

Privacy Policy

Effective date: December 18, 2025

Stance+Sound Advisor LLC ("S+S", "we", "us") respects your privacy. This Privacy Policy explains what information we collect, how we use it, and the choices you have.

1. Information We Collect

We collect information you provide directly and information collected automatically when you use our website or intake forms.

Information you provide:

- Contact information (name, email address, phone number if provided).
- Vehicle information (year/make/model/trim, modifications, constraints).
- Preferences and goals (ride, fitment, sound, audio goals, budget, timeline).
- Photos, videos, documents, and other uploads you choose to submit.
- Messages you send us (email or other communications).

Information collected automatically (if enabled):

- Device and usage data (browser type, device type, IP address, approximate location, pages viewed, referral source).
- Cookies and similar technologies for basic site functionality and analytics.

2. How We Use Information

- Provide and improve our Services (review your intake, prepare recommendations, communicate with you).
- Operate our business (internal record-keeping, workflow, quality control).
- Process payments if you purchase Services.
- Prevent fraud, abuse, and unauthorized access.
- Comply with legal obligations and enforce our terms.

3. How We Share Information

We do not sell your personal information. We may share information in the following situations:

- Service providers: tools we use to operate (e.g., form/database hosting, website hosting, email, file storage, payment processors).
- Vendors/installers: if you ask us to help you obtain quotes or connect with a shop, we may share relevant project details with that vendor.

- Legal and safety: to comply with law, respond to lawful requests, or protect rights, safety, and security.
- Business transfers: if we are involved in a merger, acquisition, or asset sale, information may be transferred as part of that transaction.

4. Data Retention

We retain information for as long as necessary to provide Services, maintain business records, resolve disputes, and comply with legal obligations. We may delete or anonymize data when it is no longer needed.

5. Security

We use reasonable administrative, technical, and physical safeguards designed to protect your information. No system is 100% secure, and we cannot guarantee absolute security.

6. Your Choices and Rights

You may request access to, correction of, or deletion of your personal information, subject to certain exceptions. To make a request, contact us using the contact information below.

California residents: You may have rights under the California Consumer Privacy Act (CCPA/CPRA), including the right to know, delete, and correct certain personal information, and to opt out of sale or sharing (we do not sell personal information).

EEA/UK residents: If applicable, you may have rights under GDPR, including access, correction, deletion, objection, and data portability. You may also lodge a complaint with your local supervisory authority.

7. Cookies and Analytics

If we use cookies or analytics tools, you may be able to control them through your browser settings. Some features may not function properly if cookies are disabled.

8. Children's Privacy

Our Services are not directed to children under 13, and we do not knowingly collect personal information from children under 13.

9. International Transfers

If you access our Services from outside the United States, your information may be processed in the United States or other jurisdictions where our service providers operate.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The Effective date above indicates the latest revision.

11. Contact

Questions or requests? Contact us at: **[legal@stanceandsound.com]**.