



BRIDAL WELCOME PACKET

PAOLA ESTEFANIA

A black and white photograph of a woman wearing a wedding dress and a long veil. She is looking down and to the side. The veil has small, light-colored dots or beads on it. The dress has intricate lace or beadwork on the bodice.

Welcome

Welcome to Paola Estefania's bridal wear collection, where luxury and elegance meet to create the wedding dress of your dreams. My collection features a range of styles, from classic to contemporary, designed to make you feel beautiful and confident on your special day.

Each of the gowns is made with the utmost attention to detail, using only the highest quality materials and techniques. From intricate lace to stunning beadwork, every element is crafted with precision and care to create a truly unique and unforgettable dress.

I understand that choosing the perfect wedding dress can be overwhelming, which is why me and my team is dedicated to providing a personalized experience for each bride. From the moment you step into our studio to the final fitting, we work with you to create a dress that reflects your personality and style.

Our collection is designed to cater to all body types and sizes, with a range of silhouettes that flatter every figure. Whether you're looking for a ballgown, mermaid, A-line or a sheath dress, we have the perfect style for you.

In addition to our ready-to-wear collection, we offer bespoke services to customize our designs to your liking. We can incorporate unique details, adjust the length, add sleeves or create a one-of-a-kind dress that is tailored to your vision.

Book an appointment to experience the magic of our designer bridal wear. Let us help you find the dress of your dreams, and make your wedding day a truly unforgettable experience.

Paola

Paola Linares
Founder, Designer, CEO
PaolaEstefania

ClientContract

DEVELOPMENT PRICE SHEET & GUIDELINES

PATTERN MAKING

- Pattern making, consulting with pattern maker, fitting with pattern maker \$150 per hour.
- Sample cut \$55 per item.
- Block fusing \$35, difficult styles will be charged according to labor \$20 per hour after 2 hours.

SEWING

Sample sew pricing are calculated at the time of sewing based on how many hours of construction it takes to complete the garment.

- Each garment must be priced out based on tangible sample. All materials and fabric used are charged separately.
- Sample sew simple dress \$850-\$1500
- Sample complicated dress \$1900-\$4200
- Bridal Gowns simple dress with minimal hand sewing and lace detailing \$2000-\$3800
- Bridal Gowns complicated design with lace and hand-beading detailing \$4200-\$7500
- Sample sew pants \$380-\$500; pants with bias covered seams/ complicated pockets and accessories \$650-\$1200
- Sample sew jacket, completed jacket \$780-\$2500
- Sample sew bra/swim top \$250-\$300 completed/ custom bra with/without underwire \$500
- Sample sew swim bottom \$150-\$200
- All custom gears are charged individually; pricing is subject to change based on intricacy of design.
 - sew alteration services are \$20 per hour for other garments.

MATERIALS

All material are discussed during the designing process. Client must agree in writing with final fabric selection and accessories needed to construct garment. All fabrics, trims, hardware, appliqués, buttons, zippers, piping, bias, seam tape, elastics, feathers, fur, lace, rhinestones, will be provided by designer and will be charged accordingly.

PAYMENT

Development payment structure is based on a draw down. A draw down deposit of (50%) fifty percent will be required and issued for each garment in development and must be paid before work has begun. Deposit will be credited toward the final Invoices. Garments will not be release without full payment.

PE requires a minimum of 2 weeks' time to complete production. However, occasionally more time is needed and client will be notified of new completion date. Bridal clients must give a minimum of 3 months to complete garments

- Garments will not be released until payment is made in full. No exceptions.
- If payment is not made within 5 business days after garment is completed then the client
- Gives permission for their card on file to be charged the balance due.

All work at Paola Estefania is Labor. Initial here that you understand these guidelines

PAOLA ESTEFANIA

Our Process

INSPIRATION

Every client and season starts with a spark of inspiration – personal style, trends, special events, holidays, weddings, art, life milestones or a vintage piece can all inspire the idea for a garment. From there, I start my research and pull more inspiration around that idea, all along the way uncovering new elements I can weave into the designs. Being a visual person, I find that mood boards are my best friends, so I like to work closely with my clients to start pinning right away and watch the boards grow and evolve over the course of the design process.

FABRIC SOURCING

After narrowing our focus, fabrics come first. I feel them, drape them, see how they curve to our bodies. This ensures a figure-flattering fit and wearable design. Then, once I know the fabric quality, I choose the rest of the materials I need to create the garment. I take down my client's measurements and work closely with my pattern maker to create the blueprint of the garment. I strive to create my own designs so everything is unique, therefore, all of the designs seen are dreamt up right here in my studio. I share every aspect of the design process with my clients, I love the look in their faces once I reveal the final design. Once approved, and I send the designs off to my team for cutting and sewing.

PATTERN MAKING

I walk my pattern makers through the details of my vision and let them get to work. All completed in house, the patterns are meticulously measured and draped to match the design. My pattern makers never cease to amaze me with their ability to make even the most intricate, complex designs come to life.

Fitting and Sampling The pattern makers then hand off their work to our sewers and they assemble the first fit sample. We make a few adjustments in our fittings and try it on the client to make sure it complements their body. Then the pattern makers and sewers are able to move onto a final sample. Each piece varies in intricacy so a sample could move directly into its final stages after the first fit or it could be worked on for weeks until we get the perfect fit!

