"AI gives me time to think, and better information to think with. My job is to understand my client's business well enough to help."



Eva Linares Baraza

Client & Project Manager

A report can flag a delay. Experience explains what to do next.

Eva joined ERA Group in 2021 and works primarily in client and project management. She understands clients' needs, coordinates projects and helps ERA Group's supplier specialists focus their expertise where it is most needed.

The AI support

AI prepares the groundwork: the research, the financial analysis, the first version of each report and meeting administration. What comes back to Eva is time, and better information.

Where human expertise is implemented

Eva sets the objectives and strategy and remains responsible for her advice. Her knowledge of the client and its projects helps her interpret the information and decide which issues need attention.

She validates the information before sharing it and takes responsibility for the interpretation and recommendations. She spends more time with her clients, and she uses the information to look further ahead: where the real opportunity sits, not only what happened last quarter.

Expertise in action

Keeping sight of more than fifty projects at once

Eva manages more than fifty cost optimisation projects across her client portfolio. Each one has its own objectives, its own suppliers and its own quarterly reviews. She used to consolidate all of it manually in Excel and prepare every report by hand. She redesigned that process with AI, and now she starts from a single view of every project: status, savings against objectives, deviations and delays.

That view is where her work begins, not where it ends. When a report flags a delay, Eva establishes whether the cause sits with the supplier, the client or ERA Group's own process.

She distinguishes between normal variations and issues that need action, discusses the implications with the client and coordinates the response with the specialists involved.

Understanding the reasons behind delays helps her identify patterns and discuss improvements. The visual reports can also support executive and holding company presentations, showing management where progress is being made and attention is needed.