




*Ukrainian American House*  
**REPORT**  
**2024**

# *Contact Us*

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# \$200,000+

IN SUPPORT FOR UKRAINE



- MEDICAL AID
- HUMANITARIAN AID FOR THE FRONTLINES
- SAFETY EQUIPMENT
- ANIMAL SUPPORT
- & MORE!





# Letter from our Chairman

## ***Dear Friends and Supporters of Ukrainian American House,***

As the Chairman of the Board, it is my honor to present to you our annual report for 2024. This was a year of challenges and grinding resilience, passing the 1,000-day mark of the Russian invasion, and also a year of significant progress, organizational maturation and unwavering dedication to our mission of supporting the Ukrainian community of the Sacramento region and fostering strong ties between the United States and Ukraine.

### ***Reflecting on Our Achievements***

Over the last twelve months the Ukrainian American House has broadened and intensified our advocacy and refugee assistance programs, rallying to meet the challenges brought by the ongoing conflict. We have worked alongside fellow organizations to provide resources to displaced individuals and families seeking refuge here, in North California, and those directly affected by the war in Ukraine. Through fundraising, public awareness campaigns, and political engagement, we have contributed to efforts aimed at securing continued assistance for Ukraine, both diplomatically and through direct aid. Our commitment to empowering the Ukrainian diaspora has never been stronger.

### ***Building Bridges***

One of our core goals this year was to strengthen the bonds between the American and Ukrainian business communities. We hosted several successful business forums and networking events, creating opportunities for collaboration and investment, providing a fertile ground for fostering deeper economic ties between the two communities, and deepening the cultural understanding and friendship between our nations.

### ***Community Engagement***

Our outreach programs in the Sacramento region and beyond have continued to thrive. We have hosted and facilitated cultural festivals, educational workshops, and community gatherings that celebrate Ukrainian heritage and traditions.

These events have brought people together, fostering a sense of belonging and pride in our shared heritage, and camaraderie in our shared struggle.

### ***Looking Ahead***

As we look to the future, we remain committed to our mission of support, advocacy, and community building. The challenges we face are significant, but our resolve is unshakable. We will continue to stand by our community here, and our former compatriots in Ukraine, advocating for their rights and freedoms, and working tirelessly to ensure a brighter future for all.

### ***Gratitude***

I would like to extend my heartfelt gratitude to our dedicated board members, ambassadors, team members, volunteers, donors, and partners. Your unwavering support and generosity have been the cornerstone of our success. Together, we have truly made a difference, and together, we will continue to build a stronger, more resilient Ukrainian American community of Northern California.

***Thank you for your continued support and commitment. Here's to another year of impact and progress!***

***Sincerely,***



**Jay Tkachuk**  
*Chairman of UA House*



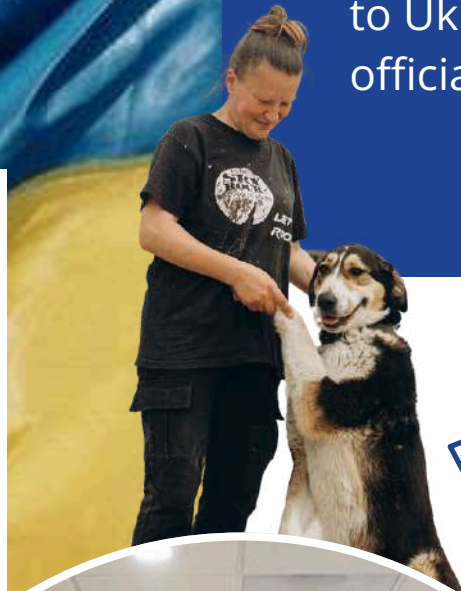
# 2024 IMPACT

# MISSION

**Our mission** is to provide an effective platform for bilateral cooperation in the humanitarian, economic, cultural, educational, social, and political spheres.

We organize fundraisers, cultural events and provide direct services to Ukrainian refugees, meetings with Ukrainian and American officials, and networking events dedicated to Ukraine.

WE ARE  
WORKING  
DILIGENTLY TO  
SERVE THE  
UKRAINIAN-  
AMERICAN  
COMMUNITY



**\$200,000+**  
in aid provided  
to Ukraine



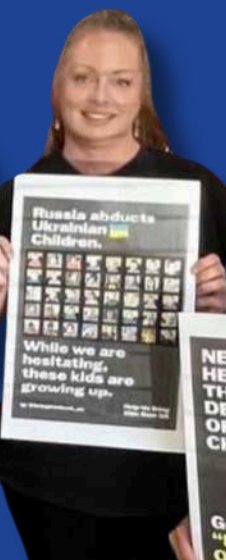
**25+**  
events hosted



**350+**  
clients served



**26,000+**  
immigrants educated







# OUR IMPACT PROGRAMS



# PROGRAMS

## Refugee Support



**180+**

clients are being served since the launch of the program



For more information, [click here](#)



**In 2024, Ukrainian American House (UA House) provided vital support to over 180 Ukrainian refugees, assisting them in their transition to a new life after fleeing the war.**

Recognizing the complexities of settling in a new country, UA House offered both immediate and long-term assistance to refugees and immigrants.

We also bolstered two refugee programs focused on mental health and emotional wellness, as well as education support.



### Services Provided:

- **Public Benefits:** Provided direct support for the refugees apply for various public benefits (e.g., Cash Assistance, CalFresh, Medi-Cal), troubleshooted applications, and managed documentation.
- **Navigating the Healthcare System:** Assisted clients with understanding and accessing healthcare, including selecting Medi-Cal plans, scheduling doctors appointments, and managing referrals. We provided personalized and culturally responsive support to help individuals overcome barriers to care, connect to needed services and assist in navigating complex medical system.
- **Resource Connection:** Participants received assistance in accessing vital community resources, including housing assistance, food security, and healthcare services. Our team provided information and referrals to local organizations tailored to meet specific needs.
- **Legal Documents:** Provided direct assistance with immigration paperwork (e.g., Work Authorization, Social Security applications, Re-parole requests, and Temporary Protected Status (TPS) documentation,) educating and guiding clients through the application process, and ensuring they understand each step).
- **Translation Services:** Assisted with translation needs for legal documents and provided bilingual support throughout the application process.
- **Career Guidance:** Helped refugees become self-sufficient by offering resume support, job preparation, and guidance toward high-demand employment opportunities.
- **Community Events & Giveaways:** We helped support and plan several community events for Ukrainian refugees to attend and engage in, including recreational events and gift giveaways.





# PROGRAMS

## Refugee Mental Health Support



Launched in 2024 and funded by the Public Health Institute, Care4U program at UA House is dedicated to empowering individuals and families facing various life challenges. Our mission is to provide essential mental health resources and professional psychological support that foster well-being and resilience.



