



We Engineer Growth.

Prepared for [Client Name] | [Date]

Your Growth is **Unpredictable.**

Most B2B companies rely on inconsistent methods for client acquisition:

Inbound/SEO

Takes years to mature and is unpredictable.

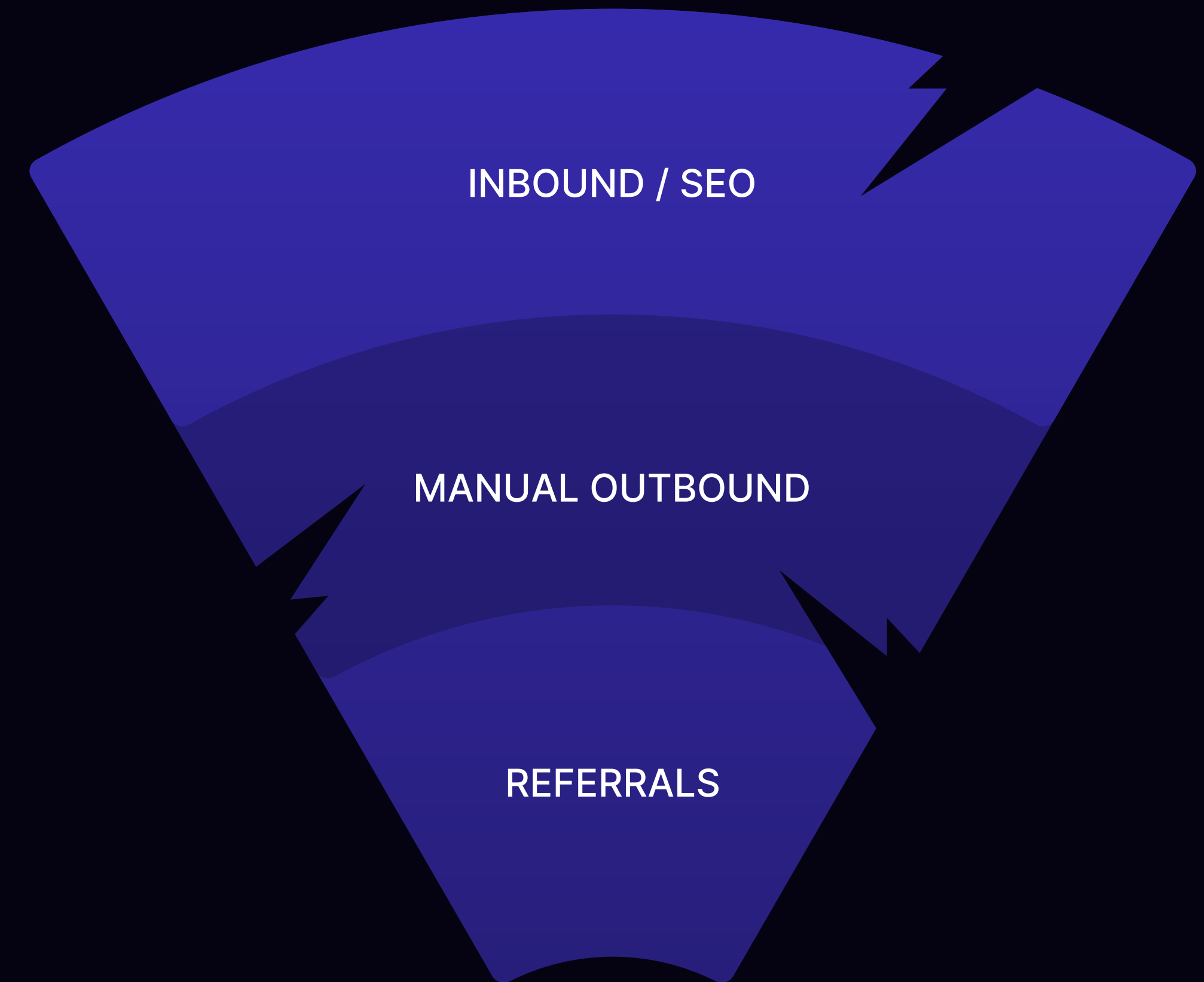
Manual Outbound

Is not scalable and is limited by man-hours.

