

SERVICE 05 · À LA CARTE

Social Brand Authority

Practice-focused content built to build trust — the heavy lifting between visits.

Trust-building content between visits. Educational posts and short-form video that build trust with prospective patients before they ever walk in. Two packages, scoped to how much momentum you want behind your brand.

FROM

\$600–\$1,000

per month · 2 packages

- ✓ Choose the level that fits your stage
- ✓ Compliance-aware for healthcare
- ✓ Clear, flat pricing

— Packages

Lite

\$600 /mo

- ✓ 12 posts per month
- ✓ 4 short-form videos per month
- ✓ Content calendar built around your services
- ✓ Caption & hashtag strategy
- ✓ Compliance-aware for medical & aesthetic claims

POPULAR

Growth

\$1,000 /mo

- ✓ 20 posts per month
- ✓ 8 short-form videos per month
- ✓ Everything in Lite, plus:
- ✓ Content strategy session
- ✓ Built around your highest-value services

Both packages are compliance-aware for medical and aesthetic claims. Choose Lite to maintain a consistent presence, or Growth to actively build authority and reach.

— How it fits with the rest

— Feeds your paid and organic

Social content gives your ads better creative and your SEO fresh signals — it works across channels.

— Lite in Growth tier, Growth in Dominance

Social Brand Authority — Lite is in the Growth Infrastructure tier; the Growth package is in Dominance.

— What applies to every engagement

— You own everything

Your ad accounts, CRM and its data, lead lists, and creative assets. If we part ways, you keep what we built.

— Healthcare compliance built in

Every asset is produced with the rules for your jurisdiction and profession in mind — ASA/CAP, HIPAA/FTC, PHIPA/PIPEDA, and profession-specific regulators.

— Healthcare-only focus

We work exclusively with private healthcare practices in the UK, US and Canada. No generic agency playbook.

— Clear, flat pricing

The fee is the fee. Ad spend, where relevant, is billed directly to your card by the platform — never marked up.

THE RANKINGEEK STANDARD

Healthcare-only. Outcome-focused.

We work exclusively with private healthcare practices across the UK, US and Canada. Every service is compliance-aware, measured against booked consults, and built so you own what we create. No 12-month lock-in — month-to-month, cancel any time with 30 days' notice.

— How to get started

- 01 Book a 15-minute fit call**
We confirm scope and whether this service is the right lever for your practice right now.
- 02 Onboarding & access**
We collect the access and assets needed to begin — accounts, brand, and any existing data.
- 03 We build & launch**
We set up, configure, and go live, with everything compliance-reviewed for your market.
- 04 Optimize & report**
Ongoing services include regular optimization and reporting tied to outcomes that matter.

Add Social Brand Authority, or look first.

Start this service, or get a free Growth Audit of your practice before you decide.

rankingeek.com/book-an-appointment

[Book Appointment](#)