**90+**

clients are being served since the launch of the program



### Our Services:

- **One-on-one counseling with Ukrainian peer counselors:** The program offers professional mental health support through individual and group therapy, focusing on emotional and psychological needs to help participants navigate personal challenges in the new environment.
- **Group sessions:** Care4U delivers workshops and training sessions designed to equip individuals with essential life skills. We facilitate peer-led support groups where individuals can share experiences and find encouragement. These groups create a safe space for discussing challenges and developing coping strategies.
- **Resources to help reduce stress:** Participants in the Care4U program have access to a variety of resources designed to reduce stress and promote overall well-being. This includes: Useful Articles, Mindfulness and Relaxation Techniques, Support Materials (Access to brochures and online resources that provide tips and strategies for managing stress effectively).
- **Licensed counselors referrals:** For individuals needing more specialized support, the Care4U program offers referrals to licensed Ukrainian and American counselors. This ensures that participants receive comprehensive care tailored to their unique experiences and cultural background. Our aim is to connect individuals with qualified professionals who can provide the additional mental health support necessary for their well-being and adjustment to a new environment.



For more information about this program, [click here](#)



# PROGRAMS

## Refugee Education Support



**In 2024, UA House launched a program dedicated to helping families adjust to life in the U.S. through quality education.**

Recognizing the challenges of adapting to a new country, our initiative provides essential resources to support both parents and children in navigating the U.S. education system.



**30+**

students with their family members are being served since the launch of the program

### Our Services:

- **Understanding the U.S. Education System:** Informative sessions to empower families with knowledge of the educational framework.
- **School/College Enrollment Assistance:** Expert guidance on enrolling in schools and colleges, complete with translation services.
- **Parent/Teacher Communication:** Resources to bridge communication gaps between parents and teachers, including translation services.
- **Support for School Challenges:** Assistance for children facing academic issues or bullying.
- **Enhanced Parental Involvement:** Strategies for parents to actively engage in their child's education.
- **College Applications & FAFSA Support:** Comprehensive support for college applications and understanding FAFSA and government programs.
- **Basic Needs Support:** Resources for mental health, healthcare navigation, public benefits, legal documentation, and basic needs.
- **Customized Development Group Activities:** Programs tailored to promote personal and academic growth for children.
- **Community Events:** Opportunities for families to engage in community activities that foster connections and support.

**This program reflects UA House's commitment to empowering families and ensuring educational success for all.**



For more information, [click here](#)



UAEnglishClub

- This year, we continued **our partnership with the UA English Club**, focusing on creating positive change by connecting volunteers with Ukrainian children in need. Through volunteer teaching, we empower individuals to share their knowledge and support, making a meaningful impact on young learners.
- Designed to transcend borders, the UA English Club facilitates connections between global volunteers and children unable to attend school. By providing engaging educational experiences filled with kindness and fun, we aim to uplift spirits and enhance learning during challenging times. **This collaboration underscores the power of community in transforming lives through education.**



# PROGRAMS

## DISASTER PREPAREDNESS



**25,000**  
immigrants  
educated



**4,000+**  
flyers distributed



For more tips and useful resources, [click here](#)

As part of California's State Listos initiative, our emergency preparedness program is dedicated to equipping refugees with the essential knowledge and resources to navigate emergencies confidently and effectively.

**In 2024**, the Listos program made significant strides in enhancing emergency preparedness among refugees in Sacramento.

We have successfully **reached 25,000 Ukrainian and Russian speaking immigrants**, providing them with essential knowledge and resources to navigate emergencies effectively.

The program offered a series of well-attended training sessions **conducted in Ukrainian, Russian, and English**, ensuring that participants **received valuable information** in a language they understood. These workshops focused on various topics, including disaster response, safety protocols, and personal preparedness strategies.

Community **awareness campaigns further engaged the Ukrainian and Russian speaking immigrant population**, spreading important information and fostering a culture of preparedness. The collaborative efforts among local organizations and volunteers helped create a supportive environment, **ensuring that refugees felt empowered and informed.**





# National Multi-subject Testing (NMT) for Displaced Ukrainian Students

June 1st

For the third consecutive year, temporarily displaced Ukrainian high school graduates have been given a unique opportunity to take the Ukrainian National Multi-Subject Test remotely in Sacramento at UA House, organized by Ukrainian American House in partnership with the Consulate General of Ukraine in San Francisco, Ukrainian School in Sacramento and Math Club with the support of the Ukrainian community.



**35+**

Students from across the nation



Two test sessions were offered, both in the first week of June - June 1 and June 4, 2024. A **total of 38 students took the NMT in Sacramento this year.**

In 2024, applicants for Bachelor's Degree program (Master's Degree program in medicine) have to pass the National Multi-subject Test (NMT) **in order to apply for higher educational institutions in Ukraine with the aim of returning to Ukraine promoting its restoration in the social, economic and cultural spheres.**

[!\[\]\(3342c215b2a8b663596a81468d5dc314\_img.jpg\) Read more about the importance of the NMT testing for Ukrainian students](#)

## Scholarships for Students in Ukraine

UA House has continued its support for Ukrainian students in 2024 by **sponsoring the tuition fees for two students** at the American University Kyiv, **covering their full degree programs.** This initiative helps them pursue their education despite the ongoing war in Ukraine.

By providing them with the opportunity to continue their studies, **we are investing in the future of Ukraine,** fostering the next generation of leaders and innovators who will play a pivotal role in rebuilding and advancing Ukraine.



**Zlata Biedarieva**

Bachelor of Global Management





# UA House Cultural Orientation Events

As part of the EDU4U program, we successfully launched a series of enriching events designed specifically for Ukrainian refugees. These sessions aim to foster a sense of community, provide valuable resources, and facilitate a smoother transition into a new environment.

Our **"Cultural Orientation" events** fostered engaging discussions about local customs and everyday practices, empowering participants to navigate their new surroundings with confidence.

Attendees gained valuable insights and resources, including:

- **Community Resources**
- **Networking Opportunities**
- **Practical Tips**
- **Q&A Session:** Attendees had an opportunity to engage with special speakers and experienced newcomers during a Q&A session, where they asked questions and receive firsthand insights and advice.





# Wellness Group Support & Educational Workshops

As part of the Care4U program, we successfully launched a **Wellness Group Event Series**—where community meets self-care!

This initiative provided attendees with the opportunity to discover new wellness practices, connect with like-minded individuals, and nourish their mind, body, and spirit.

Through a variety of engaging activities and workshops, participants:

- explored holistic approaches to health;
- shared personal experiences;
- fostered meaningful connections.

The series not only promoted individual well-being but also strengthened our community's support network, creating a vibrant space for personal growth and collective empowerment.



We also launched our transformative **Mental Health Education Series**, designed to foster understanding, reduce stigma, and promote mental well-being in our community.

This comprehensive series feature expert speakers, interactive workshops, and engaging discussions on a range of topics related to mental health.

Happening once a month, each session welcomes a small group of refugees for an intimate and engaging experience.



**ROOTS AND RESILIENCE: UNDERSTANDING OUR STORIES**

**OCTOBER 30 6:30 PM**  
 11290 POINT E DR, RANCHO CORDOVA, CA 95742

RSVP HERE: RSVP IS REQUIRED\*

**What to expect:**

We'll explore how family histories shape our identities, and the impact of crises like war. We'll also discuss ways to move forward while honoring our pasts. Expect an engaging conversation with personal reflections and insights.

**SPECIAL SPEAKER: ANNA DOROSHUK**  
Therapist, Licensed Professional Counselor (LPC)

Call Number: **+1 (916) 201-0101**

**LEARN MORE:**

- Babysitting Service
- Tasty Food
- Gifts & Surprises





# Napa Valley Ukrainian Refugee Support

In 2024, UA House continued its dedicated efforts through the **Napa Valley to Ukraine Refugee Support Fund**, aimed at assisting Ukrainian refugees displaced by the ongoing war.

