

The Business Value of Cyera



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IDC interviewed organizations using Cyera to understand its impact on their ability to discover, classify, govern, and protect sensitive data across their hybrid environment. Study participants significantly increased overall data intelligence, becoming more accurate at identifying real risk and faster at resolving it, resulting in improved productivity, cost savings, risk reduction, and AI deployments at scale. IDC calculated that interviewed organizations achieved benefits worth an average of \$3.3 million annually, for a three-year ROI of 441% and a payback period of 4.5 months.

Key Results

\$3.3 million average annual benefit per organization

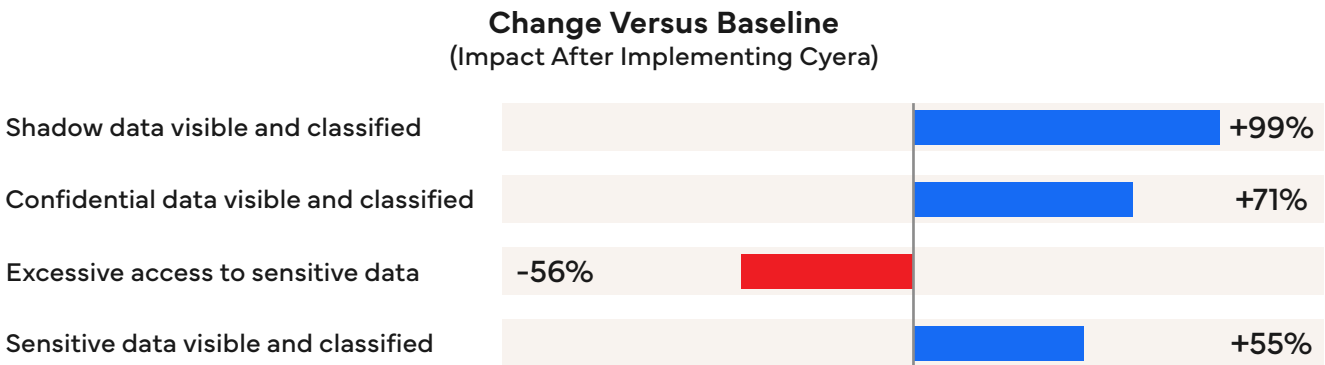
441% three-year ROI

4.5-month payback period

Customer Quote (Manufacturing):

“Cyera’s platform consolidates our posture, identity access, and DLP needs in a single solution, and we’re very confident that their discovery tools allow us to inventory all our data and cross-reference it with our identities so we can categorize it, manage risk, and enforce policies to ensure it doesn’t get into the wrong hands. It also helps us protect our customer-facing AI technologies by keeping the wrong data out of the public domain, which enables us to more confidently accelerate our AI adoption.”

Impact on Ability to Govern Data



Data Intelligence, Accuracy and Resolution

- **93%**
less time to locate and provide sensitive data:
from 36.7 hours to 2.7 hours per request

→ **68%**
more actionable information
- **47%**
reduction in alert noise

→ **47%**
less time to resolve or remediate alerts

Customer Quote (Insurance):

“We went from 28,000 false positives to 0 with Cyera.”

Efficiency and Cost Savings

- **51%**
more efficient security teams:
valued at \$503,099 on average per year

→ **48%**
more efficient data governance teams
- **\$992,500**
average annual data storage cost reduction

→ **\$152,500**
average annual savings from tool consolidation

Customer Quote (Insurance):

“We were putting many hours per month into trying to improve and fix our old solution. That cost went away once we moved to Cyera.”

Risk Reduction

- **88%**
quicker to detect data threats

→ **78%**
more data threats identified and remediated
- **\$302,178**
average annual reduction in potential breach cost

→ **58%**
fewer data security incidents per year

Customer Quote (Pharmaceutical):

“We have been able to address risk because Cyera identified issues during implementation that we remediated immediately, which reduced our risk of exposure right away.”

AI Enablement

- **48%**
less over-permissioned users

Customer Quote (Manufacturing):

“AI agents inherit permissions from the user, so reducing our overall access to sensitive data made us more confident rolling AI out to larger groups much more quickly.”

- **78%**
less publicly accessible sensitive data

Customer Quote (Telecommunications):

“We’re more confident there’s no leakage of bad data, so we’re willing to deploy AI at scale.”