  | <b>TALK</b><br><b>Jose Baptista</b><br>Frank<br>Too Good to Scale: How AI Turns Expertise into High-Margin Businesses                |
| <b>2:50–3:10 PM</b><br>20 min  | <b>TALK</b><br><b>Marcello Sasso</b><br>The Limit Agency<br>Let AI agents take you from idea to market in 7 days                     |

|                        |                |  |
|------------------------|----------------|--|
| 3:10–3:35 PM<br>25 min | PANEL          | <b>AI: Real Money vs Hype</b><br>Participants: Jose Baptista, Marcello Sasso, Camila Ferreira                |
| 3:35–3:50 PM<br>15 min | TALK           | <b>Jose Benitez</b><br>Gamier Miami / Arbol<br>AI workflow development for all full service agency verticals |
| 3:50–4:20 PM<br>30 min | BREAK          | <b>Break</b>   |
| 4:20–4:35 PM<br>15 min | TALK           | <b>Dre Medici</b><br>Grow With Us Agency<br>How to transform your social presence with AI                    |
| 4:35–4:50 PM<br>15 min | TALK           | <b>Greg Dinkin</b><br>The Winner's Mindset: How the Real Software Dictates Your Performance                  |
| 4:50–5:20 PM<br>30 min | KEYNOTE        | <b>Andrea Iorio</b><br>Between You and AI: Hybrid Skills and the Future of Work                              |
| 5:20–6:00 PM<br>40 min | AWARD CEREMONY | <b>Award Ceremony</b>  |
| 6:00–7:00 PM<br>60 min | NETWORKING     | <b>Networking</b>  |

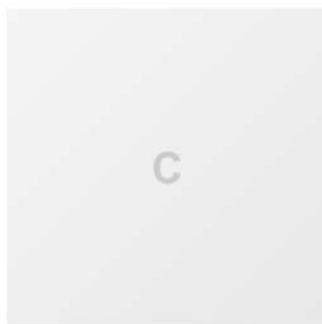
# SPEAKERS



**KEYNOTE SPEAKER**  
**ANDREA IORIO**  
Andrea Iorio is one of the most requested keynote speakers globally on AI & Leadership, and is a USA Today best-selling author of his latest book "Between You and AI", published by Wiley

[LinkedIn](#)

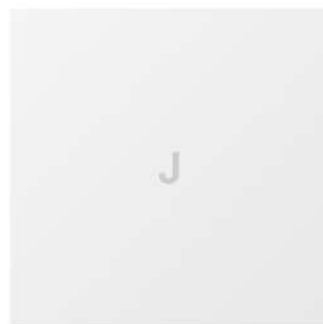
*"Between You and AI: Hybrid Skills and the Future of Work"*



**KEYNOTE SPEAKER**  
**CAMILA FERREIRA**  
Founder & CEO | Rise UP  
Global CX Strategist, Keynote Speaker & Author. The LimitLess operating system of experience, finance, and leadership. 20+ years driving boardroom results across startups and Fortune 500s globally.

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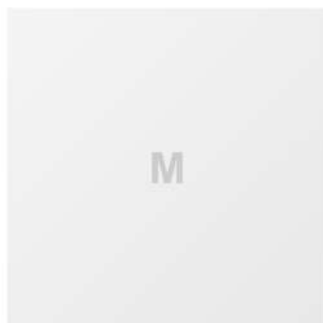
*"How AI Is Quietly Killing Customer Loyalty — and What Actually Drives Revenue"*



**JOSE BENITEZ**  
CEO & AI Lead | Gamier Miami / Arbol  
With more than 25 years in digital media, advertising, and marketing, I've had the chance to work on everything from local campaigns to global brand launches. Along the way, I've won multiple awards and had a case study published by Meta... Business.

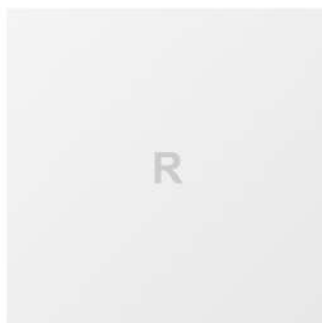
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*"AI workflow development for all full service agency verticals"*



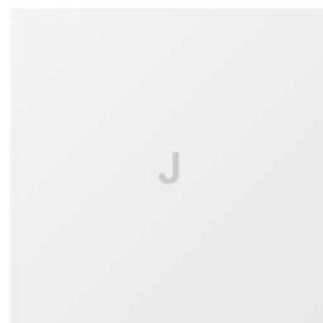
**MARCELLO SASSO**  
Founder & CEO | The Lime Agency  
Consumer insights expert. 25+ years in market research, CX & business intelligence. Senior roles at top agencies. AI-powered strategy specialist. VP of Programming, AMA South Florida.

[LinkedIn](#)



**RICHMOND TAYLOR**  
CEO - Founder | Bishop AI  
GTM expert with the Salesforce community. Diamond certified AI expert, CEO Bishop, AI and founder of Prompt Anything, focused on AI sustainability, usability and efficiency.

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**JOSE BAPTISTA**  
Founder, Business, Brand & Product Designer | Frank  
Founder of Frank. Former NASDAQ CMO and startup CEO (acquired). Advisor to Google, Nike, P&G, Coca-Cola, and The Rock & Roll Hall of Fame. Now deploying 25 years of earned judgment on his own terms.

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"Let AI agents take you from idea to market in 7 days"



**GREG DINKIN**

#1 Wall Street Journal bestselling author, TEDx speaker on Mind Shift, and World Series of Poker champion. Entrepreneur who founded a literary agency that placed more than 130 books with publishers.



"The Winner's Mindset: How the Real Software Dictates Your Performance"

"Agents as a Service: Boom or Bust?"