Many of these families have recently settled in our community, seeking a safe and nurturing environment for their children. Our initiative focuses on providing essential short-term financial assistance to help them establish themselves in their new home.



**40**  
Ukrainian Newcomers  
Supported



 For more information, [click here](#)





**Cycle for Change** is an annual community celebration focused on promoting health, sustainability, and family fun! Each year, we invite families and kids to join us for a day filled with fun activities and sports, fostering a spirit of togetherness and healthy living. By offering children the right companionship and a positive influence, "Cycle for Change" acts as a platform for connecting kids with a supportive community and promoting a healthy and active lifestyle.



**850+**  
kids and families  
engaged



**150+**  
bicycles distributed



For more information, [click here](#)



On September 21, 2024, **Right Direction**, in partnership with UA House and several other community organizations, hosted the Cycle for Change event, **uniting over 850 kids and families** for a day filled with fun, connection, and unforgettable memories!

The event featured a variety of engaging activities designed to promote fitness and community bonding, including bike rides, games, and interactive workshops. Families enjoyed a vibrant atmosphere that fostered connection and celebration, showcasing the strength and spirit of our community.



## OUR PARTNERS







As part of our Care4U program, we have successfully **initiated a collaboration with the #WakeUp Project** in September, 2024. This partnership is established with the objective of enhancing both physical and mental well-being among participants through a series of free Saturday morning group training sessions and subsequent community gatherings.

The **#WakeUp Project** is making significant strides globally, with operations in various cities across Ukraine, Europe, and key locations in the United States, including Miami, Arlington, Orlando, Sacramento, and Los Angeles. This extensive reach underscores the project's commitment to connecting with diverse communities and creating a meaningful impact worldwide. Through this partnership, we aspire to enhance individual well-being and strengthen the fabric of our community.

Our dual-focus approach aims to achieve the following objectives:

**Improve Physical Health:** We provide a range of structured fitness sessions tailored to accommodate varying fitness levels, thereby promoting regular exercise and improving overall physical health.

**Enhance Mental Health:** Our initiative is designed to foster a supportive environment that prioritizes mental wellness. Through community interactions, stress-relief activities, and educational content on mental health topics, we seek to cultivate emotional resilience and reduce stress among participants.

**Strengthen Community Bonds:** We are committed to creating a welcoming and inclusive space where participants can establish connections, share experiences, and support one another, contributing to a stronger sense of community and belonging.

**Promote Holistic Well-Being:** Our program will integrate mental health awareness into physical training sessions and community events. This will include mindfulness exercises, stress management techniques, and motivational talks to bolster participants' psychological well-being.

**Encourage Long-Term Engagement:** We aim to foster sustained participation by addressing both physical and mental health needs, thereby motivating individuals to maintain a healthy lifestyle and remain actively involved in the community.







**SUPPORT UKRAINE**



# PROGRAMS

## SUPPORT UKRAINE

In 2024, recognizing the ongoing need for solidarity and action in response to the war in Ukraine, we continued our **Support Ukraine Initiative**. This program empowers individuals to take meaningful steps to support Ukraine through education, awareness, and direct action.

By engaging in these efforts, Americans can play a vital role in standing in solidarity with the Ukrainian people during this challenging time. Collective actions can raise awareness, provide essential aid, and foster a sense of community for those affected by the conflict.



**Raising Awareness:** The initiative motivated individuals to use their voices and platforms to raise awareness about the crisis. Participants shared information on social media, engaged in discussions, and encouraged others to learn more about the war.

**Staying Informed:** We encouraged participants to stay updated on the situation in Ukraine by following reliable news sources. This focus on information helped individuals understand the complexities of the conflict.

**Donating to Humanitarian Organizations:** We introduced followers to reputable humanitarian organizations providing essential aid to those affected by the conflict. Many participants made donations, significantly impacting the lives of displaced individuals and families.

**Advocating for Diplomatic Solutions:** The program educated individuals on how to reach out to elected representatives to support peaceful resolutions. We provided templates for letters and guidance on how to participate in advocacy campaigns.

**Promoting Cultural Exchange:** The initiative supported cultural exchange programs that fostered understanding and solidarity between the people of Ukraine and the international community. These efforts helped build connections and promote mutual respect during challenging times.

