

Get Everyone Closer to Carbon-Neutral Culture

About Us

sevea
Boosting Your Ethical Ventures

Sevea is a consulting firm based in Cambodia, specializing in strategic and operational support for development partners, both in the private and public sectors of their sustainability initiatives.
We are a team of passionate consultants operating mainly in the Energy, Water, Sanitation, and Hygiene (WASH), Agriculture, and Access to Finance sectors, and also supporting sustainability transition for corporates.

Challenges

30% **Of total GHG emission** alone come from transport sector as globally.
(UNEP, UN: Sustainable Transport Conference 2021)

18% **Cambodia's transport sector** is a large contributor to GHG emissions and air pollution.
(GGGI: Country Planning Framework 2021-2025)

0.4 **Tons per inhabitant of CO2** has emitted in annually of 2021 and keeping more increasing every year.
(CEIC DATA, 2021)

Solutions

The company VERYWORDS is offer the services to achieve **Carbon Neutrality** in Cambodia with professionally on both **technically** and **market strategy**.

The aim is to **reduce the carbon footprint** that emit from mobility transport sector and also **increase the livelihood** of transportation usage from fuel-vehicle change to e-vehicle.

KEY RESULT

Established **5 charging stations, 2 at SiemReap and 3 at Phnom Penh**

Invest to **operate e-bike assembly factory with a capacity of holding 10,000 bikes per year**

Partner with **several stakeholders, mainly KOICA and relevant ministries in Cambodia**



VERYWORDS is a base firm company from Korea that expert in support business company and individual to participate in a carbon-neutral culture by developing a carbon-neutral business model from a new perspective to respond to the Climate Crisis.

"VERYWORDS help people to make their transport life be more friendly and secure.



Cambodia Branch
- Phnom Penh (Office): KY I-Center, No. 41 E23, E25, Street 360, Sangkat Toul Svay Prey I, Khan Boeng Keng Kang.
- Kandal (Factory): RN1, Mekong logistics Center, Kien Svay.
- Siem Reap: St Charles De Gaulle, Krong Siem Reap.

Results

VERYWORDS is not only an e-mobility company, but they are more on providing service to achieve **Carbon-Neutrality** in Cambodia. As they have already registered under **UNFCCC** for activate their sustainable action. They provide 5 main services for both strategy and technology in expert and professional on carbon-neutrality action such as: **consulting** on climate change, **develop and research** on e-mobility products, **reuse and recycling** technology, e-mobility **public service and charging station**, and **platform** on carbon reduction activity. More on this they has also initiated actions regarding sustainable tourism and mobility at **POPLE Station** in Siem Reap.

Excellent job creation Company from Yongin City, Korea

Clean Energy Technology Award by Clean Energy Week 2023, Cambodia

Sustainable Climate transformation by e-mobility in Cambodia, registered under UNFCCC program

Partnership with Woori Bank and other companies that develop on battery technology

The company operate in Cambodia for **carbon neutrality** activity which get strongly support under **KOICA project** for sustainable in developing country. More over this, the company themselves also pioneers of **zero-carbon culture** as this is their signature goal.

Shifting to e-vehicle with VERYWORDS

Fuel vehicle	VERYWORDS e-vehicle
Greenhouse Gas Emission Diesel and gasoline vehicle keep produce more and more of GHG	**Reduce Greenhouse Gas** Switching to EV help reduce GHG emission around 0.5 tCO2/MWh
Spend much for fuel In general, 1 liter of gasoline, could travel around 30km which need to spend in between 4500 to 5500 riels.	**Spend less on recharge** Only 1600 riel per 1kWh, which can travel more than 30km in the speed max of 80km/h.
Full rate on tax Still keep the same rate of tax for domestic vehicle	**Reduce tax to 50% lower** Reduce rate of tax of 50% to encourage people to use EV

Conclusion

VERYWORDS is an innovative company that pioneer to zero-carbon culture which bring everyone get closer the carbon-neutrality action in professionally with expert people. Their prospect for the next few years include:

- **Seek for more stakeholders or business supporters**
- **Scale up more charging station around country**
- **Implementing a Battery Recycling Center in Cambodia**
- **Expand the market to other type of users**
- **Exporting their product to other SEA countries**

Ride e-vehicle means

- ✓ Reduce GHG
- ✓ Spend less money
- ✓ Pay less on tax

"Creating Zero-Carbon Culture"

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