

SERVICE 06 · À LA CARTE

Healthcare Web Development

Mobile-first, fast-loading, conversion-first sites with booking integration.

Conversion-first. Built for booking. One-time website builds for healthcare practices, scoped to what you actually need — from a single high-converting landing page to a complete practice website. Every build is mobile-first, fast, and HIPAA-aware where it matters.

FROM

\$600–\$3,000

one-time · 3 packages

- ✓ Choose the level that fits your stage
- ✓ Compliance-aware for healthcare
- ✓ Clear, flat pricing

— Packages

Landing Page

\$600 one-time

- ✓ Single conversion-first landing page
- ✓ One clear goal: book the consult
- ✓ Mobile-first responsive design
- ✓ Online booking integration
- ✓ Performance & accessibility baseline

Starter Site

\$1,500 one-time

- ✓ 3–4 page practice website
- ✓ Home, services, about, contact
- ✓ Everything in Landing Page, plus:
- ✓ Service-specific pages
- ✓ On-page SEO foundation

POPULAR

Full Practice Site

\$3,000 one-time

- ✓ 5–7 page complete website
- ✓ Everything in Starter, plus:
- ✓ Multiple service & location pages
- ✓ Advanced booking & forms
- ✓ HIPAA-aware where it matters

Pricing scales with scope: \$600 delivers one high-converting page; \$3,000 delivers a complete 5–7 page practice site. We'll recommend the right level on your fit call.

— How it fits with the rest

— The foundation for everything

Every ad and search result sends patients to your site — it has to convert. A strong build lifts every other service.

— Landing pages included in paid & Pilot

Conversion landing pages come with Paid Patient Acquisition and the Pilot; full builds are scoped here.

— What applies to every engagement

— You own everything

Your ad accounts, CRM and its data, lead lists, and creative assets. If we part ways, you keep what we built.

— Healthcare compliance built in

Every asset is produced with the rules for your jurisdiction and profession in mind — ASA/CAP, HIPAA/FTC, PHIPA/PIPEDA, and profession-specific regulators.

— Healthcare-only focus

We work exclusively with private healthcare practices in the UK, US and Canada. No generic agency playbook.

— Clear, flat pricing

The fee is the fee. Ad spend, where relevant, is billed directly to your card by the platform — never marked up.

THE RANKINGEEK STANDARD

Healthcare-only. Outcome-focused.

We work exclusively with private healthcare practices across the UK, US and Canada. Every service is compliance-aware, measured against booked consults, and built so you own what we create. No 12-month lock-in — month-to-month, cancel any time with 30 days' notice.

— How to get started

- 01 Book a 15-minute fit call**
We confirm scope and whether this service is the right lever for your practice right now.
- 02 Onboarding & access**
We collect the access and assets needed to begin — accounts, brand, and any existing data.
- 03 We build & launch**
We set up, configure, and go live, with everything compliance-reviewed for your market.
- 04 Optimize & report**
Ongoing services include regular optimization and reporting tied to outcomes that matter.

Add Healthcare Web Development, or look first.

Start this service, or get a free Growth Audit of your practice before you decide.

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