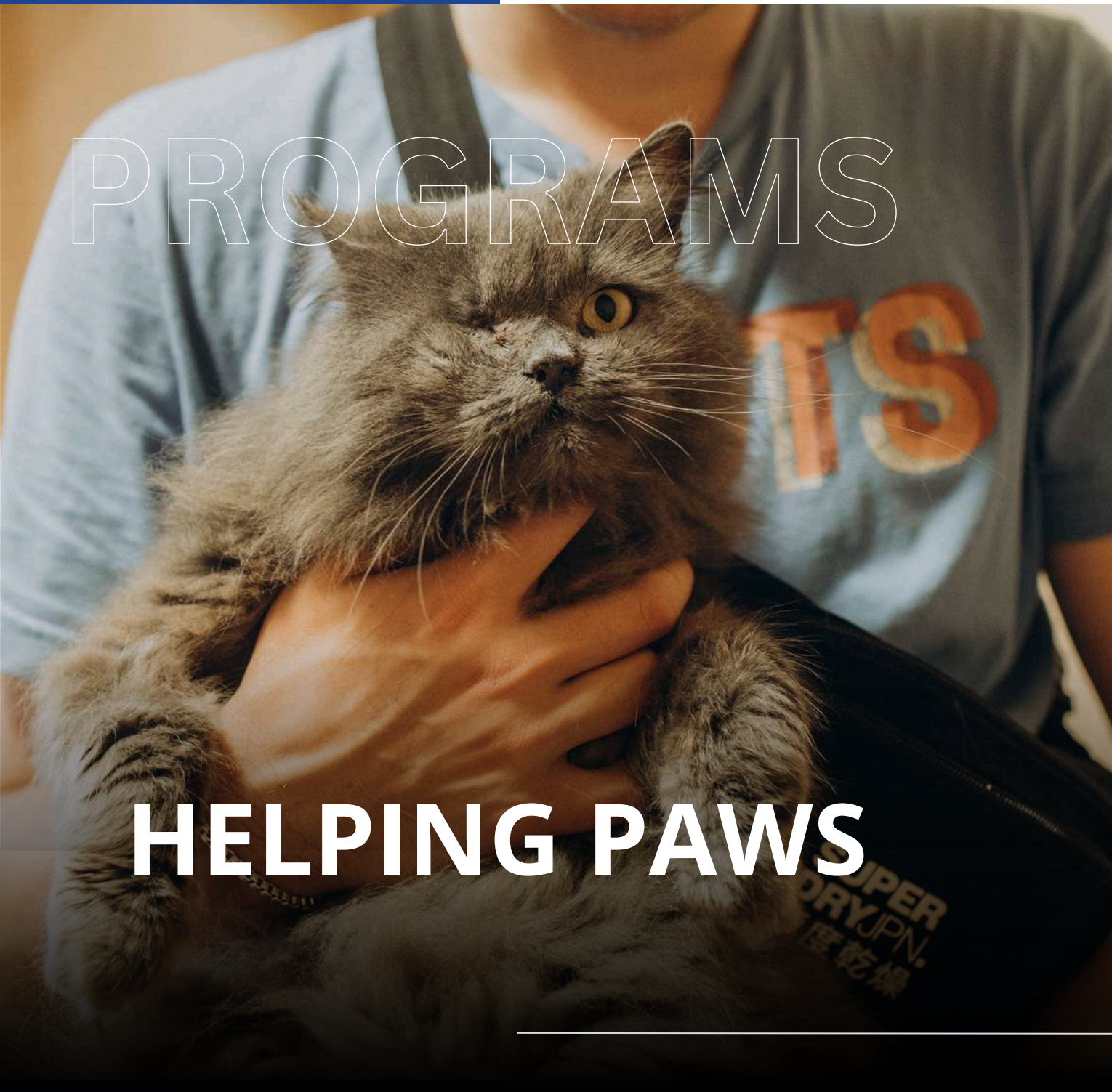


**Through these collective actions, the Support Ukraine Initiative made a meaningful impact, fostering community engagement and solidarity with the Ukrainian people throughout 2024.**



For more information, [click here](#)





The russian invasion of Ukraine has resulted in a severe crisis in animal care. Countless animals are suffering from a lack of shelter and food. Despite the constant threat of shelling and occupation, brave Ukrainians are tirelessly working to save these animals.



**51,660 kg**  
of food



**3,500+**  
animals saved



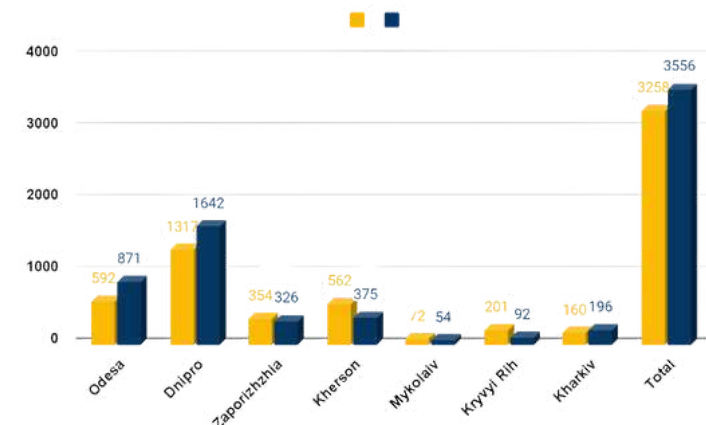
**7**  
regions of Ukraine



**Helping Paws** is an initiative of Ukrainian American House, **in partnership with Humane Society International (HSI)** responding to the pet crisis in Ukraine. Together, we have established a distribution network to move large quantities of pet food directly to the pet shelters who need it the most.



**CATS**  
**DOGS**



APPROXIMATE NUMBER OF ANIMALS  
RECEIVED HELP  
IN 30 DAYS PERIOD



For more information, [click here](#)




# PROJECTS

## Medical Supplies

In 2024, UA House supported a number of medical and humanitarian aid supply deliveries in Ukraine.

We have successfully sponsored the delivery of a vital shipments of medical vehicles to Ukraine in April and September, which have now arrived and is actively serving on the frontlines in Eastern Ukraine.

In light of that tragic event, Ukrainian American House launched a fundraising initiative to **support Okhmatdyt Hospital** during that critical time. All donations received directly benefited the hospital, with 100% of funds going towards rebuilding efforts, medical supplies, and support for the hospital staff who continued to bravely serve amidst the chaos.

 For more information, [click here](#)



**5**  
ambulances



**1**  
fire engine





# PROJECTS

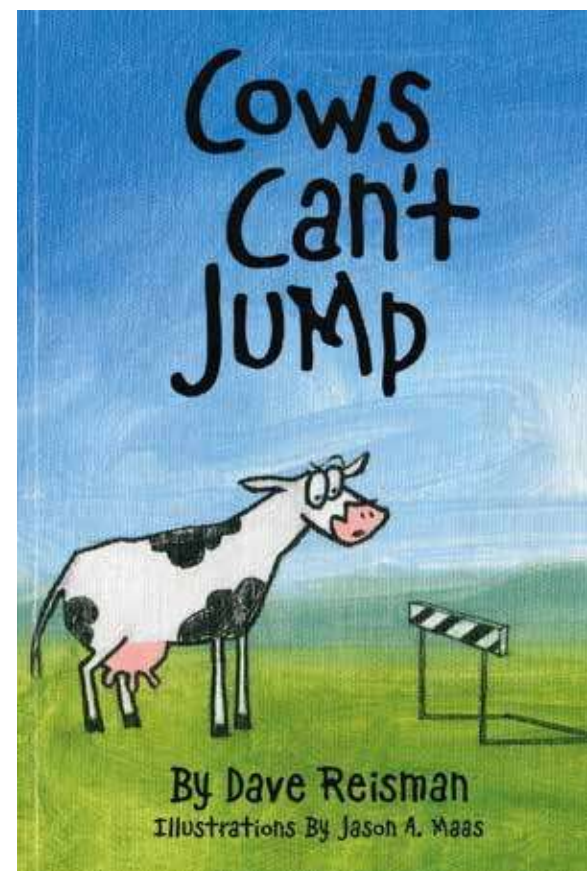
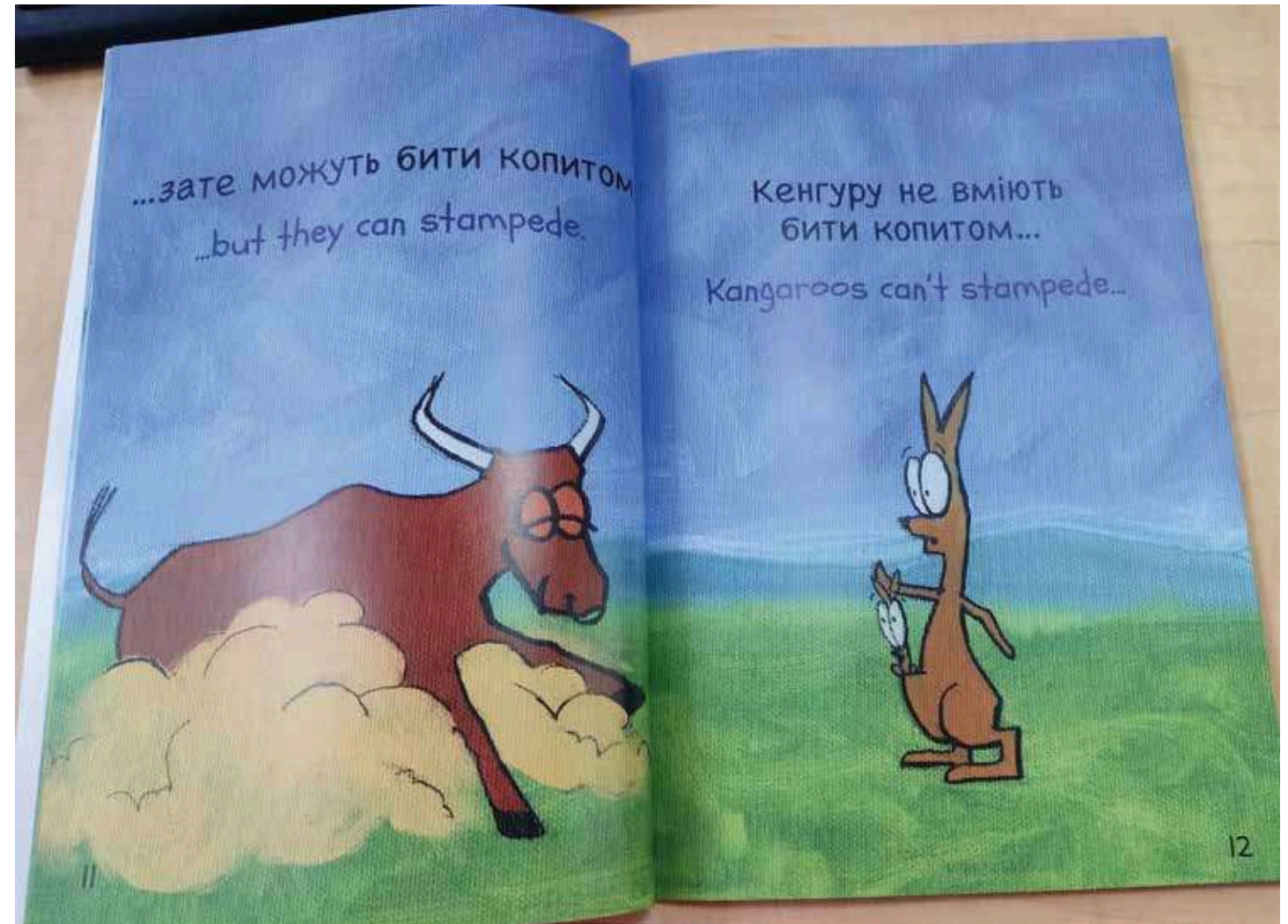
## Ukrainian Children's Books

