

Press Release

aedifion Drives International Expansion: Sales Activities Launched in France and the United Kingdom

- Francisco De Sousa (France) and Jefferson Emesibe (UK) appointed as Regional Managers
- Strategic European expansion planned over the coming years

Cologne, 2 October 2025 – Cologne-based PropTech company aedifion is accelerating its internationalization strategy, appointing Francisco De Sousa and Jefferson Emesibe as new Regional Managers for France and the United Kingdom. With this step, aedifion is expanding its sales activities and currently manages nearly 500 buildings with a combined floor area of more than 6 million square meters across Germany, Austria, Switzerland, Luxembourg, the Netherlands, Poland, Hungary, the United Kingdom, and the United States.

Francisco De Sousa will lead aedifion's sales efforts in the French market. He brings more than seven years of experience in facility management and sustainability strategy. In his previous roles as Regional Facilities Lead at JLL and Regional Operations Manager at CBRE, he was responsible for property operations across more than ten countries, implementing sustainability and energy efficiency initiatives on a portfolio-wide scale.

Jefferson Emesibe will head sales activities for the UK market. He previously held senior positions at CoStar Group as Regional Director and at Plentific Group as Business Development Director. He has over 10 years of experience in the real estate industry and over 15 years of experience working with data and insights for global SaaS firms operating in the hospitality, insurance, and energy sectors.

“With Francisco De Sousa and Jefferson Emesibe, we have gained two strong leaders and proven experts to drive our expansion into France and the United Kingdom,” says Dr.-Ing. Johannes Fütterer, CEO of aedifion. “We are now active in eleven countries, and our goal is to continue the gradual expansion into further European markets.”



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Press Contact

RUECKERCONSULT GmbH
Judith Văthjunker
Tel.: +49 221 292956314
vaethjunker@rueckerconsult.de

aedifion Contact

Magdalena Sturm
Head of Communications
Tel.: +49 151 61582265
press@aedifion.com

About aedifion

Based in Cologne, aedifion is a PropTech company with more than 90 employees and operates Germany's leading software solution for optimizing building operations. At the core of this technology is an AI-based cloud platform that reduces energy consumption, CO₂ emissions, and operating costs of buildings by up to 40 percent. The plug-and-play solution collects real-time operational data, identifies malfunctions, provides clear recommendations for operational optimization, and autonomously regulates building operations based on live data such as weather forecasts, user behavior and electricity prices. The company combines engineering expertise with a comprehensive portfolio of solutions for optimizing building operations, targeting asset managers and asset owners who seek to increase the value of their properties and quickly and easily align their portfolios with ESG requirements.

More information: <https://www.aedifion.com/en>