



OWN A
CHICKEN TENDER CONCEPT
WITH **HIGH-PROFIT POTENTIAL**

FRANCHISE OPPORTUNITY

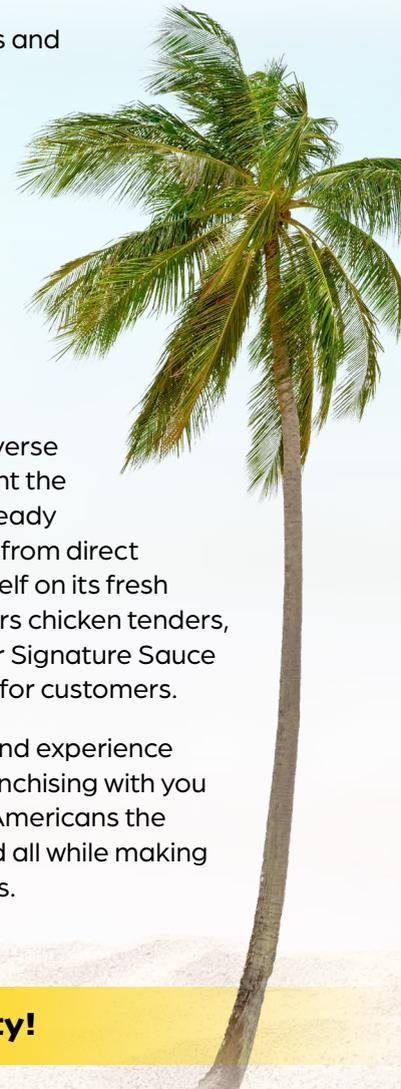
A STRONG OPERATING MODEL BUILT FOR YOUR SUCCESS

Are you a budding entrepreneur looking to step into an industry that stands the test of time, always creating a steady profit? Then look no further, Sunset Chicken is your answer!

Fried chicken is an American classic that customers have been enjoying for decades and always coming back for more. The fast food market is surpassing billions in worth and steadily increasing as consumers seek to make their lives easier by having their meals made outside the house. Sunset Chicken is making itself a household name in the fast food market and is looking for franchisees to join its fantastic team. The simple-to-operate Sunset Chicken system is positioned for growth from its current success requiring limited staff. The concept fits well into today's fast food marketplace, creating a solid ROI potential and allowing for a wide range of initial investment options for potential franchisees.

We at Sunset Chicken are dedicated to maintaining the highest quality in our food, the best speed of service, superb cleanliness in all of our locations, and exceptional customer service. Our management team first came together in 2021, using their diverse backgrounds and unique skill sets to create Sunset Chicken. We have spent the last year building the company and with our great success, we are now ready to expand our business into a franchise. Our delicious chicken is sourced from direct suppliers so that it's always fresh, never frozen. Sunset Chicken prides itself on its fresh ingredients and simplified approach to fast food chicken. Our menu offers chicken tenders, chicken wings, loaded fries, salads, cold drinks, desserts, and our Signature Sauce — all of which are organized into combos with great value for customers.

With our management team's great knowledge and experience we are ready to venture into the world of franchising with you as a part of our team. You will be serving Americans the food they crave at a price they can afford all while making yourself a success in the world of business.



THE SUNSET CHICKEN ADVANTAGE



Sunset Chicken is a company with a strong and experienced management team with a proven track record for success.

We offer a simple operating structure to make running your business easy, multiple revenue streams to give the best opportunity for profit, a fun atmosphere to make every new customer a regular, and exclusive territories to reach the highest populations. These advantages together create the strongest potential for a successful business!

Simple Operations: We at Sunset Chicken are proud of our simple operating structure that provides great advantages to our franchisees. This structure will provide the opportunity to expand quickly and build a strong brand in a shorter period of time. In addition to that, Sunset Chicken will be able to expand into new markets without significant cost, provide lower startup expenses, and operate effectively without a need for a large staff.

Multiple Revenue Streams: Whether customers are looking to eat out or take it home, Sunset Chicken has the services to meet their needs. We offer in person service as well as online ordering so that our customers can pick up their food or have it delivered straight to their home. In addition to this, for those who are hosting events we offer Sand Buckets that come with 25 to 100 pieces of chicken. Whatever your food needs may be, Sunset Chicken has the services for you!

Fun Atmosphere: Customers will come for the chicken, but they'll stay for the experience. The most important factor of Sunset Chicken is our unrivaled service. Our staff represents the company greatly with great professionalism and vast knowledge of the product. Customers can enjoy their delicious chicken with exemplary service in a fun atmosphere that keeps them coming back for more.

Exclusive Territories: One of the many great advantages of joining a newly established business is the opportunity for territories that offer the greatest potential for significant profit. We are offering exclusive territories to our early adopters that have a large population in a close radius to the franchise. Your business could be walking distance for many of your customers, making you only a hop, skip, and a jump away from success!



QUALITIES OF A SUNSET CHICKEN FRANCHISEE

We are seeking franchisees who have the following qualities to join our team:

-  *Hands-On Approach to Business*
-  *Skilled in Management*
-  *Strong Customer Service Abilities*
-  *Good with Organization*
-  *Knowledge of Entrepreneurial Procedures*

If you meet this criteria then you are an ideal candidate to become a Sunset Chicken franchisee today!



YOUR SUCCESS IS OUR SUCCESS

We provide the knowledge, experience, and equipment to make each Sunset Chicken a profitable business.



COMPREHENSIVE TRAINING

An extensive dual-phase initial training program will help set up our franchise partners with all the knowledge they need to run a Sunset Chicken business.



OPERATIONAL SUPPORT

We will provide ongoing training and support in many areas, including unit operations, maintenance, customer-service techniques, product ordering, pricing guidelines, and administrative procedures.



MARKETING SUPPORT

Leverage our established brand and loyal customers. We will coordinate development of advertising materials and strategies, consumer marketing plans, and materials. Our advertising is highly effective and will keep new customers coming in the door!



ONGOING BUSINESS DEVELOPMENT SUPPORT

We will provide our continued research methods and techniques to enhance unit-level profitability.

FRANCHISE FEES

FRANCHISE FEE

\$35,000

INITIAL INVESTMENT AVERAGE

\$508,775

ROYALTY FEE

6% of gross sales

ADVERTISING FUND

1% of gross sales



**START YOUR JOURNEY
TO SUCCESS WITH**



Sunset Chicken is not your average fast food establishment, *it's much more special.*

We have a great commitment to our community and want to share that with yours! With a simple operational structure, multiple streams of revenue, exclusive territories for early adopters, and more, you cannot find better benefits anywhere else.

To learn more, visit our website at www.mysunsetchicken.com
or email us at myfranchise@mysunsetchicken.com



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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.

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