

SERVICE 02 · À LA CARTE

Local Search Domination

Be the clinic patients find on Google Maps, organic search, and increasingly in AI search.

Found on Google, Maps, and in AI search. Organic visibility that compounds. We make your practice the one patients find when they search on Google, on Maps, and increasingly when they ask ChatGPT or Gemini for the best clinic near them.

INVESTMENT

\$1,000

per month

- ✓ SEO + GBP + AEO
- ✓ Compounds over time
- ✓ Month-to-month

— What's included

01

Google Business Profile

OWN THE MAP

- ✓ Full Google Business Profile optimization
- ✓ Local SEO and citation building & cleanup

02

On-page & technical SEO

RANK ORGANICALLY

- ✓ On-page SEO and technical fixes
- ✓ Monthly local-intent content

03

AI search visibility (AEO)

BE CITED BY AI

- ✓ Schema & FAQ structuring for AI search
- ✓ The lowest-competition channel in healthcare marketing today
- ✓ Optimization for ChatGPT, Gemini & Google AI Overviews

— How it fits with the rest

— Pairs with Paid Patient Acquisition

Paid buys visibility now; Local Search builds visibility that lasts. Together they cover both.

— Included from the Growth tier

Local Search Domination is part of the Growth and Dominance Infrastructure tiers.

— What applies to every engagement

— You own everything

Your ad accounts, CRM and its data, lead lists, and creative assets. If we part ways, you keep what we built.

— Healthcare compliance built in

Every asset is produced with the rules for your jurisdiction and profession in mind — ASA/CAP, HIPAA/FTC, PHIPA/PIPEDA, and profession-specific regulators.

— Healthcare-only focus

We work exclusively with private healthcare practices in the UK, US and Canada. No generic agency playbook.

— Clear, flat pricing

The fee is the fee. Ad spend, where relevant, is billed directly to your card by the platform — never marked up.

THE RANKINGEEK STANDARD

Healthcare-only. Outcome-focused.

We work exclusively with private healthcare practices across the UK, US and Canada. Every service is compliance-aware, measured against booked consults, and built so you own what we create. No 12-month lock-in — month-to-month, cancel any time with 30 days' notice.

— How to get started

- 01 Book a 15-minute fit call**
We confirm scope and whether this service is the right lever for your practice right now.
- 02 Onboarding & access**
We collect the access and assets needed to begin — accounts, brand, and any existing data.
- 03 We build & launch**
We set up, configure, and go live, with everything compliance-reviewed for your market.
- 04 Optimize & report**
Ongoing services include regular optimization and reporting tied to outcomes that matter.

Add Local Search Domination, or look first.

Start this service, or get a free Growth Audit of your practice before you decide.

rankingeek.com/book-an-appointment

[Book Appointment](#)