



# We Engineer Growth.

Prepared for [Client Name] | [Date]

# Your Growth is Unpredictable.

Most B2B companies rely on inconsistent methods for client acquisition:

## Inbound/SEO

Takes years to mature and is unpredictable.

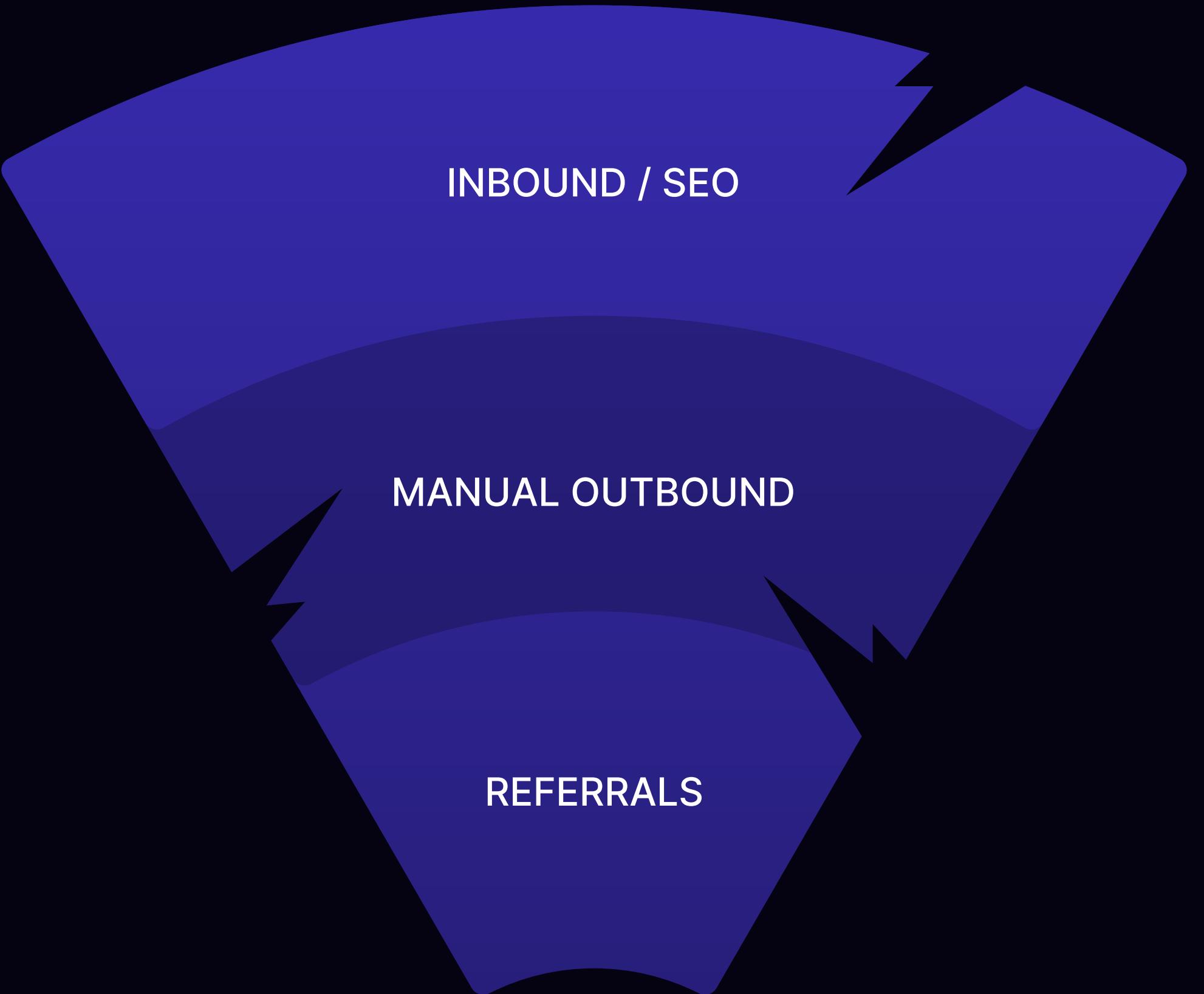
## Manual Outbound

Is not scalable and is limited by man-hours.