The forced mass exodus of Ukrainian citizens abroad following the Russian aggression has had a significant impact on the interest of foreigners in learning the Ukrainian language. Within a few months, the language has become one of the most popular European languages, leading to a considerable increase in its global rating.



**19,700**

copies of bilingual children's book were distributed



**JUMPING COW PRESS**  
Picture Books for Young Listeners & Readers

The significance of learning the Ukrainian language goes beyond just a trend. It is a reflection of the desire to embrace and carry forward Ukrainian culture and values. By learning the language, individuals can gain a deeper understanding of the country's rich heritage, traditions, and customs. Furthermore, it represents a means of self-identification as a Ukrainian, and an opportunity to connect with the vibrant Ukrainian community both within the country and abroad.

That is why we supported the printing and distribution of almost 20,000 books in the U.S. and in Poland.





# EVENTS



# Napa Valley Stands with Ukraine - 2nd Annual Fundraiser

January 13th

More than 6.2 million refugees from Ukraine have been recorded globally since the beginning of Russian full-scale invasion. **Over 40 Ukrainian refugees have arrived to Napa Valley since February 2022.**

In January, Napa Valley to Ukraine in collaboration with the Ukrainian American House and the Town of Yountville held **Napa Valley Stands with Ukraine - 2nd Annual Fundraiser**. We had honorable attendees including **Congressman Mike Thompson** and **Consulate Representative Oleskii Khorosh**.



**200+**  
Attendees



**Napa Valley**  
United States



For more information, [click here](#)



The funds raised on January 13 supported monthly community dinners for Ukrainian refugees in Napa County throughout 2024. Additionally, these funds were used to provide micro loans, assisting families in securing their own cars and housing.







February 1st

## UKRAINIAN AMERICAN INVESTMENT FORUM

In 2024, Ukrainian American House hosted the **Ukrainian American Investment Forum** in Washington, DC.

This impactful event brought together **more than 200 international investors, government officials, business owners, and industry leaders** for a series of plenary meetings and expert panel discussions.

Participants engaged in meaningful conversations focused on motivating private capital investment in Ukraine, exploring strategies to position the country as an attractive destination for impact investments.

The forum served as a **vital platform for collaboration and innovation**, aiming to drive economic growth and foster sustainable development in Ukraine.



**200+**  
Attendees



**Washington, DC**  
United States



### OUR PARTNERS



Grand  
Founders



Ukrainian  
Week



For more information, [click here](#)



# SACRAMENTO SOLIDARITY RALLY FOR UKRAINE



**2,000+**  
Attendees

Hundreds of Ukrainian Americans came together at the California State Capitol to honor and **commemorate those who have bravely defended our homeland**, two years after the full-scale Russian invasion of Ukraine. The "**Sacramento Solidarity Rally for Ukraine**", organized by Ukrainian American House in partnership with Consulate General of Ukraine in San Francisco, The Sunflower Society, SOL Church, ParaSOLka, Ethno Fm Radio drew hundreds of attendees, who came together to show their support and unity.

Sacramento Solidarity Rally for Ukraine featured distinguished guest speakers, including **Dmytro Kushneruk, Consul General of Ukraine**, and **Major General of California, Matthew Beevers**.

The event brought together community leaders and activists who addressed the ongoing unprovoked aggression against Ukraine and its implications for the global stage. Through powerful speeches and heartfelt messages, the speakers highlighted the importance of solidarity and support for Ukraine, fostering a sense of unity among attendees in the face of adversity.



## OUR PARTNERS



For more information, [click here](#)



August 24<sup>th</sup>

## CELEBRATING UKRAINE'S INDEPENDENCE DAY

We hosted an incredible **Ukraine Independence Day Celebration at the California State Capitol**, drawing more than 2,000 attendees! Thanks to the invaluable support from our partners, sponsors, and the entire community, the event was a powerful platform to raise awareness about the ongoing war in Ukraine while celebrating our shared heritage.

We were honored to welcome esteemed guest speakers, including **Dmytro Kushneruk, Consul General of Ukraine in San Francisco**, and **Major Matthew Beevers, the Adjutant General of the California National Guard**. Their inspiring speeches emphasized the importance of solidarity and resilience, encouraging all attendees to unite in support of Ukraine.



**2,000+**  
attendees



The celebration featured cultural performances, thought-provoking exhibits, presentations by sponsors, community partners, resource booths and meaningful opportunities for participants to connect and share their stories.

**The overwhelming turnout highlighted our community's strength and commitment to advocating for peace and justice.**



### OUR PARTNERS



For more information, [click here](#)



## MONTHLY UKRAINIAN NIGHTS



Launched in 2024, **our community gathers every month on the third Friday to express unwavering solidarity with Ukraine.** This event invites church leaders, community representatives, and American officials to unite in a shared mission of support, offering collective prayers for peace, victory, and prosperity for the Ukrainian people.

Open to all, this gathering promotes inclusivity and welcomes individuals from diverse backgrounds and affiliations. We believe in the transformative power of unity and prayer to inspire positive change, making our monthly meetings a vital platform for compassion and support.

