

A million  
acts of  
**hope**



# Calling all community groups...

Use this guide to get started with bringing your local community into a national moment of hope. Be part of a Million Acts of Hope this May.

[millionactsofhope.org](https://millionactsofhope.org)

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# What is A Million Acts of Hope?

**A Million Acts of Hope is a national invitation to celebrate the everyday acts of kindness, care and connection happening across the UK. At a time when division can feel loud, we want to bring together all these everyday acts of hope and shine a light on the people and communities making them happen.**

Every day, millions of people across the UK organise events, run activities, and support each other. From coaching children's sports to volunteering at food banks, community food growing, and helping neighbours—acts of hope happen all the time. These actions rarely make headlines, but they represent the true spirit of Britain: practical, caring, and quietly transformational.

We believe most people want to live in strong, healthy, caring communities where everyone feels they belong. A Million Acts of Hope is about making that visible and bringing people from all backgrounds, and all walks of life, together.






A Million Acts of Hope will help share these stories - both locally and across the UK. By celebrating them all in one special week, we can make what are often unseen acts of hope more visible. This is especially important at a time when division can seem louder than unity.



# Week of Action: 13-20 May

From 13-20th May, events will take place across the country, celebrating positive actions among communities. During this week, hundreds of charities, faith groups, and community groups will inspire their supporters to get involved.

Taking part in A Million Acts of Hope doesn't have to be loads of work or about putting on new events (unless you want to!). Getting involved in A Million Acts of Hope is an opportunity to:

-  Shine a light on, and celebrate, the work you are already doing
-  Connect to a wider national moment celebrating the hope found in local communities
-  Reach new people in your community, and build new local partnerships
-  Be part of a visible, positive story about your community
-  Help highlight to funders, partners and supporters the great work you're already doing.

Taking part is as easy as linking your existing activity to the week of action, sharing a story about what you do to inspire hope, or organising a specific event to be part of the moment.

And we'll be with you every step of the way! We'll provide templates, ideas and guidance to make it easy to take part. You're the expert of your community and know what works in your area - A Million Acts of Hope is there to help amplify it.

So whether you decide to organise something new for the week, or simply link to your existing work, A Million Acts of Hope is about celebrating you - and thousands of communities like yours - who are bringing hope to life every day.

The Communities Hub ([link](#)) is your go-to place for organising events and activities, or connecting your local events to the week, easily and safely. You'll find many ideas, 'How To...' guides, resources, online training, and ways to connect with local groups. You can sign up now for updates at - [millionactsofhope.org](https://millionactsofhope.org).

# Activity Ideas

There's no one right way to take part. Whether you organise something big or small, new or already in the diary.

We want you to decide how to join A Million Acts of Hope. You know what works best in your area. Maybe you're already doing something that fits, or you might want to organise a specific event. Acts of hope can take many forms.



# Collect messages of Hope

The more we see hope, the more hopeful we can be. By collecting messages of what gives people hope or what they hope for their community, we can inspire more people to get involved in making Britain better.

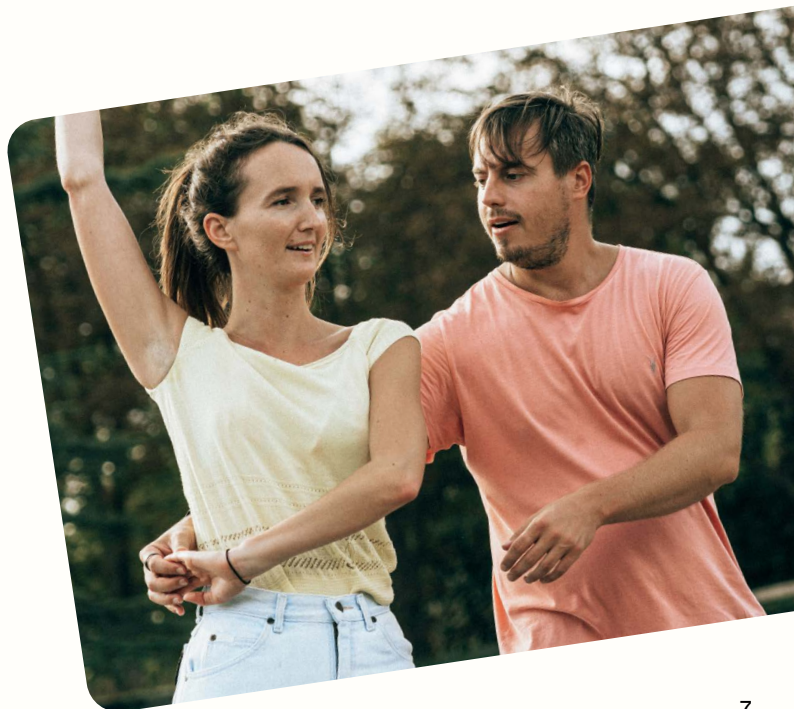
- Create a 'Hope Wall', 'Hope Tree' or 'Hope Banner' in your community, town hall, local football club or local park. Encourage people to leave anonymous messages that others can read and add to themselves. If you do this in a public place think about what permissions you'll need to get beforehand.
- Collect and take photos of messages of hope from your community and tag **@ImActsOfHope** on Facebook or Instagram.
- Encourage people to write messages of hope focused on their local area, what makes them feel hopeful in their town.



# Do it with Hope - Ideas for making events you already have planned A Million Acts of Hope one:

There is no right or wrong way to do this. The following are suggested ideas for making events you already have connected to A Million Acts of Hope:

- ✦ Spell out the word 'Hope' as part of your event, take a photo and tag [@1mActsOfHope](#)
- ✦ [Download](#) our 'Hope Happens Here' poster and social media assets to help publicise and connect your event to the Week of Action
- ✦ Talk about hope, centre it in your communications and interactions with people



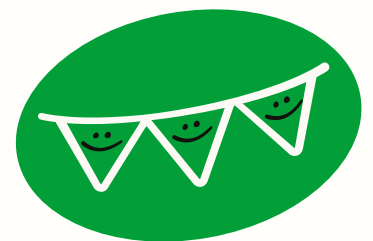
# Thinking about organising a dedicated 'A Million Acts of Hope' activity?

These are ideas for new events groups might organise but are based on what groups already do to look after each in their communities. They are suggestions to give you the freedom to choose for yourselves.

Share a cup of tea and chat with your neighbour	Arrange to talk to someone you might not have spoken to before
Host a nature walk or a litter pick	Celebrate the natural beauty of your area and encourage people to get outside
Create a bake sale	Encourage people to bring and share food
Run a thank you event to celebrate volunteers	Bring together local volunteers to celebrate their work and say thanks
Host a 'Hope Happens Here' event	Run a street party or picnic in your local park centred on hope, fun and celebrating where you live

## Top Tip!

Think about who might be most in need of hope in your community and how you can invite them into this moment.



# Sign up

If you haven't already, [sign up](#) to receive updates on A Million Acts of Hope. Let us know you're a Community Group so we make sure the information is relevant to you.

Together, we can show that hope is not just a feeling – it is something we do everyday, everywhere.



Get in touch with us - [communities@millionactsofhope.org](mailto:communities@millionactsofhope.org)