## Referrals

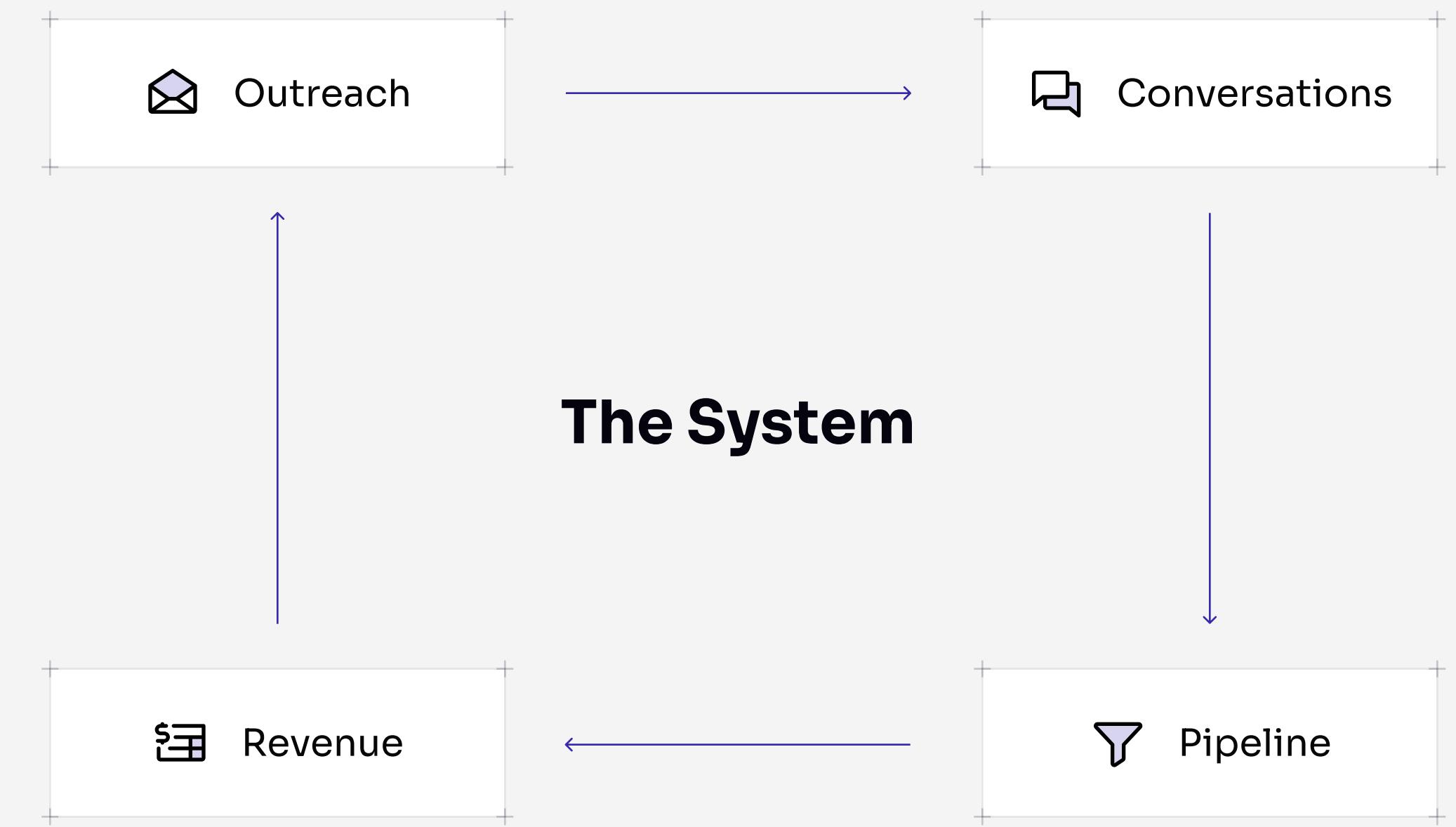
Are effective but limited by the size of your network

**Key Takeaway:** In each case, a lack of a predictable system means leaving revenue on the table.



# We Build Your Predictable Client Acquisition Engine.

73 Media builds high-performance GTM systems that generate a consistent, predictable flow of sales conversations with your ideal buyers. We turn outreach into opportunity.



Predictable growth, powered by 73 Media.



We've Booked Over 100  
Meetings with 9-Figure  
Companies.



# A Track Record of Predictable Success

**\$30M+**

In Qualified Pipeline Value Generated

**2-3x**

Greater Success Rate Than Industry Standard

**346%**

Increase in Booking Rates via 5-Minute Lead Response

# Our 6-Step Growth Blueprint



## 01. Client DNA Analysis

Review existing clients



## 02. Identify Common Traits

Pinpoint characteristics of best clients.



## 03. Establish Ideal Client Avatar

Create a detailed client profile.



## 04. Targeted List Building

Find companies from our 1.3B lead database.



## 05. Campaign Execution

Deploy campaigns with proprietary software.



## 06. White-Glove Handover

Our inbox managers book meetings for you.



### Proprietary Sending Technology

Our in-house software achieves 2-3x higher success rates.



### Unrivaled Data Access

We leverage a database of 1.3 billion leads for precise targeting.



### The 5-Minute Rule

Our inbox managers respond to leads within 5 minutes, increasing booking rates by 346%.

## Why We Win?

Three structural advantages combine to create a client acquisition system competitors can't replicate.

**73 MEDIA**

# From Local Shops to National Chains

## THE CLIENT

Automotive Consulting Firm

### The Challenge

Struggling to scale beyond low-revenue, independent shops.

### The Solution:

Deployed a hyper-relevant GTM system to engage decision-makers at the largest national chains

## THE RESULT

30+

meetings in 30 days

10+

Meetings with multiple national chains

\$2M+

in New Pipeline Value in Under 30 Days

# Our White-Glove Service: What We Do & Don't Do

## 🚫 WHAT WE DON'T DO

✖ Closing Sales Calls

✖ Client Relationship Management (post-booking)

✖ Product/Service Development

## ✅ WHAT WE DO?

✅ Go-To-Market Strategy Development

✅ Ideal Client Profile & Market Research

✅ Targeted List Building & Data Sourcing

✅ Campaign Copywriting & Execution

✅ Dedicated Inbox Management & Meeting Booking

# An Investment in Predictable Growth



## Outbound Engine Build

A done-for-you system for predictable, compounding revenue.

**\$20,000** (One Time)

+ % commission on closed deals

### Key Focus / Features

✓ Ideal buyer definition & targeting	✓ Client DNA analysis & ideal buyer definition	✓ Scales a validated acquisition system
✓ Campaign execution & optimization	✓ Proprietary data-driven targeting	✓ Builds predictable, compounding revenue
✓ Predictable, scalable revenue system	✓ Campaign launch, optimization & tracking	✓ Designed for long-term growth partners

# Ready to Engineer Your Growth?

Schedule a complimentary consultation with our team to discuss your business development goals and discover if our approach is the right fit to build your sales pipeline.

Kareem Shaban | Founder & CEO

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# Thank You.

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