TradeVow — Digital Trade Infrastructure Overview

Powering the execution layer of digital trade across Africa and beyond

TradeVow is a digital trade ecosystem designed to operationalise cross-border trade by connecting identity, trust, logistics, and trade finance into a unified execution infrastructure. The platform addresses the persistent gap between trade policy and real-world execution, with a particular focus on AfCFTA-aligned corridors and SME inclusion.

What TradeVow Enables

- Interoperable digital trade rails aligned to AfCFTA, regional blocs, and global standards

- Trusted identity, credentials, and verifiable trade data across participants

- Digitised logistics workflows including container sharing and coordination

- Trade finance orchestration linking trade events to funding, compliance, and risk

Design Principles

- Execution-first: focused on operational outcomes, not theory

- Trust-by-design: identity, verification, and auditability embedded by default

- Interoperability: designed to work across borders, institutions, and platforms

- SME-inclusive: lowering barriers to participation in regional and global trade

TradeVow works with governments, regulators, financial institutions, logistics providers, and ecosystem partners to pilot, deploy, and scale digital trade infrastructure that moves beyond experimentation into production-grade execution.