

Elevate Your Impact through Sponsorships



center for
**community
wealth**

2026-2027 Fiscal Year Sponsorship Opportunities

Invest in building wealth in the neighborhoods where you operate!

Center for Community Wealth (CCW) is a 501(c)(3) nonprofit rooted in Five Points and serving historically underserved entrepreneurs and cooperative founders throughout Metro Denver. Our partners join us in fueling wealth creation, building a stronger local economy, and creating more resilient and efficient supply chains.



Annual sponsorships unlock **highly visible brand integration** and connect you to a powerful ecosystem of **values-aligned consumers, local businesses, anchor institutions, and civic leaders.**



Do you want to build a stronger local economy?

Sponsorship Levels & Benefits

CCW has 5,000+ followers across our social networks.

- The Bilingual CCW **Organization** E-newsletter reaches **1,100** community members, anchor institutions, small business owners, entrepreneurs, co-op members and individuals across the region, while our monthly **Events** E-newsletter reaches **750**.
- The CCW Social Media reach includes **5,000** followers across Facebook, Instagram, LinkedIn and X.
- All annual sponsors are recognized on every newsletter (16) and listed on our website for 12 months.



Community Wealth Partner \$100,000

Full-year sponsor of all programs, events and marketing. Limited availability. Exclusively for organizations that want to be publicly aligned with building shared prosperity across the region. Benefits include:

- Sponsorship of ALL CCW events, cohorts and programs from July 2026 - June 2027. Including 8 large events, 24 workshops and 2 cohorts. Bonus month of June 2026 available.
- Verbal recognition at all public events
- Premium logo placement on event signage (where applicable)
- 1 full year logo placement on CCW website (homepage + sponsor page)
- 12 dedicated social media thank-you posts (1 per month)
- Recognition in all newsletters throughout the year (16 total)
- Sponsorship of all episodes of The Wealth We Build (TV show/podcast series) with interview opportunities.
- Custom speaking opportunities
- Custom social marketing
- Opportunity to provide a short welcome message at one major event
- VIP seating at all public events
- Co-branded impact recap at year-end

Interested in
sponsoring or
have questions?

Julie Jackson
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720-309-1601

Sponsorship Levels & Benefits



Systemic Change Champion \$50,000

Major annual partner. Select a COHORT to sponsor! Ideal for institutions committed to workforce development and community ownership. Benefits include:

- Sponsorship of 4 major CCW events (graduations, summits, celebrations)
- Logo on event signage for sponsored events
- Verbal recognition at sponsored events
- 6 social media thank-you posts
- 12-month logo placement on sponsor webpage
- Recognition in newsletters tied to sponsored events
- Sponsorship recognition on 12 episodes of The Wealth We Build

Collective Power Amplifier \$35,000

Program-level partnership. Great for organizations that want visibility plus program alignment. Benefits include:

- Sponsorship of 3 major events
- Logo on signage for sponsored events
- Verbal recognition at those events
- 3 social media thank-you posts
- 12-month logo placement on sponsor webpage
- Newsletter recognition during sponsored event promotion
- Recognition on 6 episodes of The Wealth We Build
- Great for organizations that want visibility plus program alignment.

Ownership Builder \$20,000

Targeted event supporter. Strong option for local partners who want focused visibility. Benefits include:

- Sponsorship of 2 major events
- Logo on event signage
- Verbal recognition at event
- 1 social media thank-you post
- 12-month logo placement on sponsor webpage
- Newsletter recognition in event recap
- Recognition on 3 episodes of The Wealth We Build

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Sponsorship Levels & Benefits

Community Impact Sponsor \$10,000

Entry-level annual sponsorship. Accessible entry point for businesses that want to support one specific gathering or graduation. Benefits include:

- Sponsorship of 1 CCW event of your choice
- Logo on event signage (where applicable)
- Recognition in event program
- Social media thank-you post (grouped recognition acceptable)
- 12-month logo placement on sponsor webpage
- Recognition on 1 episode of The Wealth We Build

Individual Events

Speak to a program manager to customize a sponsorship for 1 event.

Visit CommunityWealth.org to learn more about our work and programs.

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