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**Bojanovic & Partners is a full-service Serbian law firm
and a founding member of Adrialia legal practice,
covering 12 jurisdictions with the network of
450 cooperating lawyers across the SEE region.**

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Testimonials

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“They consistently deliver high-quality legal advice with a deep understanding of both the industry and regulatory frameworks.”

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“Their team is exceptionally knowledgeable and attentive, providing tailored solutions that address complex business needs.”

Legal 500

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“Their team has a remarkable ability to break down complex matters into clear, actionable advice that aligns with our commercial objectives.”

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“Bojanovic & Partners is a legal powerhouse capable to handle most complex M&A work.”

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“They bring a unique blend of legal expertise and industry knowledge that consistently delivers results.”

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“Their team combines deep industry insight with a practical approach, making even the most intricate matters manageable.”

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“Their expertise in the region is unmatched, delivering insightful, reliable advice with impressive turnaround times.”

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“Their industry expertise and quick, proactive approach make them a reliable choice for high-stakes matters. Nobody comes close to them.”

Legal 500

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The healthcare and pharma sectors represent one of the most heavily regulated and fast-changing environments. Management of strict regulatory control, complex intellectual property issues, and a continuous need for innovation without failing in compliance is especially hard for businesses within the sectors of healthcare and pharma. In this vein, our team provides specialized legal advice and support to healthcare and pharmaceutical companies on their regulatory challenges, protection of innovations, and realization of new opportunities in this fast-moving market.

Capabilities

Regulatory Compliance	We assist companies in navigating the complex regulatory landscape governing pharmaceuticals, medical devices, and healthcare services, ensuring full compliance with local, national, and international laws.
Intellectual Property Protection	We provide legal counsel on the protection and enforcement of intellectual property rights, including patents, trademarks, and trade secrets, helping companies safeguard their innovations.
Clinical Trials and Research	We offer guidance on the legal aspects of clinical trials and research, including compliance with ethical standards, patient consent, and data protection regulations.
Product Liability and Litigation	We represent healthcare and pharmaceutical companies in product liability cases, defending against claims and managing risks associated with the distribution of medical products and drugs.
Mergers and Acquisitions	We support companies in the healthcare and pharmaceutical sectors with mergers, acquisitions, and strategic partnerships, including due diligence, transaction structuring, and regulatory approvals.
Pharmaceutical Marketing and Compliance	We advise on compliance with marketing regulations, including advertising, labeling, and promotional activities, ensuring that companies meet all legal requirements and avoid regulatory pitfalls.
Healthcare Facility Licensing and Compliance	We assist healthcare providers with licensing and compliance matters, including facility accreditation, adherence to healthcare standards, and managing relationships with regulatory bodies.
Data Protection and Cybersecurity	We provide legal support on data protection and cybersecurity issues, ensuring compliance with privacy laws and safeguarding sensitive patient and research data.
Healthcare Employment Law	We advise on labor and employment issues specific to the healthcare sector, including workforce management, union negotiations, and compliance with healthcare labor regulations.
Regulatory Affairs and Government Relations	We offer strategic advice on navigating interactions with regulatory agencies and managing government relations, ensuring that companies can effectively advocate for their interests.

BOJANOVIC & PARTNERS

The information in this document is provided for general information purposes only and is not intended to serve as a source of legal advice or of any other form of advice for any purpose.

The “*” next to Kosovo means the word „Kosovo” is interpreted in line with the the Serbian Constitution and the UN Security Council Resolution 1244.



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