Referrals

Are effective but limited by the size of your network

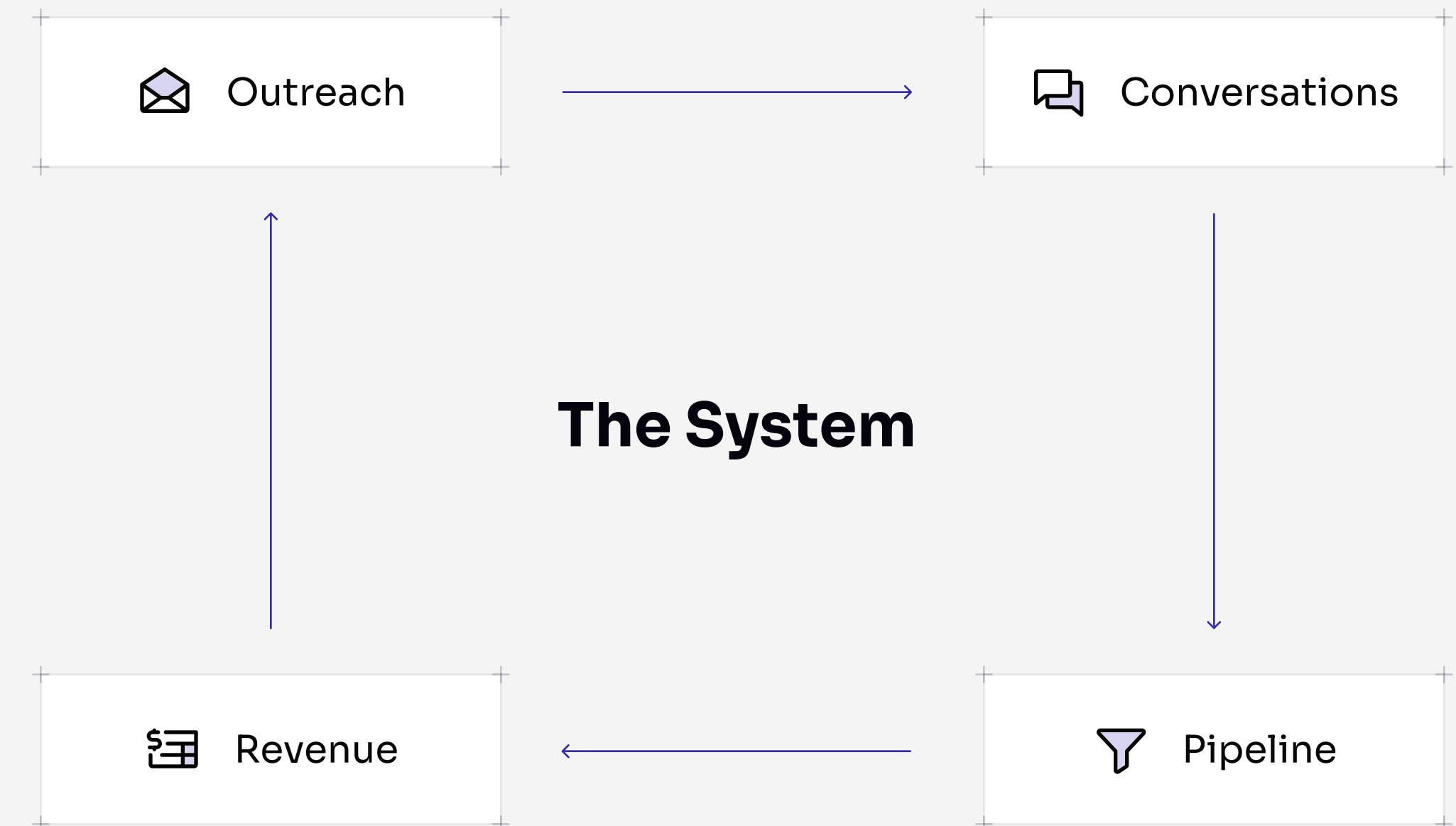
Key Takeaway: In each case, a lack of a predictable system means leaving revenue on the table.



We Build Your Predictable Client Acquisition Engine.

73 Media builds high-performance GTM systems that generate a consistent, predictable flow of sales conversations with your ideal buyers. We turn outreach into opportunity.

Predictable growth, powered by 73 Media.





We've Booked Over 100
Meetings with 9-Figure
Companies.



A Track Record of Predictable Success



\$30M+

In Qualified Pipeline Value Generated

2-3x

Greater Success Rate Than Industry Standard

346%

Increase in Booking Rates via 5-Minute Lead Response

Our 6-Step Growth Blueprint

 01.

Client DNA Analysis

Review existing clients

 02.

Identify Common Traits

Pinpoint characteristics of best clients.

 03.


Establish Ideal Client Avatar

Create a detailed client profile.

 04.

Targeted List Building

Find companies from our 1.3B lead database.

 05.

Campaign Execution

Deploy campaigns with proprietary software.

 06.

White-Glove Handover

Our inbox managers book meetings for you.



Proprietary Sending Technology

Our in-house software achieves 2-3x higher success rates.



Unrivaled Data Access

We leverage a database of 1.3 billion leads for precise targeting.



The 5-Minute Rule

Our inbox managers respond to leads within 5 minutes, increasing booking rates by 346%.

Why We Win?

Three structural advantages combine to create a client acquisition system competitors can't replicate.



From Local Shops to National Chains

THE CLIENT

Automotive Consulting Firm

The Challenge

Struggling to scale beyond low-revenue, independent shops.

The Solution:

Deployed a hyper-relevant GTM system to engage decision-makers at the largest national chains

THE RESULT

30+

meetings in 30 days

10+

Meetings with multiple national chains

\$2M+

in New Pipeline Value in Under 30 Days

Our White-Glove Service: What We Do & Don't Do

⊘ WHAT WE DON'T DO	✓ WHAT WE DO?
⊘ Closing Sales Calls	✓ Go-To-Market Strategy Development
⊘ Client Relationship Management (post-booking)	✓ Ideal Client Profile & Market Research
⊘ Product/Service Development	✓ Targeted List Building & Data Sourcing
	✓ Campaign Copywriting & Execution
	✓ Dedicated Inbox Management & Meeting Booking

An Investment in Predictable Growth



Outbound Engine Build

A done-for-you system for predictable, compounding revenue.

\$20,000 (One Time)

+ % commission on closed deals

Key Focus / Features

- | | | |
|--|--|---|
| ✓ Ideal buyer definition & targeting | ✓ Client DNA analysis & ideal buyer definition | ✓ Scales a validated acquisition system |
| ✓ Campaign execution & optimization | ✓ Proprietary data-driven targeting | ✓ Builds predictable, compounding revenue |
| ✓ Predictable, scalable revenue system | ✓ Campaign launch, optimization & tracking | ✓ Designed for long-term growth partners |

Ready to Engineer Your Growth?

Schedule a complimentary consultation with our team to discuss your business development goals and discover if our approach is the right fit to build your sales pipeline.

Kareem Shaban | Founder & CEO

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Thank You.

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