

TIER 02 · GROWTH · PRACTICE GROWTH INFRASTRUCTURE **★ MOST POPULAR**

# Growth

Foundation plus organic visibility and brand authority — the engine clinics scale on.

**The engine clinics scale on.** Foundation buys paid traffic that converts. Growth adds the channels that compound over time — local search, AI-search visibility, and social brand authority — so your practice becomes less dependent on ad spend month over month.

MANAGEMENT FEE

**\$2,750**

per month · USD

- ✓ Ad spend separate, billed to your card
- ✓ Setup fee waived
- ✓ Month-to-month after 90-day initial period

## What's included

### 01 Everything in Foundation THE FULL ACQUISITION ENGINE

- ✓ Paid Patient Acquisition (1 channel) + conversion landing pages
- ✓ Reputation Management with automated review generation
- ✓ Booking Bot System with the AI-assisted speed-to-lead responder
- ✓ Full conversion tracking and monthly revenue reporting

### 02 Local Search Domination SEO + GBP + AEO

- ✓ Full Google Business Profile optimization
- ✓ Schema & FAQ structuring for AI search (ChatGPT, Gemini)
- ✓ Local SEO, citation building and cleanup
- ✓ Monthly local-intent content
- ✓ On-page SEO and technical fixes

### 03 Social Brand Authority — Lite CONTENT THAT BUILDS TRUST

- ✓ 12 posts per month plus 4 short-form videos
- ✓ Caption and hashtag strategy
- ✓ Content calendar built around your services
- ✓ Compliance-aware for medical & aesthetic claims

### 04 Elevated service level PRIORITY & STRATEGY

- ✓ Quarterly strategy reviews
- ✓ Priority response on optimizations

## — What this tier doesn't include

### A second paid advertising channel

Growth runs one channel; Dominance runs Google + Meta together

DOMINANCE

### Social Brand Authority — Growth package

20 posts + 8 videos + strategy (Growth tier includes Lite)

DOMINANCE

### Dedicated account manager

A single point of contact + weekly executive review

DOMINANCE

Anything not in this tier is available as you grow — the infrastructure is designed to scale up, not be replaced.

## — Applies to every tier

### You own everything

Your ad accounts, CRM and its data, lead lists, and creative assets. If we part ways, you keep the engine running.

### Healthcare compliance built in

Every asset is produced with the rules for your jurisdiction and profession in mind — ASA/CAP, HIPAA/FTC, PHIPA/PIPEDA, and profession-specific regulators.

### The AI never gives clinical advice

It books, answers logistics, and qualifies. Anything touching symptoms, diagnosis, medication, or distress is auto-escalated to your team. A hard rule, not a setting.

### Ad spend is always separate

The monthly figure is our management fee. Ad budget is billed directly to your card by the platforms, never marked up, always visible to you.



**Before it ever touches a real lead**, the AI responder is tested with simulated patient enquiries — including clinical-escalation cases. It does not go live until escalation behaviour is verified.

WHY OUR CLIENTS STAY

## The four-part promise

01

### Action-based guarantee

A qualified consult-request floor, agreed in writing at onboarding for your tier and market — or next month's management fee is on us.

03

### You own everything

Ad accounts, CRM data, lead lists. If we part ways, you keep the engine running.

02

### Geographic exclusivity

One practice of your type per 10-mile radius. We never run campaigns for your local competitor.

04

### Frictionless exit

Month-to-month after a 90-day initial period. No 12-month lock-in. Cancel any time with 30 days' notice.

## How to get started

01

### Book a 15-minute fit call

We confirm you're in a market we can serve and agree your consult-request floor.

03

### We build & test

Days 3–14: CRM, AI responder (tested on simulated enquiries), landing page, tracking.

02

### Onboarding & access

Days 1–3: ad accounts, GBP, website and domain access handed over. Goals set.

04

### Launch & optimize

Day 14–21 go live. First revenue report at the end of month one.

## Ready, or want a look first?

Start the Growth tier, or get a free Growth Audit of your practice before you decide.

[rankingeek.com/book-an-appointment](https://rankingeek.com/book-an-appointment)

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