

TIER 03 · DOMINANCE · PRACTICE GROWTH INFRASTRUCTURE

Dominance

Multi-channel paid, full social, and dedicated account management — for practices ready to own their market.

For practices ready to own their market. Dominance is for established practices treating marketing as a primary growth lever, not a support function. Everything in Growth, plus a coordinated multi-channel paid strategy, an expanded content engine, and a dedicated account manager as your single point of contact.

MANAGEMENT FEE

\$4,500

per month · USD

- ✓ Ad spend separate, billed to your card
- ✓ Setup fee waived
- ✓ Month-to-month after 90-day initial period

What's included

01

Everything in Growth THE FULL SCALE ENGINE

- ✓ Foundation engine — paid acquisition, Booking Bot with AI responder, Reputation
- ✓ Local Search Domination — SEO, GBP, AI-search visibility
- ✓ Social Brand Authority — Lite
- ✓ Quarterly strategy reviews and priority response

02

Multi-channel paid advertising GOOGLE + META, COORDINATED

- ✓ Both Google and Meta run together as one coordinated paid strategy
- ✓ Cross-channel budget allocation toward lowest cost-per-booked-consult

03

Social Brand Authority — Growth THE FULL CONTENT ENGINE

- ✓ 20 posts per month plus 8 short-form videos
- ✓ Content strategy built around your highest-value services
- ✓ Compliance-aware for medical & aesthetic claims

04

Dedicated account management WHITE-GLOVE SERVICE

- ✓ A dedicated account manager as your single point of contact
- ✓ Weekly executive review

— What this tier doesn't include

Ad spend

Always separate, on your card, at every tier — never marked up

ALWAYS

Full practice website builds

Beyond conversion landing pages

WEB DEV

Channels beyond Google & Meta

TikTok, LinkedIn ads, programmatic

ON REQUEST

Anything not in this tier is available as you grow — the infrastructure is designed to scale up, not be replaced.

— Applies to every tier

You own everything

Your ad accounts, CRM and its data, lead lists, and creative assets. If we part ways, you keep the engine running.

Healthcare compliance built in

Every asset is produced with the rules for your jurisdiction and profession in mind — ASA/CAP, HIPAA/FTC, PHIPA/PIPEDA, and profession-specific regulators.

The AI never gives clinical advice

It books, answers logistics, and qualifies. Anything touching symptoms, diagnosis, medication, or distress is auto-escalated to your team. A hard rule, not a setting.

Ad spend is always separate

The monthly figure is our management fee. Ad budget is billed directly to your card by the platforms, never marked up, always visible to you.



Before it ever touches a real lead, the AI responder is tested with simulated patient enquiries — including clinical-escalation cases. It does not go live until escalation behaviour is verified.

WHY OUR CLIENTS STAY

The four-part promise

01

Action-based guarantee

A qualified consult-request floor, agreed in writing at onboarding for your tier and market — or next month's management fee is on us.

03

You own everything

Ad accounts, CRM data, lead lists. If we part ways, you keep the engine running.

02

Geographic exclusivity

One practice of your type per 10-mile radius. We never run campaigns for your local competitor.

04

Frictionless exit

Month-to-month after a 90-day initial period. No 12-month lock-in. Cancel any time with 30 days' notice.

How to get started

01

Book a 15-minute fit call

We confirm you're in a market we can serve and agree your consult-request floor.

02

Onboarding & access

Days 1–3: ad accounts, GBP, website and domain access handed over. Goals set.

03

We build & test

Days 3–14: CRM, AI responder (tested on simulated enquiries), landing page, tracking.

04

Launch & optimize

Day 14–21 go live. First revenue report at the end of month one.

Ready, or want a look first?

Start the Dominance tier, or get a free Growth Audit of your practice before you decide.

rankingeek.com/book-an-appointment

[Book Appointment](#)