



BARBARA WEIL LAFF

OF COUNSEL ■ DENVER, CO

IRELAND
STAPLETON

CELL (720) 982-3818
OFFICE (303) 623-2700
EMAIL blaff@irelandstapleton.com

EXPERTISE Business · Employment · Intellectual Property · Real Estate

Barbara Laff joined Ireland Stapleton in 2000. With more than 39 years of private practice experience in Colorado, she has represented both private and public companies in a wide range of complex intellectual property, employment, and real estate matters, as well as intellectual property licensing transactions.

Barbara currently balances her legal practice with a career as an elementary educator. In her legal work, she consults with clients and fellow attorneys on real estate business matters and intellectual property issues, bringing a thoughtful and experienced perspective shaped by decades of practice.

LEGAL EXPERIENCE

- Drafted and negotiated multi-million dollar licensing and technology transfer agreements relating to intellectual property in telecommunication equipment, computer hardware and software, Internet, e-commerce, and trade secrets.
- Represents clients in sales of medical practices.
- Represents clients in leasing and real estate transactions.
- Managed, conducted discovery of, and tried complex commercial, patent, trademark, copyright, Internet, high technology, trade secret and employment cases through bench and jury trials and arbitration.
- Instructor, Trial Advocacy, University of Colorado School of Law (1998, 1999)

EDUCATION & ADMISSIONS

Education

- University of Northern Colorado M.A., Gifted and Talented Education, 2011
- University of Denver, School of Education Teaching Certificate, 2006
- Northwestern University School of Law J.D., 1985 Deans List, Note Editor, Law Review
- University of Michigan at Ann Arbor B.G.S., with distinction, 1982

Admissions

- Admitted to practice in Colorado

INVOLVEMENT & PUBLICATIONS

Involvement

- Denver, Colorado and American Bar Associations (Intellectual Property and Litigation Sections) The Law Club (President 1997-1998)
- Co-Chair, Trademark Subcommittee of the ABA Intellectual Property Section Litigation Committee 1999-2000 and 2003-present
- Hearing Officer, Colorado Supreme Court Disciplinary Board, 1997-present
- Denver Bar Association, Trustee 1990-1991, Board of Governors 1999-2001
- Colorado Association for Gifted and Talented, 2009-present
- Steering Committee, DPS Shakespeare Festival, 2014
- Children's Event Volunteer, Opera Colorado, 2013-present
- Member, Girl Scouts Mile High Council, 1997-2009

TRUSTED. STRATEGIC. PROVEN.

LOC 1660 Lincoln Street, Suite 3000, Denver, CO 80264

TEL (303) 623-2700

FAX (303) 623-2062

IRELAND
STAPLETON

INVOLVEMENT & PUBLICATIONS

Publications

- “Cyber Risks in Medical Practice,” Colorado Society of Osteopathic Medicine, August 2021
- “Legal Escape Room,” Thompson Marsh Inn of Court, November 2019
- Adjunct Professor of Business Law, Community College of Denver, 2022 to Present
- Editorial Board, www.giglaw.com (authored various publications on the site); frequent speaker on trade secret protection, Internet ethics and e-commerce topics
- Representative publications:
 - “Legal Practice in a Dot Com World” ABA National Convention 2000
 - “Legal Ethics on the Internet” 1998 Vail Institute January 2000
 - “Internet Domain Names and Trademarks” 1998 and 1999
 - “Internet, Intranet and E-Mail Policies” 1999, 2000
 - General Intellectual Property Presentations- 1989-2005
 - “Protecting Trade Secrets in the Employment Relationship” 1995-1999 Vail Institute 1997
 - “Security Interests in Intellectual Property” American Bankruptcy Institute 1998, State Capital Law Firm Group, 2004
 - “Investigation Employee Misconduct” 2004, 2005
 - “Ethics and the Difficult Client” 2005, Law Club Ethics Revue 2005-2013