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**Bojanovic & Partners is a full-service Serbian law firm
and a founding member of Adriala legal practice,
covering 12 jurisdictions with the network of
450 cooperating lawyers across the SEE region.**

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& PARTNERS

Consumer Goods, Food and Retail

Testimonials

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“They consistently deliver high-quality legal advice with a deep understanding of both the industry and regulatory frameworks.”

Legal 500

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“Their team is exceptionally knowledgeable and attentive, providing tailored solutions that address complex business needs.”

Legal 500

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“Their team has a remarkable ability to break down complex matters into clear, actionable advice that aligns with our commercial objectives.”

Legal 500

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“Bojanovic & Partners is a legal powerhouse capable to handle most complex M&A work.”

Legal 500

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“They bring a unique blend of legal expertise and industry knowledge that consistently delivers results.”

Legal 500

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“Their team combines deep industry insight with a practical approach, making even the most intricate matters manageable.”

IFLR1000

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“Their expertise in the region is unmatched, delivering insightful, reliable advice with impressive turnaround times.”

Legal 500

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“Their industry expertise and quick, proactive approach make them a reliable choice for high-stakes matters. Nobody comes close to them.”

Legal 500

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The sectors of consumer goods, food, and retail are witnessing high-speed development under the impact of changing consumer behavior, new technologies, and growing pressure from regulators. Against this background, companies in these sectors face a challenging legal environment to remain competitive and compliant. Our practice group offers our clients in the consumer goods, food, and retail industries a full scope of legal services attuned to their exact needs. This helps our clients to protect their brands and effectively manage the risks associated with new market opportunities.

Capabilities

Regulatory Compliance	We assist automotive companies in navigating and complying with industry-specific regulations, including safety standards, environmental regulations, and emission controls, to ensure legal adherence and avoid penalties.
Intellectual Property Protection	We provide legal support in securing and enforcing intellectual property rights, including patents, trademarks, and trade secrets, essential for protecting innovations and maintaining a competitive edge.
Product Liability and Safety	We advise on product liability issues, including risk management, product recalls, and litigation defense, to safeguard against potential legal and financial repercussions.
Supply Chain Management	We offer legal counsel on supply chain contracts, logistics, and dispute resolution, ensuring that companies maintain resilient and legally compliant supply chains.
Mergers and Acquisitions	We support automotive companies in mergers, acquisitions, and joint ventures, including due diligence, transaction structuring, and regulatory approvals, to facilitate strategic growth and market expansion.
Technological Innovation and Autonomous Vehicles	We provide legal guidance on issues related to autonomous vehicles, electric vehicles (EVs), and connected car technologies, including regulatory compliance, liability, and data privacy concerns.
Labor and Employment	We advise on labor and employment matters, including union negotiations, compliance with labor laws, and workforce restructuring, to ensure smooth operations and legal compliance.
Environmental Sustainability	We assist automotive companies in navigating environmental regulations, developing sustainability strategies, and managing legal risks associated with environmental impact and sustainability practices.
Financing and Investment	We provide legal support for financing arrangements, including debt financing, equity investment, and capital raising, essential for funding innovation and expansion in the automotive sector.
Consumer Protection and Warranty Compliance	We guide automotive companies in complying with consumer protection laws and warranty obligations, ensuring that they meet regulatory requirements and maintain customer trust.

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The information in this document is provided for general information purposes only and is not intended to serve as a source of legal advice or of any other form of advice for any purpose.

The “*” next to Kosovo means the word „Kosovo” is interpreted in line with the the Serbian Constitution and the UN Security Council Resolution 1244.