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**Bojanovic & Partners is a full-service Serbian law firm
and a founding member of Adriala legal practice,
covering 12 jurisdictions with the network of
450 cooperating lawyers across the SEE region.**

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Testimonials

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“They consistently deliver high-quality legal advice with a deep understanding of both the industry and regulatory frameworks.”

Legal 500

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“Their team is exceptionally knowledgeable and attentive, providing tailored solutions that address complex business needs.”

Legal 500

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“Their team has a remarkable ability to break down complex matters into clear, actionable advice that aligns with our commercial objectives.”

Legal 500

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“Bojanovic & Partners is a legal powerhouse capable to handle most complex M&A work.”

Legal 500

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“They bring a unique blend of legal expertise and industry knowledge that consistently delivers results.”

Legal 500

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“Their team combines deep industry insight with a practical approach, making even the most intricate matters manageable.”

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“Their expertise in the region is unmatched, delivering insightful, reliable advice with impressive turnaround times.”

Legal 500

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“Their industry expertise and quick, proactive approach make them a reliable choice for high-stakes matters. Nobody comes close to them.”

Legal 500

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regulatoryAviationNaturalInstitutionsRestru
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The sports sector itself is a very dynamic field of fast-changing developments, sharp competitiveness, and complicated regulatory frameworks. Be it legal issues related to athlete contracts or broadcasting rights, or even sponsorship agreements, the specific sports sector-related legal challenges require specialized expertise. Our team offers comprehensive legal services tailored to meet the requirements of sports organizations, teams, and professionals in dealing with the complexities of the industry and achievement of any desired goal.

Capabilities

Athlete Contracts and Representation	We assist sports organizations and athletes with negotiating and drafting contracts, ensuring fair terms, compliance with regulations, and effective representation in disputes.
Sponsorship and Endorsement Deals	We provide legal support for negotiating sponsorship and endorsement agreements, helping clients secure lucrative deals while protecting their interests and ensuring compliance with industry standards.
Broadcasting and Media Rights	We offer expertise in managing broadcasting and media rights, including negotiating contracts with media outlets, protecting intellectual property, and ensuring compliance with broadcasting regulations.
Regulatory Compliance and Governance	We guide sports organizations through compliance with regulatory requirements, including governance standards, anti-doping regulations, and other industry-specific laws.
Intellectual Property Protection	We provide legal counsel on protecting and enforcing intellectual property rights related to sports brands, logos, and media content, ensuring that clients' assets are safeguarded.
Sports Marketing and Promotion	We assist with legal issues related to sports marketing and promotional activities, including advertising compliance, event management, and managing relationships with sponsors and partners.
Dispute Resolution	We represent clients in resolving disputes within the sports industry, including contract disputes, licensing disagreements, and regulatory issues, working to achieve favorable outcomes through negotiation, arbitration, or litigation.
Player Transfers and Transfers Regulations	We provide legal advice on player transfers, including compliance with transfer regulations, negotiation of transfer agreements, and resolving disputes related to player movement.
Venue and Event Management	We offer legal support for the management and operation of sports venues and events, including contract negotiations, compliance with safety regulations, and handling event-related disputes.
Sports Employment Law	We advise on employment law matters specific to the sports industry, including team management, labor disputes, and compliance with employment regulations for athletes and support staff.

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The information in this document is provided for general information purposes only and is not intended to serve as a source of legal advice or of any other form of advice for any purpose.

The “*” next to Kosovo means the word „Kosovo” is interpreted in line with the the Serbian Constitution and the UN Security Council Resolution 1244.



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