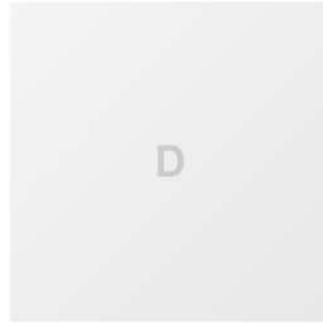
**THIAGO E. FERREIRA**

Founder & CEO | Elevate AI Consulting  
Founder & CEO of Elevate AI Consulting, Adjunct Professor at University of Miami. Helps executives adopt AI through corporate training, AEO strategy, and custom software.



"AEO Masterclass - How to Dominate in AI Search in 2026"

"Too Good to Scale: When Expertise Becomes the Product"



**DRE MEDICI**

Grow With Us Agency | Grow With Us Agency  
The Source for Everything Digital Marketing Over 7,500+ Successful Clients Globally Hiring people around the world



"How to transform your social presence for your personal brand / company & generate more leads"



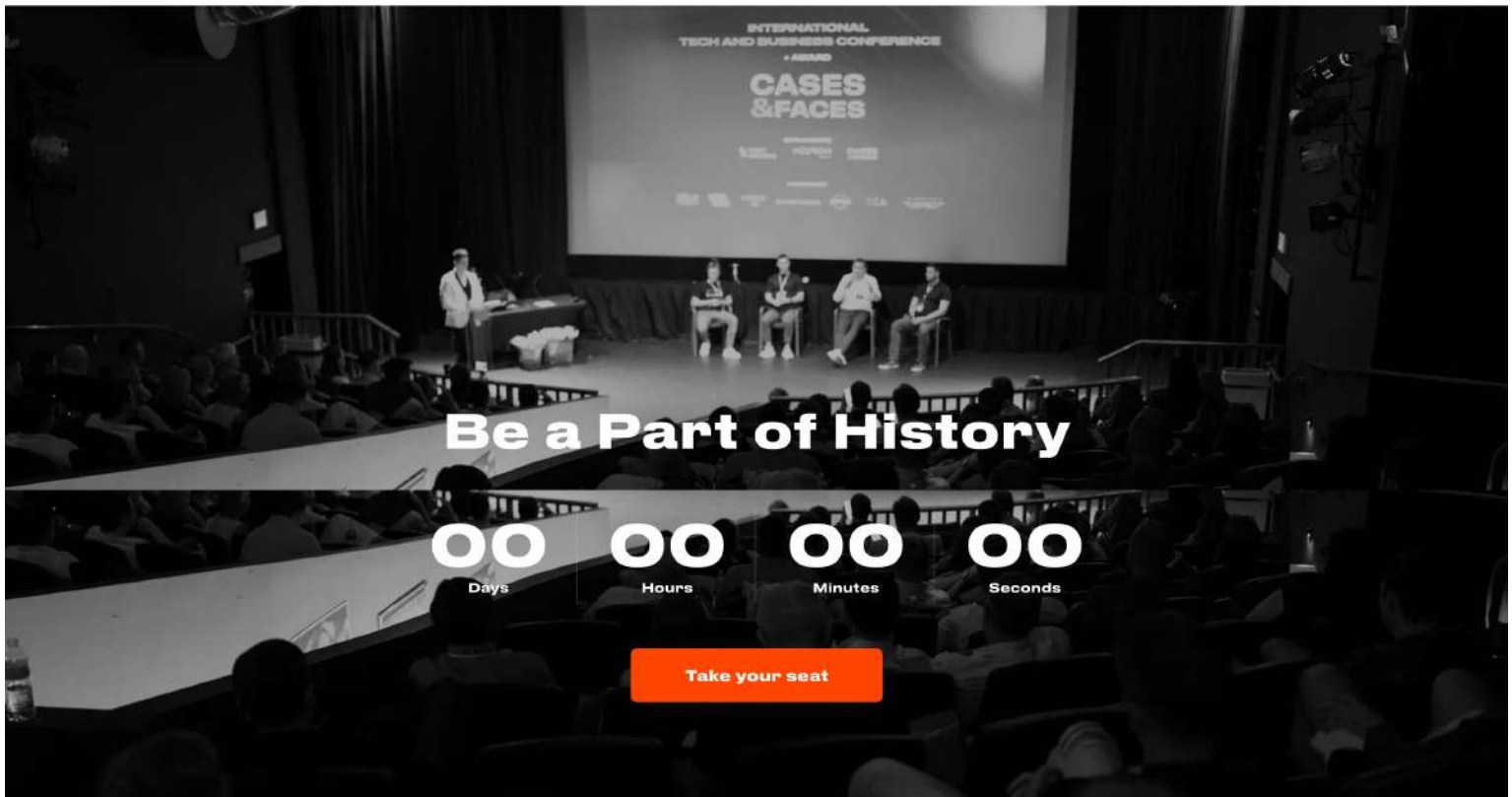
**MICK OZOLINS**

Stock & Crypto Portfolio Manager | Trading Psychology Consultant | TV & Film Producer | Pole Position Capital

Mick Ozolins turns market chaos into opportunity. As a Portfolio Manager and Trading Psychology Consultant, he helps investors capitalize on short-term swing trades, stay cool when the market turns red, and make decisions others only dream of. Off the ...

"Host"

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# ORGANIZERS AND PARTNERS



## Partners



# HOW TO GET THE EVENT

**Alan B. Levan | NSU  
Broward Center of  
Innovation**

April 11, 2026

3100 Ray Ferrero Jr Blvd 5th floor, Davie, FL  
33314



How to get to the conference

## In the Press



Join Us



Speaker Registration

info@casesandfaces.pro

Judge Registration