Since its inception, **the event has featured distinguished guests**, including American politician **Ken Cooley, David Baldwin**, the California National Guard's 46th Adjutant General, **Anatoliy Matviychuk**, a renowned People's Artist of Ukraine and more. **Together, we amplify our voices in solidarity, fostering hope for a brighter future for Ukraine.**



## MONTHLY BUSINESS TRAININGS

CITY OF GOODNESS & BEAUTIFUL PEOPLE  
PRESENT

**BUSINESS CONNECTIONS  
AND REPUTATION**

**BUSINESS TRAINING**

ELIJAH KORYFAN  
ENTREPRENEUR, INVESTOR

CAROLEANA ALLISON  
PUBLIC AFFAIRS CONSULTANT,  
EXECUTIVE DIRECTOR UA HOUSE

SVITLANA IOTKO  
PR AND EVENT MANAGER

Nov 13, 2024  
6:30 - 9:00 p.m.  
5299 Auburn Blvd Sacramento

Supported by USKO, UA House, EV's Republic,  
Community Connection Center

In 2024, we proudly launched a **dynamic and informative Ukrainian Business Training event series** in collaboration with City of Goodness and TV Beautiful People. Designed for both aspiring and established entrepreneurs, this series aims to equip participants with the essential skills and knowledge needed to thrive in today's competitive market.

Each event features **expert speakers** who share valuable insights, alongside interactive workshops that foster practical learning and application. Attendees will also benefit from networking opportunities, connecting with fellow entrepreneurs and industry leaders.

**This series represents a great opportunity for newcomers and members of the Ukrainian diaspora to build their business acumen, enhance their entrepreneurial skills, and forge lasting connections within the community.**







## COMMUNITY OUTREACH & EDUCATION

At Ukrainian American House, we actively connect with the immigrant community and Ukrainian refugee community by setting up **informational tables at local events**.

Through these efforts, we **share vital resources** like emergency preparedness guides, mental health, education materials, and children's books all in Ukrainian and Russian.

We also provide practical information to help immigrants adjust to life in the U.S., ensuring our support meets the unique needs of Ukrainian refugees, the broader Slavic community as well as non-Slavic immigrants and refugees. By engaging directly, we **build connections and deliver the resources that matter most**.



**1,000+**  
Community  
members reached



**We would like to thank all of our community partners that invited us to join their events to help reach the broader community!**

**Thank you to the essential businesses opened their doors and allowed us to distribute key information.**





**EDUCATION**  
& AWARENESS





## Website Updates



## Education & Awareness

In 2024, we made significant enhancements to our website to improve user experience and engagement and continue to provide accurate, up-to-date information on how to support Ukraine. We launched **new educational pages dedicated** to our latest projects, providing detailed information and updates about **how we can support immigrant and refugee clients.**

We also held **educational zoom sessions** with those needing support in various topics about life in the U.S.



**These upgrades and focus allowed us to stay connected with key clients and connect virtually, enhancing our overall programming.**

## Previous News



### Supporting Ukrainian Team for Warrior Games

Consectetur aliquam egestas id ornare lorem lectus mi. Ut egestas vulputate in risus platea. Mi habitasse id quis eget urna, suspendisse massa morbi....

Watch



### Supporting Ukrainian Team for Warrior Games

Consectetur aliquam egestas id ornare lorem lectus mi. Ut egestas vulputate in risus platea. Mi habitasse id quis eget urna, suspendisse massa morbi....

Read



### Supporting Ukrainian Team for Warrior Games

Consectetur aliquam egestas id ornare lorem lectus mi. Ut egestas vulputate in risus platea. Mi habitasse id quis eget urna, suspendisse massa morbi....

