KRIS//TOPHER_MICHAEL_DUNN

MOTION-MINDED ART DIRECTOR / HANDS-ON CREATIVE DIRECTOR

[KRISTOPHERDUNN.COM] / FORT WAYNE, IN / 260.388.3366 / KRISTOPHERDUNNCREATIVE@GMAIL.COM [LINKEDIN] [@KRISTOPHER.NOW]

(01) **ABOUT_ME**

I like making things that move, make sense, and make people feel something. As a motion-minded art director, I take ideas apart and rebuild them by hand, carrying them through concept, design, animation, video, sound, web, and apps. I use AI to clear bottlenecks, not replace craft, so big ideas still land on time and on budget.

(02) **EXPERIENCE**

BOYDEN_&_YOUNGBLUTT — DIRECTOR OF DIGITAL & INTERACTIVE DESIGN — [SEPT 2024-PRESENT]

[AGENCY REBRAND] Leading the design and development of B&Y's new brand identity, visual positioning, and website; built the brand motion system used across social, ads, pitches, and video.

[AI INTEGRATION] Built the new brand into an AI-powered workflow for all outbound documents: proposals, decks, estimates, and marketing materials. Integrating AI across video, web, and research to expand agency services.

[ADAPT OR CROAK] Developed, scripted, and produced a talking-frog AI film on creative adaptation. Won a Gold ADDY for Internet Commercial at the 2025 American Advertising Awards.

[TOYS FOR TOTS] Art directed, animated, and edited a pro bono TV spot in two weeks with paper cutouts and toy stop motion; aired during a season that nearly tripled local donations.

[CLIENT WORK] **Bearass Bikinis** (branding, animation, social, Shopify design + development); **Bowen Health** (logo animation, motion, website); **Advita Ortho** (rebrand logo animation, launch video); **Questa Education Foundation** (animated videos); **Midwest Fasteners** (full website design); **MasterBrand** (mixed-media sales videos).

BLUE_PONY_DIGITAL — GRAPHIC DESIGNER → CREATIVE DIRECTOR — [AUG 2021-SEPT 2024]

[RUNNING THE STABLE] Promoted to creative director in year two and became the agency's entire creative department. As its only full-time employee for the final year, managed clients, led new business, and directed every project out the door, returning the agency to profitability for the first time in two years.

[IND LEGENDS] Sole creative, concept to delivery, on two permanent floor-to-ceiling LED films at Indianapolis International Airport celebrating Wes Montgomery and Cole Porter, plus a companion mobile archive site.

[101 WOMEN OF JAZZ] Art directed exhibit branding, made and edited two documentary films, and designed a searchable touchscreen archive for Berklee's New Standards: 101 Women of Jazz exhibit.

[CLIENT WORK] **Veolia** (NLC 2023 booth videos for three 15-foot LED walls, plus touchscreen app design); **Ingenico** (permanent sales-kiosk app showcasing its full payment-systems lineup); **Georgia-Pacific** (GP Juno tradeshow videos, including a fully animated process film, in a branded touchscreen app; Hummingbird packaging-solutions app); **Vanderlande** (warehouse-automation video series tied into an interactive app).

INDEPENDENT_FREELANCE_CREATIVE — [JAN 2018-PRESENT]

[COMBAT OPS BRIEFING] Turned Combat Ops Entertainment's mandatory laser tag briefing into 7+ minutes of story-driven animation seen by thousands of players. Took it from concept to completion working directly with their marketing lead, handling storyboarding, art direction, experience design, animation, compositing, editing, and sound design.

[TRITON CORE VALUES] Turned a 9+ minute CEO talk into an animated onboarding video for Triton Metal Products. Built scenarios with their head of marketing and a scriptwriter, then storyboarded, designed, and animated every scene of employees resolving conflict through three core values, mixed sound, and delivered in under two months.

[VERA BRADLEY FOUNDATION] Shot on-site event footage, conducted interviews, and filmed IU Health facility tours, then edited and mixed sound, adapting to live-action production and delivering on time and on budget.

(03) **THINGS_I_DO**

DIRECTION	Creative direction / Art direction / Concepting / Storyboarding / Experience design / Branding
MAKING	Motion design / 2D + 2.5D animation / Stop motion + cutout animation / Mixed media / Photo & video shooting and editing / Sound design / Social + marketing content
DIGITAL	Web & app design / UX + UI / Touchscreen experiences / Development direction / AI workflow integration
TOOLKIT	Adobe Creative Cloud (After Effects, Premiere Pro, Illustrator, Photoshop, InDesign, Audition, Lightroom), DaVinci Resolve, Figma, Webflow, Lottie, Shopify, WordPress, Squarespace, PowerPoint
AI TOOLS	Claude, ChatGPT, Midjourney, Runway, Kling, ElevenLabs, and whatever's worth testing next

(04) **EDUCATION**

INDIANA UNIVERSITY (IPFW) Bachelor of Fine Arts, Graphic Design · Minor in Photography **[2021]**