

BOPA

We help you go faster

**Bojanovic & Partners is a full-service Serbian law firm
and a founding member of Adrialia legal practice,
covering 12 jurisdictions with the network of
450 cooperating lawyers across the SEE region.**

Chambers
AND PARTNERS

The
LEGAL
500

IFLR
1000

adrialia

BOJANOVIC
& PARTNERS

Intellectual Property

Testimonials



“Their expertise in intellectual property is unparalleled, offering practical solutions to protect and enforce our rights.”

Legal 500



“Bojanovic & Partners delivers clear, strategic advice on IP matters, ensuring our innovations remain safeguarded.”

Legal 500



“The firm advises on a number of amazing projects and has film industry expertise. It is capable of handling any IP matter.”

Legal 500



“It has an exceptional IP department, with industry experts that have considerable experience they come highly recommended.”

Legal 500



“The great combination of technical and legal knowledge gives them the chance to work on groundbreaking mandates.”

Legal 500



“They are the only IP law firm we fully trust, as our business is very much IP related and they have great industry experts.”

Legal 500



“Their proactive approach to IP protection has been instrumental in supporting our growth.”

Legal 500



“The firm’s ability to navigate intricate copyright and licensing issues is a significant asset.”

Legal 500

Intellectual Property

In today's rapidly evolving technological landscape, the intersection of intellectual property (IP) is more crucial than ever. We are dedicated to helping clients safeguard their valuable ideas, creations, and inventions and thus to maintain a competitive edge. With a deep understanding of IP law and a strategic approach to IP management, we offer comprehensive legal services designed to protect, enforce, and maximize the value of our clients' intellectual assets.

Investigations Healthcare Private Venture Restructuring Pharma
Restructuring Data Energy Natural Regulatory Resources Em
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Reliability Data Protection Dispute Transport Markets Equit
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ID + Finance Natural Media Market Acquisitions Data E

Capabilities

Patent Prosecution and Portfolio Management	We assist companies in obtaining, maintaining, and managing patents, including drafting applications, navigating the patent approval process, and managing global patent portfolios.
Trademark Registration and Protection	We provide legal support for trademark registration, enforcement, and protection, helping companies secure and defend their brand identity in domestic and international markets.
Copyright Advisory and Protection	We offer counsel on copyright issues, including registration, enforcement, and licensing, ensuring that creative works are properly protected and monetized.
IP Litigation and Dispute Resolution	We represent companies in intellectual property litigation and dispute resolution, including patent, trademark, and copyright infringement cases, trade secret misappropriation, and domain name disputes.
IP Licensing and Commercialization	We advise on the negotiation and drafting of IP licensing agreements, joint ventures, and other commercialization strategies to maximize the value of intellectual property assets.
Trade Secret Protection	We help companies develop and implement strategies to protect trade secrets, including drafting non-disclosure agreements (NDAs) and advising on security measures to prevent misappropriation.
IP Due Diligence for Mergers and Acquisitions	We conduct IP due diligence in the context of mergers, acquisitions, and other transactions, evaluating the strength and risks associated with a company's IP assets.
Brand Management and Enforcement	We assist companies in managing and enforcing their brand strategies, including handling counterfeit goods, online brand protection, and domain name issues.
Technology Transfer and Licensing	We provide legal support for technology transfer agreements, including the licensing of software, patents, and other technology-related IP, ensuring compliance with applicable laws and maximizing value.
Design Rights and Protection	We advise on the protection of design rights, including registering and enforcing design patents and managing issues related to industrial designs and product appearance.

BOJANOVIC & PARTNERS

The information in this document is provided for general information purposes only and is not intended to serve as a source of legal advice or of any other form of advice for any purpose.

The “*” next to Kosovo means the word „Kosovo” is interpreted in line with the the Serbian Constitution and the UN Security Council Resolution 1244.



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