Read



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Read

## Updates from Facebook





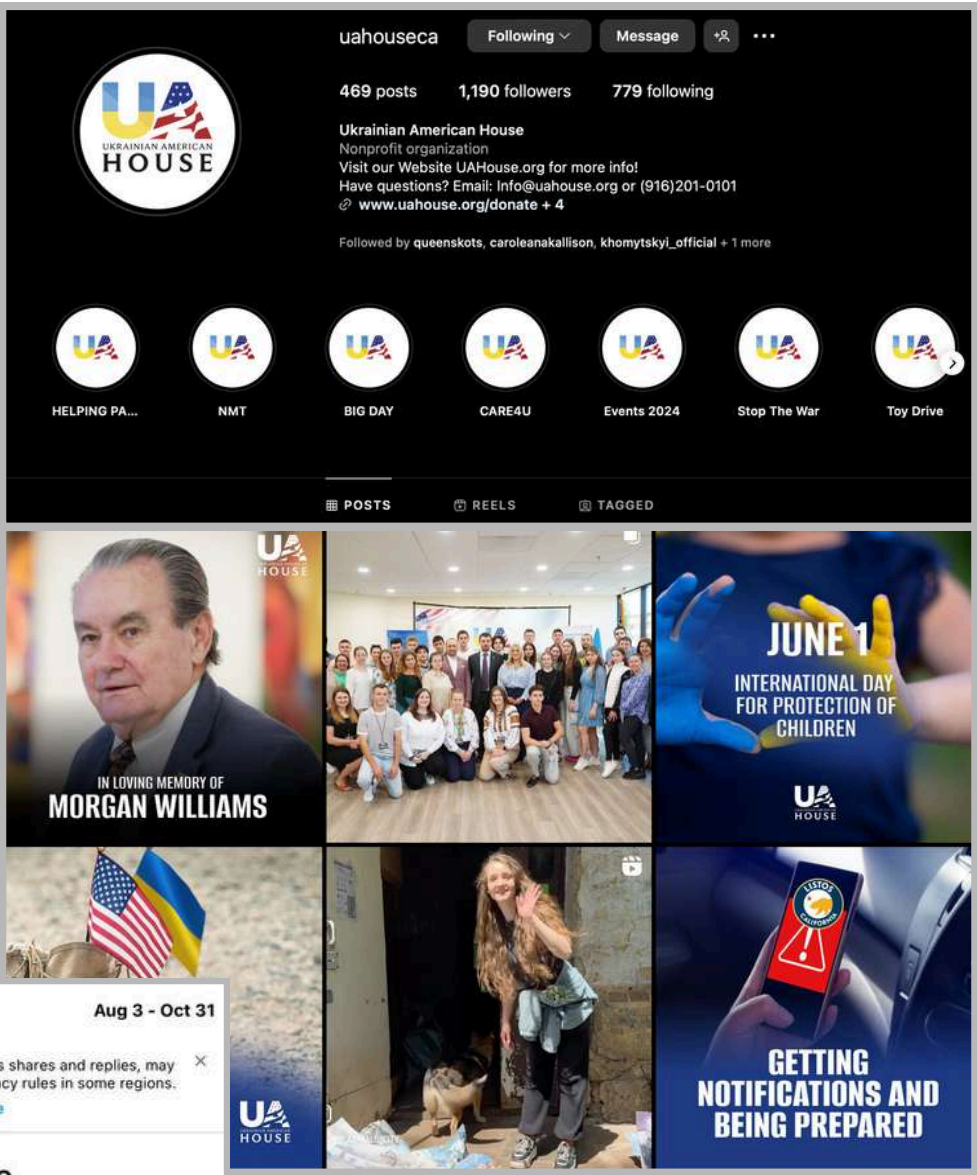
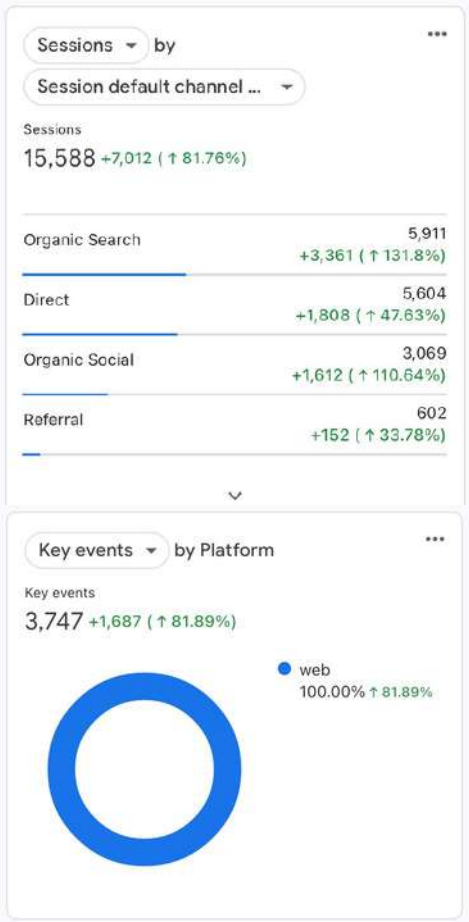
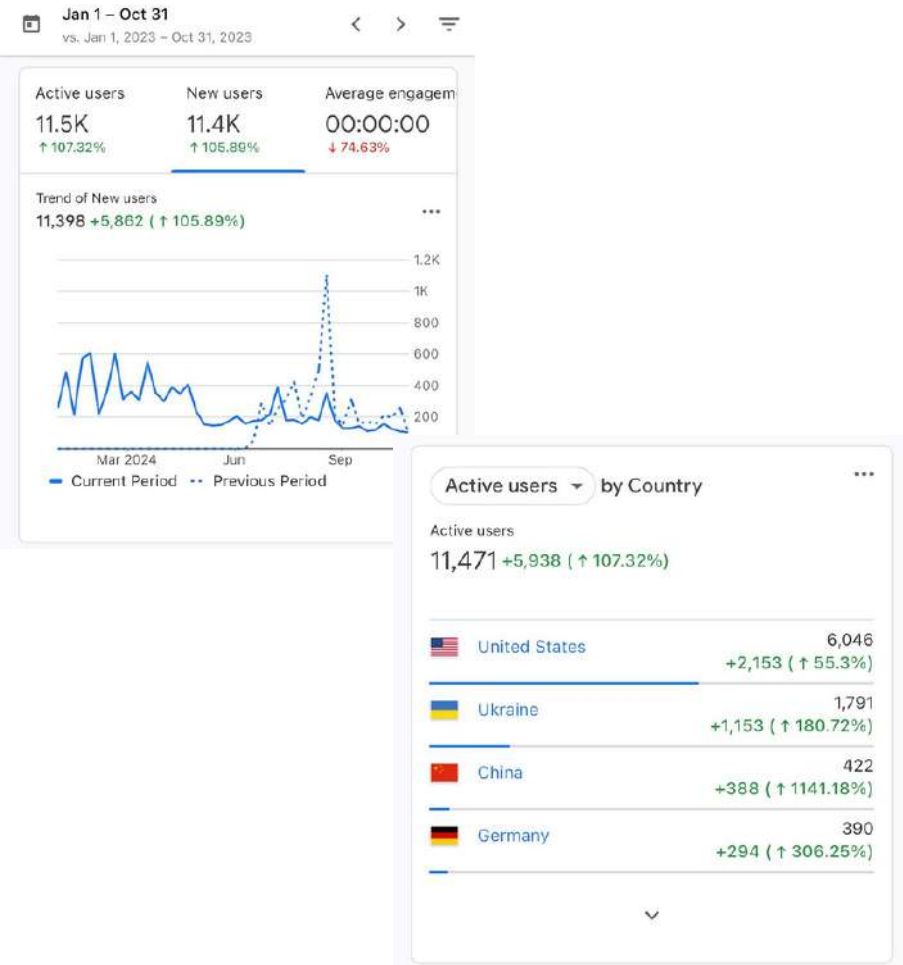
# Social Media Education & Reach

In 2024, UA House continued to strengthen its social media presence by regularly sharing engaging content across various platforms, including **Facebook, LinkedIn, Instagram, and X (formerly Twitter)**. This proactive strategy has enabled us to expand our audience and connect with more individuals concerned about the situation in Ukraine.

Our Facebook following, in particular, has seen impressive growth, reaching 30,000 subscribers compared to 22,000 in 2023, and this number continues to grow. Through our dedicated social media efforts, we have fostered community engagement and raised awareness of critical issues impacting Ukraine.



Our user base has surged compared to 2023



Join us

- [Facebook](#)
- [Instagram](#)
- [LinkedIn](#)
- [X \(Formerly Twitter\)](#)

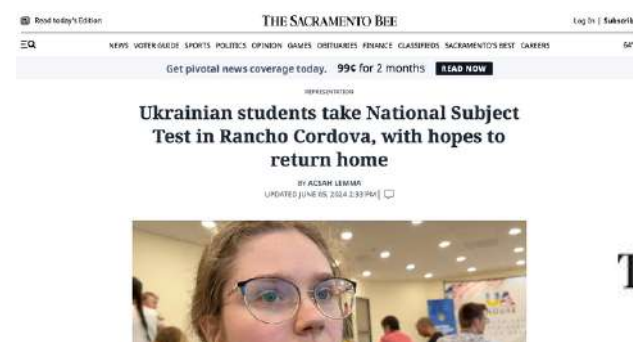


## In the Media

This year we **actively engaged local media** outlets in our ongoing activities and projects. Many TV channels visited our events and recorded interviews with event participants and the UA House team.

Our Executive Director and Board of Directors made various appearances in the media throughout the year ensuring the ongoing awareness and education of our programs and services, along with how to support Ukraine.

 **~10million**  
audience outreach



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## Weekly E-mail Updates

In 2024, we continued to utilize mailing services for our weekly email updates, **effectively reaching our donors, event attendees, and subscribers.** This automated email distribution system has proven to be an efficient method for directly communicating with our audience.



Jan 1, 2024 - Oct 31, 2024 • Compared to last 305 days

### Delivery

#### Email

Total deliveries

**33,796** ↑ 29,546% Compared to last 305 days

Through these updates, we showcase our new projects, share photos from joint events, and keep our community informed about important developments. By maintaining consistent communication, **we strengthen our connection with supporters and foster a sense of community within our network.**







**ADVOCACY**





February 24th

## Ukrainian Delegation Visit: Meeting with Mayor of Mykolayiv city

In February, Ukrainian American House hosted an event in Sacramento, CA, featuring special guests **Igor Yasenyuk, a deputy of the Rivne Region,** and **Oleksandr Kantonist, a pastor and social affairs minister.**

Together, they highlighted the numerous challenges Ukrainians are currently facing and emphasized the importance of community collaboration in providing support. The event fostered meaningful dialogue and encouraged attendees to explore ways to stand in solidarity with the Ukrainian people during these trying times.



July 6th

## Community Gathering for Ukraine Featuring Ken Cooley

We welcomed Ken Cooley, a prominent American politician and former member of the California State Assembly, who emphasized the key goals of the event: Unite, Stand, and Pray for Ukraine.

He described these aims as "important for everyone," highlighting the significance of community gatherings, especially during challenging times when people may feel broken in spirit before facing harsh realities.



