

SERVICE 03 · DIFFERENTIATOR · À LA CARTE

The Booking Bot System

Catch every lead in under 60 seconds, recover missed calls, cut no-shows — inside a CRM you own.

Speed-to-lead. Inside a CRM you own. Our signature differentiator. While the industry takes an average of 47 hours to respond to a new enquiry, the Booking Bot responds in under 60 seconds — catching, qualifying, and booking the leads your front desk is missing. It includes the AI automation.

INVESTMENT

\$400

per month + \$600 setup

- ✓ Speed-to-lead AI automation
- ✓ GHL CRM you own
- ✓ Month-to-month after setup

What's included

01

Your CRM, configured

YOU OWN IT

- ✓ GoHighLevel CRM setup & configuration
- ✓ Owned by you — keep it if we part ways

02

Speed-to-lead AI responder

UNDER 60 SECONDS

- ✓ AI-assisted response to every new enquiry in under 60s
- ✓ Missed-call text-back automation
- ✓ Auto-escalates any clinical question to your team — never gives medical advice

03

Recover & retain

STOP THE LEAKS

- ✓ Appointment reminders to cut no-shows
- ✓ Database reactivation campaign to revive dead leads

— How it fits with the rest

— The other half of paid advertising

Ads generate leads; the Booking Bot makes sure none of them slip through. They're strongest together.

— Included in every Infrastructure tier

The Booking Bot is the capture core of Foundation, Growth, and Dominance.

— What applies to every engagement

— You own everything

Your ad accounts, CRM and its data, lead lists, and creative assets. If we part ways, you keep what we built.

— Healthcare compliance built in

Every asset is produced with the rules for your jurisdiction and profession in mind — ASA/CAP, HIPAA/FTC, PHIPA/PIPEDA, and profession-specific regulators.

— Healthcare-only focus

We work exclusively with private healthcare practices in the UK, US and Canada. No generic agency playbook.

— Clear, flat pricing

The fee is the fee. Ad spend, where relevant, is billed directly to your card by the platform — never marked up.

✓ **Before it ever touches a real lead**, the AI responder is tested with simulated patient enquiries — including clinical-escalation cases. It does not go live until escalation behaviour is verified.

THE RANKINGEEK STANDARD

Healthcare-only. Outcome-focused.

We work exclusively with private healthcare practices across the UK, US and Canada. Every service is compliance-aware, measured against booked consults, and built so you own what we create. No 12-month lock-in — month-to-month, cancel any time with 30 days' notice.

— How to get started

- 01 Book a 15-minute fit call**
We confirm scope and whether this service is the right lever for your practice right now.
- 02 Onboarding & access**
We collect the access and assets needed to begin — accounts, brand, and any existing data.
- 03 We build & launch**
We set up, configure, and go live, with everything compliance-reviewed for your market.
- 04 Optimize & report**
Ongoing services include regular optimization and reporting tied to outcomes that matter.

Add The Booking Bot System, or look first.

Start this service, or get a free Growth Audit of your practice before you decide.

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