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PRODUCTION

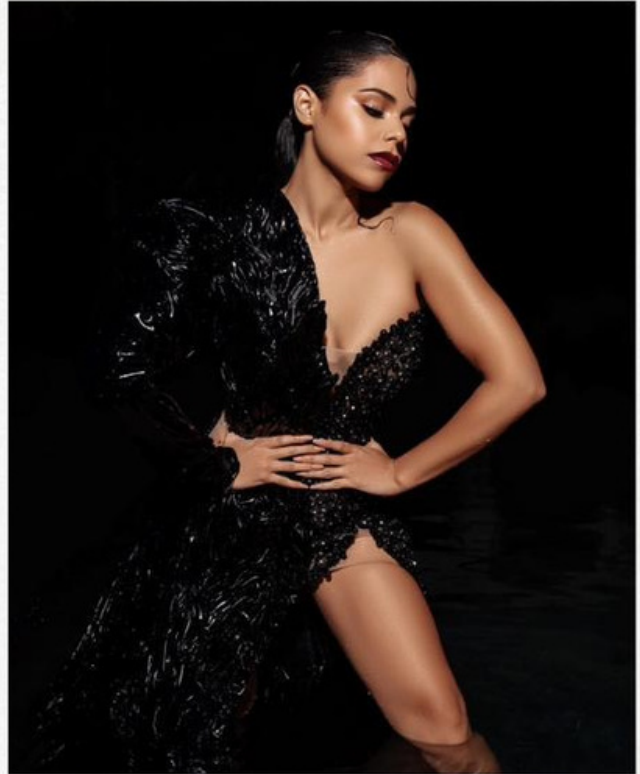
All of my garments are constructed with the finest craftsmanship and materials and are manufactured in United States.

About Us

Paola Estefania is a haute couture designer who creates custom pieces for clients all over the world. She has dressed numerous A list celebrities, at the most prestigious red carpet events of the entertainment industry. She has been featured in numerous high fashion publications, and is the Artistic Director and stylist of all of her brands. With a background in both textiles and interior design, Paola's eye for fashion and emerging trends is truly unique.

She began her career in fashion founding her own clothing brand, Humble Hustler, with collections for both men and women in form-fitting activewear, streetwear, and ready to-wear lines. Two years later, Paola pursued her fashion for haute couture design, and created her Paola Estefania label. She caters to the needs and desires of the modern international woman who enjoys distinctive and luxurious garments.

With her sophisticated, bold, and feminine style, Paola hand makes custom pieces. Her designs include ready-to-wear and evening wear couture pieces. Bridal gowns, swimwear, maternity wear, intricate costumes for world-famous singers, dancers, and actresses. She has also worked with a number of WWE superstars to design iconic custom ring gears. Paola has collaborated with publications like Forbes, Vogue, Harper's Bazaar, L'OFFICIEL Arabia, L'OFFICIEL India, Basic Magazine, Playboy, Maxim, and Sports Illustrated.



I take pride in my clothes and believe every detail counts. Right from the start of dreaming up my designs, my team and I work hard to find ways to perfect each aspect of the garment to make it something truly special. I want to give you a peek into my process- from inspiration to the final product. I am so excited to share my journey with you!

Client *Contract*

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THIS AGREEMENT IS SUBJECT TO THE LAWS OF THE STATE OF CALIFORNIA, AND ANY DISPUTE ARISING UNDER THIS AGREEMENT WILL BE SOLELY DECIDED IN SMALL CLAIMS COURT WHEN AMOUNT IS UNDER \$5,000.00 AND IN SUPERIOR COURT WHEN AMOUNT IS OVER \$5,000.00. CLIENTS IS IN DEFAULT UNDER THIS AGREEMENT WHEN BALANCE DUE IS NOT PAID WITHIN 5 DAYS OF COMPLETION AND WHEN THE CREDIT CARD ON FILE IS DECLINED FOR THE BALANCE DUE. CLIENT SHALL PAY ALL COURT COSTS AND ATTORNEY'S FEES IN CONNECTION WITH ANY COLLECTION EFFORTS.

PLEASE NOTE YOU MUST INSPECT ALL GARMENTS DURING PICK- UP, ANY SUBSEQUENT FINISHING/ FIXING REQUESTS MADE AFTER GARMENTS ARE PICKED UP WILL BE SUBJECT TO AN ADDITIONAL CHARGE.

THANK YOU FOR YOUR BUSINESS.

CLIENT _____

CLIENT SIGNATURE _____

RECD. BY PE _____

DATE _____

PAOLA ESTEFANIA
FOUNDER, DESIGNER, CEO
WWW.PAOLAESTEFANIA.COM

PAOLA ESTEFANIA

Credit *Authorization*

By signing this form, you give us permission to debit your account for the amount indicated on or after the indicated date. This is permission for a single transaction only, and does not provide authorization for any additional unrelated debits or credits to your account.

I _____ (Cardholder Name) authorize Paola Estefania to charge my credit card account indicated below for \$_____ (Amount) on _____ (Date).

This payment is for _____.

BILLING INFORMATION

Billing Address

City, State, Zip

Phone

Email

CARD DETAILS

☐

VISA

☐

AMEX

☐

MASTERCARD

☐

DISCOVER

Cardholder

Credit Card #

Expiration Date

CVV

Zip Code

I authorize Paola Estefania to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

SIGNATURE

DATE

PAOLA ESTEFANIA

LET'S WORK
TOGETHER

Contact *Us*



+1(786) 382-8982



Info@paolaestefania.com



[@paolaestefaniaofficial](https://www.instagram.com/paolaestefaniaofficial)



Office Hours
Monday-Saturday
8:00AM-6:00PM

WWW.PAOLAESTEFANIA.COM



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