March 2024

## Advocate for Critical Aid Petition on Change.org

Russia’s continual aggression against Ukraine is a direct threat to global security. After the US House failed to vote on aid for Ukraine in March of 2024, the urgency of the situation prompted Ukrainian American House (UA House) to **launch a petition on Change.org - “Support Ukraine Now: Advocate for Critical Aid”**.

This initiative quickly gained traction, **amassing over 35,000 signatures**, underscoring the widespread recognition that support for Ukraine is not merely humanitarian assistance but a vital investment in global justice, security, and peace. The petition reflects a growing awareness that aiding Ukraine is crucial for stability not only within its borders but also in the broader international community.



**35,000+**  
signatures collected



**The Supporters**

Featured Comments

**Kyle, St Joseph**  
10 months ago

"It's shameful that we're withholding critical support for an ally during wartime over domestic politics, damaging our reputation and showing that we can't be relied upon to provide aid in the future. How does this look to Japan, Taiwan, or the ROK with China posturing in the region? We risk alienating our allies and, if you want to be cynical, this provides people with incentives for focusing more on domestic issues: programs which will reduce our exports. Not providing aid will

Show full text

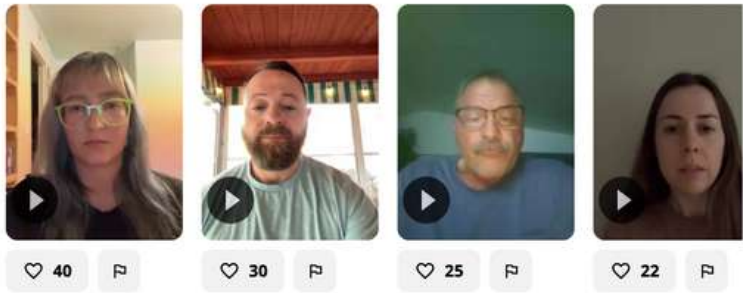
1 like · Report

**Peter, Syracuse**  
7 months ago

"If you don't support Ukraine, you don't support Moldova you don't support any of the Eastern Europe WTF support or we all die and troops are going to be on the ground World War 3 are you kidding me?"

0 likes · Report

Featured Videos



As the petition gained momentum, people began sharing videos and comments across social media platforms, leading to a surge of engagement that **highlighted the collective urgency felt by supporters**.

**Petition Insights**

**Promotion history**

1,137 promoters   \$17,078 contributed   482,065 purchased views

**Recent promotions**

<b>In progress</b>	<b>Completed</b>	<b>Completed</b>	<b>Completed</b>
<b>Gail Burkhalter</b> \$25 • 2 days ago	<b>Alex Tischenko</b> \$15 • 6 months ago	<b>Carole Magoffin</b> \$3 • 7 months ago	<b>Anonymous</b> €3 • 7 months ago
164/625 Views   5 Signatures	188 Views   10 Signatures	38 Views   1 Signature	75 Views   0 Signatures

**35,286** Supporters

Only 14,714 more supporters to the next goal!

560,590 petition views  
8,404 petition shares  
1,137 promoters



August 28th

## Meeting with Congressman Kevin Kiley

On August 28, 2024, Ukrainian American House, in collaboration with the Sunflower Society, met with Congressman Kevin Kiley to discuss critical issues for Ukraine. We emphasized the impending expiration of the Presidential Drawdown Authority (PDA) and the "Stand with Ukraine Act," which seeks to reaffirm U.S. support and facilitate Ukraine's NATO membership. We urged Congressman Kiley to support these initiatives and advocate for policy changes that would permit Ukraine to use U.S.-supplied weapons against legitimate military targets in Russia.

## Congressional Recognition from Congressman Kevin Kiley



UA House proudly received a Certificate of Congressional Recognition from Congressman Kevin Kiley, honoring our efforts in hosting the Ukraine Independence Day Rally. This recognition, issued by California's Third Congressional District, underscores our continued commitment to supporting the Ukrainian people through humanitarian aid, economic assistance, cultural initiatives, and educational outreach. **The certificate serves as a testament to the vital role UA House plays in strengthening the bonds between the Ukrainian American community and the broader public, as well as our unwavering dedication to standing with Ukraine in this challenging time.**





# ORGANIZATIONAL OVERVIEW



# Board Members



**Jay Tkachuk**

*Chairman of UA House*



**Vlad Skots**

*Co-chair & Founder*



**Caroleana Kvaterchuk Allison**

*Executive Director*



**David Baldwin**

*Board Member, California National Guard's 46th Adjutant General*



**Kurt Volker**

*Board Member, Diplomat, Former U.S. Ambassador to NATO*



**Tanya Kravchuk**

*Board Member*



**Igor Vayner**

*Board Member*



**Roman Sheremeta**

*Board Member*



**Vadim Dashkevich**

*Board Member*




**Michael Law**

*Board Member*



**Olga Shilo**

*Board Member*

 For more information, [click here](#)



# Our Ambassadors



**Dmytro Kushneruk**  
*Consul General of Ukraine in  
San Francisco*



**Tina Karol**  
*Ukrainian singer, actress, songwriter,  
television presenter, founder of The Tina  
Karol charitable foundation*



**Vernon Smith**  
*The Nobel Memorial Prize  
Laureate*



**Candace Smith**  
*Award-winning educator and author*





**Caroleana Kvaterchuk Allison**  
*Executive Director*



**Maryna Smishko**  
*Program Director*



**Olga Chała**  
*Marketing Manager*



**Lika Roiko**  
*Case Worker, Peer Counselor*



**Ivanna Shatokhina**  
*Case Worker*



**Tim Smishko**  
*Community Health Worker*



**Konstantin Kirilin**  
*Program Manager,  
Humanitarian Aid*



**Valerie Nesterova**  
*Program Coordinator,  
Humanitarian Aid*



**Diana Murphy**  
*Financial Controller*



**Nelli Piluyeva**  
*Accountant*





## Honoring Morgan Williams

**It is with profound sadness and heavy hearts that we acknowledge the passing of Morgan Williams, President and CEO of the U.S.-Ukraine Business Council (USUBC) and esteemed Board Member of Ukrainian American House, who passed away in June 2024.**

Morgan's unwavering dedication to strengthening the ties between the United States and Ukraine was unparalleled, and his visionary leadership at Ukrainian American House was instrumental in shaping our mission and advancing our vision.

Morgan's extraordinary contributions to the economic development of Ukraine did not go unnoticed. In recognition of his tireless work, he was awarded three state medals by the Government of Ukraine, including the "Order of Honor" III class, the Ukraine Government State Service Medal from the Ministry of Economic Development, and the Ministry of Foreign Affairs. His legacy of service was further honored on September 1, 2021, when President Volodymyr Zelenskyy bestowed upon him the prestigious Order of Prince Yaroslav the Wise, V degree.

**Morgan Williams leaves behind an enduring legacy that has left a lasting impact on the Ukrainian-American community, the international business world, and diplomatic relations between the United States and Ukraine. His commitment to fostering mutual understanding and collaboration will continue to inspire all who knew him.** Our deepest condolences go out to his family, friends, and all who had the privilege of working alongside him.



# THANK YOU


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## Our sponsors



## Our partners



 For more information, [click here](#)