



Martin Studer

CV

Professional experience

Self-employed since 2002

- Owner & Member of the Board of Directors, Swiss Hospitality Management AG, Wilen bei Wollerau Management and operation of hotels in Switzerland
 - Operator/tenant and franchisee Ibis Hotels, Hotel Ibis Chur
 - Operator/tenant and franchisee Hotel Mercure Chur City West
 - Operator/tenant and franchisee Ramada Hotels International, Hotel Ramada Feusisberg – Einsiedeln (2010-2016)
- Owner & Member of the Board of Directors, Swiss Hospitality Affoltern AG, Affoltern am Albis
 - Operator/tenant and franchisee Holiday Inn Express, Hotel Holiday Inn Express Affoltern am Albis (2013-2021)

Previous positions

- Advisory Board Member, Menu Technologies AG, Zug
- General Manager, Mercure Chur City West
- General Manager, Hotel Holiday Inn Express Affoltern am Albis
- General Manager, Hotel Ramada Feusisberg-Einsiedeln
- Founding Partner, IBISCUS Hotelbeteiligungs AG, Zug
 - Board Member and General Manager, IBISCUS Betriebs AG, owner and operator Hotel IBIS Zurich Adliswil
 - Delegate of the Board of Directors and General Manager, Park Hotel Winterthur AG, owner of Park Hotel Winterthur
- Consulting mandate, Miami Beach, Florida (USA), reorganization and renovation of a hotel resort with two hotels
- CEO, Gastrogate AG, and Head of e-Commerce, Prodega AG (member of the Executive Management), wholly owned subsidiaries of Bon appétit Group AG
- General Manager, Schweizerhof, Bern (member of “The Leading Hotels of the World”)
- General Manager, Grand Hotel National, Lucerne (member of “The Leading Hotels of the World”)
- General Manager, Carlton Elite Hotel, Zurich
- Deputy General Manager, Hotel Ascot, and Managing Director, Restaurant Fujiya of Japan, Zurich
- Executive Assistant F&B, Hotel Ascot Zurich
- Operations Assistant, Hotel Ascot, Zurich
- F&B Intern, Hotel Schweizerhof, Lucerne
- Commis de Cuisine, Hotel Metropole, Interlaken
- Commis de Bar, Hotel Bellevue, Bern
- Commis de Service, Montreux Palace
- Apprentice Cook, Bahnhofbuffet Bern

Address

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8832 Wilen
b. Wollerau

Date of birth

April 2, 1965

Contact

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Education / Qualifications / Further Training

- Primary School, Zollikofen
- High School (Gymnasium), Bern
- Ecole hôtelière de Lausanne (EHL), Lausanne
- Certified Beer Sommelier, Doemens Academy, Munich
- Certificate of Advanced Studies (CAS), University of St. Gallen: Defining Transformation & Silicon Valley Experience
- Santa Clara University, California (USA): EMBA Silicon Valley Advanced Management Program
- Certificate of Advanced Studies (CAS), University of St. Gallen: Shaping Transformation & Shanghai Experience
- Jiao Tong University, Shanghai (China): EMBA Shanghai Management Explorer
- Certified Hotelier-Restaurateur, Swiss Hotel Association (SHV): postgraduate programme in management for hospitality and gastronomy
- Ecole hôtelière de Lausanne (EHL): Diplôme d'études supérieures en hôtellerie et restauration
- Swiss Maturity Certificate (Maturität), Type E (Business/Economics)
- Certificate of Proficiency
- Test of English as a Foreign Language (TOEFL)
- European Assessor Training Course (EFQM)
- Seminar "Unternehmerenergie", Josef Schmidt Kolleg, Bayreuth

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